ISLA VISTA - 1987
THE I.V. BLOC VOTE and
HOW ISLA VISTA
FINALLY STOPPED THE DEVELOPERS

Isla Vista voters have been the balance of power in so many elections that former Chancellor Robert Hutsenback once said during a speech that the students couldn't vote at their campus address.

The I.V. impact in the elections to the Board of Directors of the Goleta Water Board are legendary. Fifteen years ago, voters in Isla Vista and Goleta voted in a moratorium on new water hook-ups. It was this event, more than any other, which finally stopped the political and economic forces which led to the over-development of Isla Vista. And, despite a falling off of support for it in Goleta, the moratorium is still in place primarily because of its continued voter support in I.V.

This pro-environmentalist voting bloc has helped change the face of local politics, particularly in Santa Barbara County's third supervisorial district in which I.V. is located.

For example:

- It was a 95% majority vote that Gary K. Hart (now our State Senator) received in 1972 that first elected him to the Assembly.

- Also in 1972, when Jim Slater ran for the Board of Supervisors, an Isla Vista investigative newspaper exposed Slater's opponent's real estate connections in such a devastating manner that the opponent literally left town for the last several months of the campaign. Slater won the election hands down.

- In 1976, when Slater ran for Municipal Court Judge, he won a majority vote in only a handful of precincts beyond Isla Vista. Yet, his support was so overwhelming here that he won the election anyway. He has since moved on to the Superior Court.

- Also in 1976, and again in 1980, when Bill Wallace ran for county Supervisor, he won a majority vote in few precincts in the rest of the district. However, his support in I.V. was so strong it won the election for him without requiring a run off. In 1984, Wallace won reelection throughout the district.

Since the original moratorium on water hook-ups in the Goleta Valley, environmentalist candidates have failed to win a majority in Goleta in almost all elections, but have been elected in every year except 1985 because of their strong support in I.V.

For more than a decade, the Isla Vista bloc vote was the backbone of the environmentalist movement in the Goleta Valley and in third district county Supervisorial politics. But, four or five years ago, this began to change, and it has changed very rapidly.

Suddenly, Isla Vista voters stopped voting. Whereas between 4,500 traditionally voted in the Water Board elections as recently as 1981, only 2,800 voted in 1983 and only 2,000 in 1985. Yet, almost 12,000 remain registered to vote in the I.V./UCSB precincts.

- Even our allies in Goleta have come to debunk the failed I.V. bloc vote. The environmentalists who are backing Measure Q say in their literature that this I.V. block vote is a "myth," urging Goleta voters not to worry about it controlling the potential New City of Goleta which would include I.V.

- Many people have speculated about the reasons for this decline in voter participation in Isla Vista, but only you know the real answer, and only you can change the current situation.

- If you want to have an impact on the fate of Isla Vista, then register to vote where you currently live -- in Isla Vista. And, do it before October 5th, or it won't count.

- If this newspaper was delivered to your house or apartment, then there is at least one official Voter Registration form included in it -- perhaps two. Use them, or lose your impact.

THINK GLOBALLY, ACT LOCALLY.

REGISTER YOUR BIKE

VOTE

and REGISTER TO VOTE

* Only $3.25 for a two year license!
* Renewal stickers are only $1.00!
* Register to vote at the same location!
* Take your receipt to MOO SHI FACTORY for a discount on lunch or dinner!

THESE EVENTS ARE CO-SPONSORED BY THE

* I.V. Park District: Sept 16-18, 21-25 1-5PM
* Pardall Gardens: Sept 16-27 10AM-2PM
* Francisco Torres: Sept 19 & 20, 26 & 27 10AM-2PM
* UCSB Library: Sept 16-18, 21-25 10AM-2PM

ISLA VISTA REC. & PARK DISTRICT

and the UCSB ASSOCIATED STUDENTS
ISLA VISTA COMMUNITY COUNCIL

HAPPY NEW YEAR

As a member of the Isla Vista Community Council (IVCC), I'd like to wish you all a Happy New Year.

For both students and non-student residents, the New Year in I.V. begins in mid-September with the start of classes at UCSB. After the quiet of Summer, it’s the pandemonium of Fall.

And this Fall is special, because it is probably the most important political season in the history of the struggle for community self-governance in Isla Vista. But first, are you registered to vote at your current address? If you aren't, do it before October 5th or you won't have a say in this matter anyway.

Measure Q on this November's ballot will ask you whether or not Isla Vista should become a combined city with Goleta. Bill Wallace, along with his buddies on the County Board of Supervisors, are sponsoring this current proposal to erase Isla Vista from the map. An independent City of Isla Vista has been denied a vote at the ballot box but now we are faced with a union with Goleta. Your vote is crucial in determining the outcome of this issue.

