UC SANTA BARBARA Library

IMPACT REPORT

The library was **vital to my success at UCSB** while

Being able to **access research articles off campus** is a blessing The library Study ro ^{Ways} where I got most of my work done. host essential places on campus my grades throughout college enjoyed spe

ending time study

The library felt like a central hub that truly aided my academic going to the library during my time at UCSB. I always felt like I was a part of the UCSB family in the library. We struggled together, celebrated together,

space, and I will miss it dearly.

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'n week 10 it has been invaluable all my time here, even

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Message from the University Librarian

Over the course of the pandemic, the Library showed that it can meet adversity with resourcefulness in creating new ways to fulfill our mission.



Kristin Antelman

We rapidly adapted to support research, learning, and instruction on campus while also keeping our community safe. Despite the Library building being closed for much of the last year, from the outset we sustained many library services uninterrupted. The Library was the first academic building on campus to reopen, offering student study spaces in time for spring quarter.

We established a book pick-up and mailing service, bought more ebooks, pivoted to online instruction and consultations, worked with faculty to provide electronic course reserves, and hosted online events that reached new audiences. We were even able to distribute our 2021 UCSB Reads book by offering electronic copies, with print copies available at the Campus Store for students who wanted the physical book.

The most significant addition to our digital library was possible thanks to the University of California's membership in the HathiTrust, a partnership of academic and research institutions offering a digital library comprised of millions of books digitized from libraries around the world. Opening up access to the HathiTrust enabled us to provide temporary access to nearly five million in-copyright digitized books from the UC libraries while our bookstacks were closed.

The power of UC's collaboration led to the launch of UC Library Search, a unified library catalog across all 10 campuses that enables library users easy discovery and delivery of more than 40 million books across our UC libraries.

We continue to move forward to realize our commitment to making UC researchers' scholarship open to the world. With leadership from the UC libraries, the California Digital Library, as well as the UC Academic Senate, we signed a groundbreaking open access deal with the world's largest scientific publisher, Elsevier. The UC has successfully negotiated 10 transformative open access deals with a range of publishers, thereby enabling more than a third of UC-authored articles to be freely available to the world.

On the Cover

The quotes on the cover are a selection of freeform responses from students who graduated in the last academic year and completed a Library survey. The quotes mimic rays of light coming from the star, giving a nod to the University of California seal and motto "Fiat Lux" or "Let there be light."





We also acquired some remarkable collections this year, including the American Radio Archives, one of the largest collections of material documenting the history of radio in the United States; the papers of Dalip Singh Saund, the first Asian American elected to the United States Congress; and many others. We continue to be a leader in housing and digitizing early recorded sound with the launch this year of the Early Recordings Initiative, which adds to the Library's world-class collection of pre–1903 wax cylinders.

UCSB students, staff, and faculty have demonstrated tremendous flexibility, positivity, and ingenuity as we remain committed to sustaining our mission during this time of uncertainty. From the UCSB Library's perspective, many innovations and lessons learned during the COVID pandemic will carry forward and improve services to students and researchers in the future.

While this past year challenged us to learn to work in new ways, the closure of campus also revealed how critical our physical community and face-to-face interactions in the Library really are. I am so glad to be able to once again welcome you to the virtual *and* physical UCSB Library.

KRISTIN ANTELMAN



Innovation Allows the Library to Thrive During the Pandemic

The Library believes flexibility is essential in order to meet the rapidly-changing needs of Library users, an ideal that proved to be an invaluable asset during the pandemic. Amidst the world of virtual education, our staff rose to the challenge, reducing the pandemic's negative impacts and introducing innovative services.

Because the Library had already been investing in digital resources, we were able to ensure that student and faculty needs were met to support innovative scholarship and research.

One of the first Library efforts to address remote learning was increasing digital resources. The University of California libraries collaborated to provide access to millions of restricted electronic texts through its membership in the HathiTrust

Digital Library. In response to the pandemic, HathiTrust elected to provide increased, free access to otherwise restricted digitized publications using the Emergency Temporary Access Service (ETAS). This increase in shared information helped librarians assist faculty and students in advancing their research, even if they couldn't access physical texts.

Other efforts included making certain UC Santa Barbara students and faculty were instructed in how to use the digital library, mitigating feelings of isolation or frustration with the unfamiliarity of online learning and teaching. One of the most successfully implemented features was the "Ask a Librarian" 24/7 live chat box on the Library website, which made it easy for students to get in direct contact with librarians regarding any type of academic need.