The Goleta Water District election will be interesting with Wallace's No Growth slate (Three For Goleta) pitted against the Pro-Growth Slate (two members of Isla Vista's Evangelical Orthodox Church) plus three independent candidates, myself one of these. The Isla Vista Sanitary District offers a choice of three candidates for two board seats. One candidate, Scott Wexler, lives in Isla Vista (I.V. residents compose only 40% of the voters in the IVSD). Keeping Isla Vista's streets swept will be an issue in this election.

On the Isla Vista Community Council, three District and one At-Large seats are up for grabs. The IVCC meets the second and fourth Thursdays, 6:30 PM, at 889 Camino del Sur next to the Red Barn.

The I.V. Park Board, five I.V. residents elected in the November of even-numbered years, meets to discuss park maintenance and development and a lot more, the first and third Thursdays, 7:30 PM, 961 Embarcadero del Mar. The District sponsored Isla Vista Fall Festival will be held Sunday, October 25th in Anisio Oyo Park.

This year's Halloween will be different than last year's. Expect to see what a police occupation is like first hand. The University administration, along with the County, plus a whole lot of law enforcement will be ready for anything this year. The new County ban on open containers of alcohol will be enforced. If you don't live here, stay away is the new motto. Non-residents and residents will likely be met with police roadblocks, especially after 5 PM both Friday and Saturday nights. If you live in I.V., be ready for the implementation of "resident passes" for cars on Halloween.

Last year saw too much vandalism and verbal abuse of women. Some of the defensive planning for this Halloween is aimed at curtailing these kinds of irresponsible activities. Plus, there will be some toilets on the streets this year (thanks to the UCSB administration).

In spite of all this, have a safe, sober, and sane Halloween. And please volunteer for the big community clean up the Sunday of that weekend.

Volunteers will be needed in the continuing struggle for our rights. We need help in getting people registered to vote and getting them out to vote. If you if you feel this commitment, call the I.V. Park Council at 968-2017 or the A.S. Leg. Council at 961-2566.

A.S. PRESIDENT CURTIS ROBINSON

WELCOME BACK


And for those who had a nice quiet summer in our beautiful town by-the-Sea, Isla Vista, Hellooo!

Summer has now dwindled down to nothing and the hectic University schedule is right around the corner. I would like to update you on the nature of this year's ASSOCIATED STUDENTS and some of our upcoming issues and activities.

No, we are not a bunch of "oatmeal eating, long-haired hippies" (as last year's A.S. President put it). Nor are we a group of full-fledged, right-wing "OLLIE FOR PRESIDENT " preachers who want to establish student aid for the contras. What we do have to offer is a diverse plan of operation including issues of campus, local community, and world concern.

For me, the community level of A.S.'s activities begins with the Community Affairs Board (CAB). Begun in the late 1960's, CAB opens the door to a wide range of community service projects for students concerned with a hands-on education. Projects through CAB range from the placement of student volunteers in local hospitals to schools, and from social service agencies to institutions for the handicapped. CAB has also arranged so that students can adopt a younger sister or brother through the I.V. YOUTH PROJECT. This year, PROJECT MACARONI, created by a UCSB student, will be reaching its full capacity in an effort to raise money for the free breakfast program at the Isla Vista Elementary School. Other CAB volunteers will be working on the very drastic area wide issue of the HOMELESS, working in Santa Barbara and with the LIVE project in I.V. to create a warmer, more positive atmosphere for the homeless.

Other local issues include Measure Q, the Isla Vista/Goleta Incorporation issue which will be on the ballot in November. Last Spring, the A.S. Legislative Council passed a bill in opposition to this Measure. If you want to have an impact on this question, you must register to vote at your current address by Monday, October 5th.

At the campus level, there are four issues which immediately come to mind. These are, in absolutely no specific order of priority, UCen expansion, ETHNIC & GENDER STUDIES, FACULTY EVALUATIONS, and MINORITY AFFAIRS.

The UCen expansion issue will come up in the Spring A.S. ballot as students will have the opportunity for input as to what is desired. Ethnic and Gender Studies requirements have been discussed by students, faculty, and the administration. It is now time for the Academic Senate to follow through until the requirement is a mandate in the UC Santa Barbara curriculum. The Academic Affairs Board (AAB) has taken the initial steps in creating a faculty evaluation project called FACES. This report will publish data from student evaluations so that other students can find out how their peers rated professors.

The issues concerning Minority Affairs and Affirmative Action will be tackled this year as the concern grows greater for more effective progress in this area of great importance. The Associated Students will also add to its list of committees a Commission on Minority Affairs which will be a primary source of student representation on policy and programming in this area.

Internationally, members of Leg. Council have given a tremendous amount of energy to an effort to establish a sister university with the University of El Salvador. Several people even traveled there this summer, and I'm certain that we will hear much of their experience this Fall.

Well, that's it for starters. And I do mean starters, because the ever unpredictable state of the Associated Students leaves room for anything to surface in the lime light of student politics.

For more information on these and other issues, give us a call at 961-2566, or stop by the 3rd floor of the UCen.

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IVCC Rep. Mike Boyd

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Rosemary Holmes

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A.S. President Curtis Robinson
A SHORT HISTORY
FROM "ANISO'OYO" TO "ISLA VISTA"
by Carmen Lodise

The Spanish came to what is now southern Santa Barbara County in the mid-1500's. What they found was a thriving tribe of Indians thought to number 10,000 or more, living along the coast from Ventura to Point Conception. This branch of the Chumash Indians was known for their sea-going abilities. They even inhabited the Channel Islands.

The name "Aniso'Oyo" was what the Chumash Indians called the mesa that is Isla Vista (including the UCSB campus) today. But, Isla Vista may have an even older history, because predecessors of the Chumash were here as long as 8-10,000 years ago. Remains of human encampments on the Channel Islands are some of the earliest evidence of humans in North America. These hunters were part of the bands which crossed the Bering Straits from Asia and continued on into Central and South America. The Chumash were probably part of a much later wave of immigrants.

The Chumash were a peaceful people, living in grass huts along the shoreline. They used jimson weed (duarte) ceremonially and their cave paintings, consisting mostly of mandalas, are quite impressive. The most accessible paintings can be found on Painted Cave Road just off San Marcos Pass Road (Rt. 154), only 10 miles from Isla Vista.

There was a major community of Chumash at the edge of Isla Vista around a large lagoon. This lagoon once covered the entire Santa Barbara municipal airport, but it also stretched West almost to Storke Road and South across El Colegio Road. This lagoon was deep enough to be navigable by the early Spanish and English schooners ("goleta" in Spanish). Many historians believe that Sir Francis Drake stopped here in 1579, losing an anchor which was found about 100 years ago, and perhaps even some cannons discovered just a few years ago. Cabrillo and Portola were early visitor to this lagoon.

The Chumash community was centered on an island in the lagoon which at one time held over 100 homes and 800 inhabitants. There were several other villages around the edge of the lagoon and the Spanish named all of these "Mescalitan." Mescalitan Island was a prominent landmark until 1941 when the Army Corps of Engineers leveled it to provide fill for an airport.

Tar on the Beaches
To the Chumash, Aniso'Oyo was the oak-covered, coastal mead between the lagoon and the ocean. While they didn't locate their huts on what is now Isla Vista, they did use the tar we still find on our beaches as coloring for their ocean-going canoes. A model of such a canoe can be seen in the County Court House in Santa Barbara. A four-walled mural depicting the first meeting of the Chumash and the Spanish can also be found in the Court House. The community of Isla Vista has retained this tie to the Chumash period through naming its central park Aniso'Oyo.

Although considered to be one of the largest and most culturally advanced Indian populations along the Pacific Ocean, only a few hundred Chumash survived the Spanish Period (1567-1822). In addition to the devastation of European diseases, the Chumash were typically enslaved, turning out candles and blankets which were exported to the other parts of the Spanish Empire. The Purisma Mission near Lompoc is a particularly graphic example of the economic/military lifestyle of the Spanish era.

Mescalitan Lagoon in 1782

Mexican Period
During the Mexican Territory period, the Isla Vista area was an obscure portion of the 15,000 acre Los Dos Pueblos Rancho, a Mexican land grant given to Nicholas Augustus Henry Den on April 18, 1842. For some twenty years, Nicholas Den was a successful cattle rancher on a piece of land which stretched from Mescalitan Island to Las Lajas Canyon, and from the Ocean up into the foothills.

But, things suddenly changed. The heaviest rain ever to hit California began in November, 1862 and continued for over 90 days. The runoff from the rain caused a major, permanent change in the area. The fields were flooded in the lagoon, leaving what is now the Goleta Slough. During the rain, Nicholas Den became ill and died a month after it stopped. Following his death, there was a major reversal in the weather, with the worst drought this area has ever experienced happening next that summer. By December, 1864, the majority of the cattle had died and most of the Los Dos Pueblos Rancho was sold for fantastically low prices.