Instruction librarians also rapidly adapted their techniques to foster a variety of learning experiences, including synchronous sessions, recorded lectures, monitored discussion forums and more. Our team of librarians in the Teaching & Learning Department created multiple freely available video tutorials designed to help students and faculty learn to apply research strategies, learn to use UCSB's Library Search, how to receive help from the Library on a research project, or how to conceptualize the research process.

The Library has also seen an increase in the creation and use of Research Guides, which are designed to help researchers locate curated content surrounding a particular subject. For example, as the Black Lives Matter (BLM) movement gained momentum in mid-2020, our Black Studies Librarian Angela Chikowero quickly created the "Race, Racial Relations, and the Black Experience in the U.S." Research Guide for those wishing to learn more about the history of racial justice and Black experiences.



Library questions answered via chat and email





UC Library Search Connects All 10 UC Libraries

How Library users discover materials across the entire University of California fundamentally changed—for the better—with the introduction of UC Library Search this summer.

UC Library Search connects the libraries on all 10 University of California campuses through a unified discovery and borrowing tool, making it easier to search for materials across the UC system, the largest academic library system in the world.

"[This] launch is but the first chapter written in what will be a long history for UC Library Search. With financial support from the Office of the President, this investment in a modern library system will allow UC to more efficiently manage the vast resources of the UC Libraries."

Dr. Michael V. Drake, University of California President Four years in the making, UC Library Search officially launched in July 2021 and represents the greatest collaboration project to date between our 10 campus libraries, two regional library facilities, and the California Digital Library.

UC Library Search replaced Melvyl, which was in use across the UC libraries since 1981.

In addition to the user-facing benefits of this platform such as a single sign-on, the UCSB Library's work will be enhanced by streamlined patron data and bibliographic records, and aggregated metrics that will help inform collections decisions at UCSB and across the UC system.

UC Library Search is exemplary of the collaborative work occurring within our university ecosystem.

UC Library Search will continue to evolve. The launch is just the beginning. Together, with this tool, we will continue to advance and support the research and learning in our prestigious institution.



UC Secures Landmark Open Access Deal with World's Largest Scientific Publisher

In March 2021, the University of California announced a pioneering open access deal with Elsevier, the world's largest scientific publisher. This means that significantly more of the UC's research will be immediately available to people worldwide—at no cost.

This is the biggest open access agreement with any publisher of scholarly work in North America. Securing this agreement with Elsevier was a major milestone and reinforces the UC's leadership in the open access movement.

Open access refers to freely available, online information with no access barriers or less restrictive copyright and licensing barriers than traditionally published works.

The UC has been a trailblazer in transforming scholarly publishing, from developing a system-wide open access policy, to supporting multiple pathways to open access, to providing a publisher negotiations toolkit for other colleges and universities. "We feel an obligation to make the results of our research available to those worldwide who will benefit from our advances, without having to pay to read them. We're trying to help the world; that's why we do research."

Jeffrey MacKie-Mason, co-chair of UC's publisher negotiation team

Transformative open access agreements, such as the one the UC Library has with Elsevier and Springer Nature, convert subscription payments into payments for open access publishing, with reading provided for free, no subscription needed. It is a new approach the UC pioneered together with other leading research institutions.

While open access is not the right model for all scholarly publications, the UC is on a strong trajectory toward greatly increasing the UC scholarship that is openly available to the world. This is significant as the UC is responsible for about 10 percent of U.S. research output.













SOCIAL SCIENCE MEDICINE







Years of Digitization Enabled Access to Content during Closure

When the Library building closed in March 2020, Library users were without an easy way to access print texts. Fortunately for them, the University of California had completed years of digitization work prior to the pandemic, and was well prepared to provide remote access to online content.

In 2008, the UC Libraries co-founded HathiTrust, a large-scale repository of digital content created in collaboration with 12 other academic and research institutions and based at the University of Michigan.

In 1997, long before HathiTrust was created, UC established the California Digital Library (CDL). Since its founding, one of the CDL's initiatives has been partnering with UC campus libraries to digitize the university's combined holdings, which together comprise the largest university library system in the world.



Hathi (pronounced hah-tee), the Hindi word for elephant, underscores the immensity of this undertaking. Elephants also evoke memory, wisdom, and strength. In 2006, the CDL initiated a partnership with the Google Books Library Project, which was seeking to create a comprehensive, publicly accessible digital archive of the world's books. Since then, library staff throughout UC

have packed books and journals and shipped them to Google Books to be scanned, page by page. Through their participation, UC libraries receive digital copies of every volume from Google, and since 2008 have contributed those copies to HathiTrust.