The Den heirs were able to retain only the Rincon Ranch portion of the land. This ran from what is now Campus Point past Coal Oil Point, the two major ocean prominences in what is now Isla Vista. The land was divided between the two sons, and on the dividing line was planted a row of eucalyptus trees. That row of trees currently marks the boundary between the UCSB Main Campus and the residential portion of Isla Vista and it is often referred to as the "Eucalyptus Curtain."

see HISTORY, page 14

ISLA VISTA
93117

is the correct address for all households
in I.V., on Storke & West Campus, & Francisco Torres

ANISO'OYO: its pronunciation & meaning
by Martin Kellogg

-Awinoz'ijo- is currently the accepted way to write the Chumash name for the specific mesa upon which Isla Vista and UCSB are situated today.

However, "Aniso'Oyo" is more conventional here, so we will continue to use it in the Free Press.

Pronunciation:
A close approximation of the Chumash pronunciation is as follows:

- The hyphen is glotal stops (the kind of catch in the throat found at the hyphen in English "oh-eh");
- The A.W. represents what a New Englander says for the "au" in "bunt";
- The "n" is short (as in English "mine");
- The "g" is a uvular stop (a "g" sound produced further back in the throat than English "k"), the back of the tongue being in contact with the uvula;
- The "h" is the stressed syllable and sound like the "a" in "ten";
- The "g" is long (as in "go").

Meaning:
Concerning the etymology of the word, Richard Applegate (author of an index of Chumash place names), in a 1990 letter to this writer, said:

"As for the meaning of the word, spoyos is manzanita in Inezeno Chumash. Beeler (says) that there is a good deal of confusion with k and g. But it's almost certain that the place name refers to manzanita."

"As for the rest of the word, my intuition is that it is ... a sort of agentive, nominalizing, particularizing (e.g., like an article) prefix... that doesn't add anything that can be easily captured in English; it certainly doesn't mean anything as specific as "the" or "at the"..."

Clifton F. Smith, author of A Flori of the Santa Barbara Region, California, has stated to this writer that manzanita on the south coast of our County occurs no lower than 900 feet, elevation, and then only on soils which are well-drained. If any were growing on our mesa in recent centuries it certainly would be a highly unusual phenomenon, possibly worthy of singularly identifying this place (i.e., Isla Vista) - but then too, perhaps there was some important structure here made of manzanita, or this plant had a significant role in some specific occurrence here or in a story about our mesa.

Crawford - Mylod - Fulks
FOR GOLETA WATER BOARD

Register to vote today and help the environmentalists regain control of the Goleta Water Board.

For information or to help on the campaign, please call 564-3546.

VOTER REGISTRATION DEADLINE - OCTOBER 5

Paid for by Crawford-Mylod-Fulks for Goleta Water Board
Robert F. Phillips, Treasurer  P.O. Box 6222  Goleta, CA 93160
The term HAPPY HOUR conjures up images of crowded places, brimming with people trying to pick up on each other or relaxing after a hard day of work or school. Actually, in Isla Vista there are a wide variety of different and interesting HAPPY HOURS. For instance, while many places have pitchers of beer at rock bottom prices, both CAFE ROMA and Borsodi's offer fresh squeezed juices and a wide variety of coffees. Perhaps the best deal though, is the 50 cent hamburgers and pizza slices at the Graduate.

Take advantage of the bargains offered in the pubs and restaurants scattered around I.V.'s business loop. Relax after a tough day. Make some new friends.

But probably the best thing about HAPPY HOURS in Isla Vista is that you don't have to drive home!

<table>
<thead>
<tr>
<th>Establishment</th>
<th>Days</th>
<th>Time</th>
<th>Specials</th>
</tr>
</thead>
<tbody>
<tr>
<td>BORSODI’S COFFEEHOUSE</td>
<td>Mon-Fri</td>
<td>3-6 PM</td>
<td>2 for 1 all drinks, plus Bass pitchers for $3.50, 938 Emb. del Norte, 968-2414</td>
</tr>
<tr>
<td>CAFE ROMA</td>
<td>Mon-Fri</td>
<td>2-4 PM</td>
<td>2 for 1 all drinks, 888A Emb. del Norte, 665-5210</td>
</tr>
<tr>
<td>CHOPSTICKS EXPRESS</td>
<td>Daily</td>
<td>3-6 &amp; 9-10:30 PM</td>
<td>50 cents off all pitchers, 6527 Madrid, 968-5453</td>
</tr>
<tr>
<td>GIOVANNI’S PIZZA</td>
<td>Daily</td>
<td>2-5 PM</td>
<td>All drinks half price, 6583 Pardall, 968-2254</td>
</tr>
<tr>
<td>GRADUATE</td>
<td>Wed &amp; Fri</td>
<td>4-8 PM</td>
<td>$1.50 for monster beer or ice tea, 50 cent food items (pizza, burgers, fries), 505 Emb. del Norte, 685-3112</td>
</tr>
<tr>
<td>GRANDMA GERTIES</td>
<td>Daily</td>
<td>2-6PM</td>
<td>Henry’s and Michelob Lite pitchers for $2.00, 966 Emb. del Mar, 968-8888</td>
</tr>
<tr>
<td>LUPITA’S</td>
<td>Mon-Fri</td>
<td>2-6 PM</td>
<td>Pitchers of Bud and Lowenbrau for $2.25, 6547 Emb. del Norte, 968-1916</td>
</tr>
<tr>
<td>McBURLEY’S</td>
<td>All day</td>
<td>Friday</td>
<td>2 for 1 pitchers, 6521 Pardall, 968-1717</td>
</tr>
<tr>
<td>MOO SHI FACTORY</td>
<td>Daily</td>
<td>3-8 PM</td>
<td>25 cent Saki shots, 50 cent monster beers, 6530 Pardall, 968-9766</td>
</tr>
<tr>
<td>PIZZA BOB’S</td>
<td>Mon-Wed</td>
<td>9-11:30 PM</td>
<td>$2.00 all pitchers, 910 Emb. del Norte, 968-0510</td>
</tr>
<tr>
<td>SAM’S TO GO</td>
<td>Mon-Fri</td>
<td>4-7 PM</td>
<td>60 oz. pitchers for $2.50 (Meisterbrau only $1.75), New location at 6560 Pardall, 685-8885</td>
</tr>
<tr>
<td>SPINNAKER’S GALLEY</td>
<td>Mon-Fri</td>
<td>2-6 PM</td>
<td>64 oz. jugs of beer for $2.25; Heineken and Anchor Steam are $4.00, 955 Emb. del Mar, 968-7427</td>
</tr>
<tr>
<td>WOODSTOCKS PIZZA</td>
<td>Mon-Thurs</td>
<td>9-11 PM</td>
<td>$2.00 pitchers of Coors &amp; Coors Lite, $3.00 pitchers of Molson, 978 Emb. del Norte, 968-6969</td>
</tr>
</tbody>
</table>
42% RISE IN I.V. PARK MAINTENANCE
NEW PD BUDGET DRAWS FLACK

While there wasn’t as much screaming and yelling as occurred at the meeting earlier in the month when the Isla Vista Park Board voted to approve a new $30 per household tax for park maintenance, there was a lot of contentiousness at their August 27th meeting to hear final community input before adopting their 1987-88 budget.

The Board eventually voted unanimously to approve a budget of $371,559, changing a few line items but not the total amount. This represents a 41% increase over last year’s adopted budget, and a 17% increase as compared with the 1985-86 budget.

During the August 27th public hearing resident Hal Kopelkin said straight out that, “I think that the Park District’s total budget is going up too fast for me to feel a sense of trust with you, and I think that my feelings are representative of the community.”

The large increase over last year is made possible because of the additional revenues the District will receive for the first time this year from the new “special assessment district” they adopted in early August. The assessment district will charge all I.V. property owners $30 per household this year. That is, the owner of a single family residence would have to pay $30 per year, the owner of a duplex would pay $60, the owner of a 10-unit apartment complex would pay $300, etc. The large increase between 1985-86 and 1986-87 was made possible by grants from the County and the State.

During the August 27th public hearing, long time I.V. resident, homeowner and Isla Vista Association activist Larry Sellen asked the Board to cut this year’s $100,000-plus increase by 50% or more. Another IVA member Leo Jacobson walked out of the meeting when the Board declined to scrap the entire budget and start over with better publicized public hearings on District priorities.

And John Sommer, St. Anthonius Church leader, complained that there wasn’t any money in the budget for youth recreational programs.

While the Park Board did establish a fund for youth recreation, they went along with the $371,559 budget as recommended by their general manager Glenn Lazo. The Board did make a few changes in some programs, primarily to pay for a youth recreation program. The Isla Vista Youth Project will be invited to submit a proposal for at least $1,000, but perhaps for as much as $4,000. The Board also voted to continue the practice of the past several years to contribute $300 to the Santa Barbara Rape Crisis Center.