The system also helps streamline digitization work for the libraries' limited human resources. Once one institution has scanned and added a book, it becomes immediately available to all other libraries that also have physical copies, removing the need for the other libraries to prioritize its digitization.

As a HathiTrust member prior to the pandemic, UCSB Library users already had the ability to search across the entire HathiTrust Digital Library repository and access out-of-copyright full-text items within seconds.

In April 2020, when researchers lost access to vital hard-copy materials with campus closures, HathiTrust initiated its Emergency Temporary Access Service (ETAS) to give UC researchers critical access to more than 13 million digital volumes, including 6.3 million in-copyright print titles held by UC Libraries.

Connecting with our Audiences through Virtual Engagement

The Library was able to maintain a sense of community and engagement during the pandemic by providing virtual opportunities for learning, even while the building was closed. Our signature events—including UCSB Reads and Pacific Views—were reimagined from their typical in-person format to an online environment.





The Pacific Views: Library Speaker Series is an opportunity for UCSB faculty and graduate students from diverse disciplines to speak about their current research, publications, or creative work. In the 2020–21 academic year, featured faculty covered topics as diverse as the relationship between environmental markets and environmental justice; dialogue-based social justice advocacy; and the evolution of Black Power movements.



Meet the Guardians of Early Recorded Sound

In November 2020, *The Los Angeles Times* ran a series of articles regarding the unique world of audio cylinder preservation. The UCSB Library responded by creating an event with collectors and Performing Arts Curator David Seubert to discuss how the brown-wax audio cylinder sparked LA's music scene and provide insight into the Library's unique collection of cylinders.



Prohibition, Pandemics, & Pinot Noir: A UCSB Library Screening & Discussion of America's Wine: The Legacy of Prohibition

Inspired by a screening of Carla De Luca's documentary America's Wine: The Legacy of Prohibition, historian and winemaker panelists discussed Prohibition's effects on the Santa Barbara wine industry, how the current pandemic is actively remodeling its landscape, and the Library's role in preserving our local viticulture history with support from the Victor Geraci Viticulture Collection Endowment.

UCSB READS

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Entertainment Weekly

UCSB Reads is an award-winning campus-wide and community-wide "one book" program. The selection committee includes UCSB faculty, staff, students, and community partners who convene to select an intellectually stimulating, interdisciplinary book by a living author that appeals to a wide



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range of readers and can be incorporated into UCSB curriculum.

In 2021, the Library chose When They Call You a Terrorist: A Black Lives Matter Memoir by Patrisse Cullors, a powerful memoir by the co-founder of the Black Lives Matter movement that describes Cullors' experiences with racism in the criminal justice system, as well as the origins of the movement for racial justice. From January through May, the Library sponsored virtual talks, panel discussions, film screenings, book clubs, exhibitions, and other events to explore the book's themes. The program culminated with a free live virtual public lecture by Cullors, attended by hundreds of online audience members.



Student Spotlight: Stephanie Ando



Stephanie Ando Humanities & Fine Arts

The UCSB Library annually recognizes six exceptional undergraduates with the UCSB Library Award for Undergraduate Research (LAUR). Applications are judged by the students' use of collections, resources, and services of the UCSB Library to produce a scholarly or creative work. For the 2020–21 school year, we had more applicants than ever before, which is remarkable considering research had to be conducted mainly online.

The LAUR promotes and encourages intellectual discovery and the advancement of lifelong learning. Its goal is to award those that carry these qualities and demonstrate an in-depth use of library collections and resources. For the purpose of this

award, this can be broadly interpreted to include books, scholarly articles, primary sources and collections, research databases, maps, materials in all media, and more. Library services can include library classes, workshops, consultations with subjectspecialist librarians, use of Interlibrary Loan, and use of the Interdisciplinary Research Collaboratory, or Special Research Collections.

Stephanie Ando was one of two winners within the category of Humanities & Fine Arts in 2021. Her paper, "New Japanese Photography (1974): An Introduction to Postwar Japanese Photography," was inspired by her passion for her own family history and culture, and a keen interest in Japanese photography as a form of political activism and expression.

Ando encountered several challenges in her research. The specific date of the 1974 exhibition she was researching made it hard to find digitized newspapers and magazines related to her project. She connected with librarian Chizu Morihara, who not only helped her understand how to utilize digital archives, but also showed her dedicated art databases that provided what she needed for her research.

"I believe working directly with library researchers improves accessibility in higher education, especially as a first-generation college student like myself," said Ando.