“This budget represents a 42% increase in grounds maintenance staffing for the District and will allow us to regularly pick up trash and generally maintain some of our properties which we haven’t been able to touch except for once a year,” said Lazo during the hearings. “It will also increase the total hours of our office staffing by 5%, build a sprinkler system in Little Acorn Park, purchase some playground equipment for Trigo-Pasado Park, and permit the Board to implement a salary schedule adopted earlier which will bring Park District wages more into line with similar jobs at the University and the County and with other similar sized park districts throughout the State.”

The adopted budget also calls for a 19% increase in Lazo’s salary, from $25,208 last year to $29,812 for 1987-88. Kopelkin was especially critical of this increase, explaining that, “I don’t even make that much as a lecturer at the University.”

Park District records indicate that in addition to a 3 and one-half percent cost-of-living increase all staff received July 1st, Lazo received a 5.5% special salary adjustment by the Board at the same time. In addition, Lazo is due a 5% step increase this Fall when he passes 30 months of service as the general manager. Finally, the general manager received a $1,933 increase in the new wage plan adopted by the Board based upon the new assessment district revenues for a total increase of $4,604 for fiscal year 1987-88.

Board president Lisa Rothstein pointed out that according to a study done by the Park District’s Personnel Committee -- which included two public members, Bill and Marie Bryant -- the higher salaries called for all workers in the 1987-88 budget were more in line with salaries for comparable work at similar park districts and departments across the State. According to the study, the average salary for a general manager, for example, was $32,000 even two years ago.

“Our Personnel Committee felt that we could retain workers better if we paid salaries commensurate with compensation at similar jobs, and the Board felt that lowering employee turnover was in the District’s best interests,” Rothstein said in a response to Kopelkin’s comments. “This is of course a judgement call, and you can disagree with it, but we have made our decision on this (salary) issue,” she concluded.

Rothstein also rejected Sellen’s request to cut the budget increase by 50% as being too much of a “meat axe” approach. She invited him to criticize specific projects the District would undertake with the $100,000-plus budget increase, but Sellen said he was unprepared to do this.

Sollen went on to say that, “Mostly, I’m concerned that you are imposing this $30 tax increase without a vote of the people, and as soon as you get the chance to use it, you are going to use all of the increase possible. Your previous $10 per household tax was OK because that was established only after a vote of the community (in 1983).”

Board member Mike Boyd pointed out that while Sollen was on the Isla Vista Sanitary District board that district had imposed a $12,000,000 tax without voter approval. Sollen responded angrily that the Sanitary District was responding to different circumstances.

In approving the establishment of the special assessment district, the Park Board made a commitment to hold an advisory election next Spring on the wisdom of this new tax, and they stated that they would not continue it for the 1988-89 fiscal year if it does not receive voter approval.

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BORSODI’S
THE COFFEEHOUSE
IN ISLA VISTA FOR TWENTY YEARS

FOOD & DRINKS SERVED 3 PM ’TIL MIDNIGHT EVERYDAY OF THE WEEK

LIVE MUSIC FOR SEPTEMBER:

FRIDAY 18th: dance with HAPPY TRAILS SATURDAY 19th: dance with CRUCIAL DEC MONDAY 21st: WESTMONT COLLEGE JAZZ ENSEMBLE TUESDAY 22nd: RICH STILLWELL - sitar & folk WEDNESDAY 23rd: JAZZ - to be announced FRIDAY 25th: dance with BLUE MOON

SPECIAL EVENTS!

SUNDAY 27th: WORLD BEAT REGGAE and AFRICAN MUSIC CELEBRATION with the RISING STAR BAND & the AFRICAN CONNECTION (from AFRICA!)

MONDAY 28th: FIREHOUSE and SONIC YOUTH!

938 Embarcadero del Norte  -  968-2414
I.V. Park District workers installing new playground equipment at Children’s Park. From left to right are Jeff Jirod, Brenda Mondragon, Kerry Moyer, and Matt Zachary (in rear). Moyer is the contractor for the installation while the others are part-time workers for the District.

**AROUND TOWN**

Chancellor’s Convocation for New Students. Sunday, Sept. 20th, 1:45 PM, UCSB Events Center. This is billed as an event “aimed at creating a sense of unity” among UCSB students, campus administrators, and community members. It begins with the Storke Tower bell ringing to call out a procession of new students from the dorms who will then process to the Events Center. Speakers include the Chancellor, the Dean of Students, the Chair of the Academic Senate, the student body President, and the County Supervisor.

The County Park renovation, due to be completed early this Summer, is now scheduled for completion in early November. There will be a ribbon-cutting ceremony at noon, Thursday, November 19th conducted by the County Arts Commission and Parks Commission. Everyone is invited. In the meantime, it appears that this park (locally known as “Dog Shit Park”) will remain fenced through the Halloween weekend.

The NO ON MEASURE Q Committee will sponsor a day of free music in I.V.’s Animo Oyo Park on Saturday, Sept. 19th beginning about noon. A couple of the hottest local bands -- CRUCIAL DBC and HAPPY TRAILS -- will be playing. There probably will be a few speeches regarding the relative merits of the plan to incorporate Isla Vista with Goleta (Measure Q).

CLEAN BEACHES? Without fanfare, the County Parks Department began cleaning Isla Vista’s beaches this past summer -- for the first time ever! For years I.V. community government leaders have lobbied the County to do this, but the Parks Department always said it was impossible. However, County Supervisor Bill Wallace recently told an I.V. Federation meeting that County Parks had begun clearing seaweed off the beach with tractors in mid-July. Evidently the practice only lasted a few weeks because the sand under the El Embarcadero beach access was washed out, making it impossible to get a tractor onto the beach over the three foot drop. While the beach was being tracted, Wallace said he didn’t hear any comment one way or the other from I.V. residents. Any comments? Call Wallace at 966-1611.

CHANGES over the Summer include the disappearance of Piccolo’s Pizza on Pardall and its replacement with a Winchell’s Donut Shop and a new video store, plus Sam’s to Go moved over there from its previous spot on Trigo. Pizza Bob sold out to former NBA player Don Ford, and Bud Pruitt retired after 20 years in I.V., selling his grocery store to Dave. Linch (the former manager) and her new husband Mike bought Spinaker’s Galley from the Abbott’s. The El Nuevo Norteno was closed most of the Summer and hasn’t re-opened yet, and the frisky laundromat shop above the International Market closed for good. Club 10 replaced Shibiki Gardens, too. Ed from Rental Network moved to Phoenix to open a new store, and Larry from Pizza Express went there for the same reason but has now come back. JJ, the manager of the Graduate, moved to Hawaii. Meanwhile, a new computer shop, a clothing store, and a dry goods store all opened on Pardall. And, Borsochi’s survived another Summer (whew!).

Also leaving I.V. was Sgt. Ron Hurd of the Isla Vista Foot Patrol who has been reassigned within the Sheriff’s Department.

EVERYWHERE YOU GO. The owners of I.V. two copy shops have taken their competition on the road. It seems as they now also both own copy shops in Lubbock, Texas, home of Texas Tech University -- and they are the only copy shops in town.

IF YOU WOULD LIKE TO ANNOUNCE AN EVENT IN AROUND TOWN OR OUR CALENDAR FEATURE WHICH BEGINS IN OUR SEPT. 29TH ISSUE, MAIL INFO TO REACH US BY THE SATURDAY BEFORE PUBLICATION.

**NEW BUS ROUTE FOR I.V. SHUTTLE**

The Santa Barbara Metropolitan Transit District (MTD) has changed the bus routes slightly for the I.V./UCSB Shuttle but as noted on the map below. Service has also been expanded, with more buses, more frequently. For details of these and other changes, call the MTD at MTD-3702.

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Image showing a map of the UCSB Shuttle route and a bus stop. The route includes stops at UCSB, North Hall, Isla Vista, and other locations.
DA. FAILS TO PROCURE SANITARY BOARD
AND LEWIS DROPS PLEDGE

The Santa Barbara County District
Attorneys' office has informed the ISLA
VISTA FREE PRESS that it will not
prosecute members of the Isla Vista Sanitary
District Board of Directors for an alleged
violation of the State's Brown Act.

The August 13th letter from D. A.
Thomas W. Sneddon was in response to a
complaint filed by the FREE PRESS in late
July after David Lewis of the I.V. Sanitary
Board apparently manipulated a resignation of
one of the Board member's in order to give
the Board the ability to appoint a replacement
for two and one-half years instead of just a
few months. The Board eventually appointed
Harvey Gish, a member of Lewis' church, Isla
Vista's politically conservative St.
Anthanasius Church (formerly the Evangelical
Orthodox Church), to fill a two and one-half
year term.

Lewis, also holds an appointed seat
with fellow church member Gary MacFarland
on the Goleta Water Board. Both are up for
re-election to the Water Board this coming
November but Lewis' term on the Sanitary
Board runs through November, 1989.