This year's award was generously sponsored by Dr. Naomi Greene.

The exhibition "New Japanese Photography" was on view in 1974 at the Museum of Modern Art. Curated by John Szarkowski and Shoji Yamagishi, the project studies the evolution of postwar Japanese photography from traditional Japanese media to documentary photographs outside of Japan in 187 black and white images from 15 photographers.



New Acquisition Highlights

The Library's Special Research Collections are ever-evolving from year to year. Take a look at several of our most recent unique and rare acquisitions.



Richard Norton Collection

Richard Norton is a theatre producer and self-taught musical theatre historian, and has spent the majority of his life collecting materials surrounding the history of American musical theatre. Norton's collection is widely regarded as one of the most comprehensive collections of its kind. It consists of more than 300,000 items, including musical theatre 78 RPMs, LPs, and playbill collections from regional, national and international productions.



Licia Albanese Collection

Licia Albanese (1909-2014) was an Italian-born American operatic soprano noted for her roles in *Carmen, La Bohème*, and others. She was widely heard on radio programs, including many Metropolitan Opera radio broadcasts. Albanese recorded extensively for RCA Victor. Her papers, donated by her son Joseph Gimma Jr., include a comprehensive collection of her 1930s concert programs, scrapbooks, photographs, vocal scores, commercial recordings, and a collection of lacquer discs and tapes of her performances.



Ann Louise Bardach Archives

Ann Louise Bardach is an award-winning American journalist whose career involved eclectic and deeply reported journalism from 1979 to 2018. She reported on such characters as Fidel Castro, Sid Vicious, JonBenet Ramsey, Larry Rivers, William Burroughs, and Benazir Bhutto. Included in her collection are an array of research materials, correspondence, scores of photographs by several acclaimed photographers, handwritten notes and personal letters, interview transcripts, and audio recordings of interviews with many of her well-known subjects.



Dalip Singh Saund Papers

Dalip Singh Saund made history in 1957 when he became the first Asian American, Indian American, and Sikh elected to the United States Congress, serving California's 29th District in the House of Representatives until 1963. The collection contains photographs and records from Saund's world tour with the Cold War-era State Department, as well as newspaper and magazine clippings, letters from constituents, handwritten notes, audio and television recordings, and his numerous accolades and awards.

AMERICAN RADIO ARCHIVES

Established by the Thousand Oaks Library Foundation (TOLF) in 1984, the American Radio Archives (ARA) is one of the world's largest and most valuable collections of radio broadcasting. The UCSB Library acquired the ARA in 2021, which includes original recordings of Winston Churchill, Norman Corwin, and Rudy Vallée, as well as broadcast photographs, radio and television scripts, books, and film dated as early as 1922.



Robert J. O'Brien Shakespeare Recording Collection

Dr. Robert J. O'Brien was a scholar and author who avidly researched and collected Shakespeare oral histories. The collection, donated by his daughter Margaret O'Brien, includes over 1,200 disc recordings—dating as far back as 1911—and 200 CDs. The recordings feature well-known actors such as Sir Ian McKellen, Christopher Plummer, Dame Judi Dench, John Gielgud and Dame Maggie Smith. In addition to the numerous recordings, the collection also includes several of Dr. O'Brien's writings and his working copy of The Shakespeare Discography.



Santa Barbara Public Library Archives

The Santa Barbara Public Library (SBPL) partnered with the UCSB Library to preserve more than 3,000 historic photos of Santa Barbara County collected by Edson Smith; 104 issues of Santa Barbara County's first newspaper *The Santa Barbara Gazette*; and SBPL's own archives. The SBPL archives contain organizational records, including annual reports, correspondence, clippings, photographs, deeds and contracts, catalogs of books, publications, and more, dating from the 1870s to 2010s.



The Sounds of Our World Heritage

Around the world, repositories of writings, imagery, and tools mark the evolution of humankind, but what are the *sounds* of our shared history? For the last 30 years, John Levin has been amassing a collection of brown wax cylinders—among the earliest sound recordings—to shed light on this question.



John Levin with his home collection

Now, in a quest to make these recorded sounds accessible to the wider world, Levin created the Early Recordings Initiative (ERI) at the UC Santa Barbara Library, which is the first public/private partnership to promote the preservation, access, understanding and appreciation of pre–1903 sound recordings.

The ERI is focused on the acquisition, conservation, maintenance, digitization, and study of the earliest and rarest sound recordings. Under the umbrella of the ERI, the Library will ensure that the objects in this collection are preserved and made accessible to the larger scholarly community in perpetuity.

These records are primarily brown wax cylinders but also include other formats such as

Berliner discs and ozocerite cylinders. The ERI is based in UCSB Library's Performing Arts Collection in Special Research Collections and is anchored by the John Levin Early Recordings Fund. As part of the ERI, the Library will eventually receive portions of the John Levin Collection, featuring his rare, pre–1903 cylinder recordings along with Levin's research on content and provenance.

Along with curator David Seubert and collector Michael Kanchalian among others, Levin was featured in a series of articles in the *LA Times* in November 2019. The *Times* produced four articles describing the enormous value of these early pieces of sound history. The eventual transfer of Levin's collection

will make UCSB's collection of early commercial recordings the most comprehensive in the country, both in rarity and number of cylinders as well as in the metadata that records provenance and historical context.



Thank You to Our Donors

Thanks to the generosity of our donors, we are able to provide programs that support UCSB's talented students, faculty research, and innovative teaching. We are grateful to our donors and friends for joining with the Library in supporting the UCSB community.

For more information on supporting the UCSB Library, contact Heather Silva, Senior Director of Development, at 805-893-5732.

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Donor Spotlight: Richard Norton



Richard Norton

The nationally-renowned reputation of the UCSB Library Performing Arts Collection drew collector Richard Norton to UCSB. Norton, a long-time theatre producer and selftaught musical theatre historian, has spent the majority of his life collecting 78 RPMs, LPs, CDs, musical scores, playbills, typescripts and other materials that relate to the history of American musical theatre.

Because of Norton's generosity, UCSB will be the new home of his extensive musical theatre collection, significantly adding to the prestige and research potential of the UCSB Library Performing Arts Collection.

Norton's collection is widely regarded as one of the most comprehensive and thorough collections of its kind, which he describes as "a 'working' collection, whose sheer size, expanse and complexity offered [him] abundant opportunity for musical theatre history research and serendipitous listening discovery."

Norton describes why he chose UC Santa Barbara Library: "Bound by my age to an earlier generation accustomed to examining the original item (fragile paper) or barely legible microfilm, I have confidence in UCSB's ability to make rare materials available to generations to come."

Gift in Kind

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* in memoriam

Every effort has been made to provide a complete and accurate listing of donors and gifts received from January 1, 2020 to June 30, 2021. Please accept our apology if a mistake or omission has occurred and contact Heather Silva at 805-893-5732 or heathersilva@ucsb.edu.

A Legacy of Student Success



Shirley Geok-lin Lim

Writer and literary scholar Shirley Geok-lin Lim is Distinguished Professor Emerita at UC Santa Barbara. During her tenure, from 1990 to 2012, Shirley used the UCSB Library regularly as she taught English, Asian American studies, creative writing, and feminist studies. Now, the papers supporting her award-winning volumes of poetry, short stories, novels and memoir are housed in the Library's Special Research Collections.

By naming the Library as a beneficiary of a percentage of her retirement plan, Shirley is further establishing her campus legacy through two endowed funds that will support the Library's undergraduate student success programming and the California Ethnic and Multicultural Archives (CEMA) within Special Research Collections.

The Shirley Geok-lin Lim Fund for Undergraduate Student Success will help the UCSB Library provide students with innovative research services and the Shirley Geok-lin Lim Endowment for CEMA will provide annual perpetual support for CEMA-related activities.

"My gratitude for the UCSB Library is deep," said Shirley. "Faculty cannot teach without the library. If students never use library resources, they are not learning how to do research. I am a strong believer in libraries from my own experience as a child and through my UCSB experience."

We are pleased to recognize the generous financial support of UCSB Reads 2021 by:

Office of the Executive Vice Chancellor Associated Students Center for Black Studies Research College of Creative Studies College of Engineering College of Letters & Science English Department Feminist Studies Department Gevirtz Graduate School of Education Graduate Student Association Health & Wellness Interdisciplinary Humanities Center MultiCultural Center Office of Research Resource Center for Sexual and Gender Diversity UC Santa Barbara Foundation Women, Gender & Sexual Equity Department Writing Program



Endowed Funds

The Library is honored to acknowledge the donors who have created endowments to support the long-term success of the UCSB Library.

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Stuart L. Bernath Memorial Fund

- Pearl Chase Special Collections Community Endowment
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UC Santa Barbara Library Endowment

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★ new endowments



The study space provided in **the library was greatly useful** when studying for exame! When covid hit, **I didn't realize how much I would miss the library.** It truly

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