Lewis' machinations were first brought
to public attention by the FREE PRESS in a
special Summer Edition published in late
July. During the Board's July 21st meeting,
Lewis admitted that he had called Board
member Randolph "Punk" Ponelid after the
Board had received a resignation request from
Ponedel in early June. What's more, this
discussion of Ponedel's resignation took
place amongst the Board members during a
non-public "executive session" during their
June 2nd meeting. That discussion would
appear to violate the Brown Act which
requires that only legal and employee matters
can be discussed by public boards outside of
public sessions.

It was upon hearing of the June 2nd
discussion in executive session, and the
subsequent acknowledgement of its occurrence
during the July 21st Board meeting, that the
FREE PRESS filed the complaint with the
District Attorney. In deciding not to pursue
the matter, Sneddon said, in part, that there
was "no evidence" that "an action was taken
... and that the official(s) attended the meeting
knowing it was illegal...."

Ponedel later told the FREE PRESS
that Lewis called him shortly after the June
2nd executive session discussion and
specifically requested him to take back his
June resignation and to resubmit it in July, so
that the soon-to-be-vacated seat would not be
up for election in November, 1987. By
resigning in July, the remaining members of
the Sanitary Board would be able to appoint a
replacement to serve a term through
November, 1989. But, a June resignation
would permit the Board to appoint a
replacement only through November, 1987.
Ponedel complied with the request, retrieved
his June letter, and resubmitted one in July
that was "accepted" by the Sanitary Board at
their July 7th meeting.

At the July 21st Board meeting, Lewis
attempted to frame this "appearance of
impropriety" by authoring a motion to ask
the County Board of Supervisors to make the
appointment to fill the vacancy caused by
Ponedel's resignation. This was approved by
the full Board on a 3-1 vote. Directors Dave
Beerman and Dick Smith, both of whom are
up for re-election in November's election,
supported Lewis' motion, while Director Ken
Hendrickson, a member of the Board for 33
years, opposed it.

However, at their August 11th meeting,
Lewis authored a new motion which had the
Board reaffirming their appointment authority.
This new motion passed with only Beerman,
who by then was calling the whole mess a
"Sewergate scandal," failing to go along.
Gish was then appointed at the Board's
August 18th meeting. In making his August
11th motion, Lewis claimed that he had been
"intimidated" and "blackmailed" into
supporting giving away that appointing
authority during the July 21st meeting.

Beerman had been part of the original
executive session discussion of the Ponedel
resignation and had objected to any delay in
its acceptance. Although he missed the
second meeting in June due to a business
conflict, he began asking questions about the
propriety of the delayed acceptance during
the July 7th meeting at which Ponedel was
honored by the Board for his ten years of
service.

During the August 11th meeting, I.V.
resident and one of Lewis' church members,
John Sommers, accused Beerman of "stirring
up the predicament" and asked that the rest of
the Board "formally censure Beerman for his
intimidating, hypocritical, and underhanded,
dishonest behavior," according to the Santa
Barbara NEWS-PRESS. In the same account,
Beerman is quoted as saying, "The issue here
is a simple one. When did Mr. Ponedel
resign? If this board does not like the laws,
it should attempt to change them, not to
circumvent them."

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VOTE NO on Measure Q

VOTE NO on forcing Isla Vista into a City of Goleta

Register and Vote by using enclosed card

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2) Fill out the rest of the form
3) Mail it no later than Oct. 4th
   (it must be received by the Election's Office by the 6th)

VOTE NO ON Q COMMITTEE, Glenn Lazof.
I.V.'s COMMUNITY SERVICES

ISLA VISTA COMMUNITY COUNCIL. The community's elected representatives who attempt to establish community consensus on a broad range of issues and lobby these positions with the County and other empowered agencies. Currently no phone or office. Call representative Mike Boyd, 968-2349. Council holds public meetings the 1st & 3rd Thursdays, 6:30 PM, 889 Camino del Sur.

ISLA VISTA OPEN DOOR MEDICAL CLINIC. A full range of walk-in health care on a sliding fee scale depending on family income. In I.V. Service Center, 970 Emb. del Mar. Variable hours. 968-1511.

COMMUNITY COUNSELING CENTER. Professional & peer counseling and training. Also in I.V. Service Center, 970-H Emb. del Mar. Variable hours. 968-2222.

ISLA VISTA COMMUNITY FEDERAL CREDIT UNION. Savings and loans for residents. M-W-F, 4-6 PM only. Also in I.V. Service Center, 970-A Emb. del Mar. 968-1418.

ISLA VISTA YOUTH PROJECT & CHILDREN'S CENTER. Low-cost pre-school from early AM until early evening, plus several teen recreation programs. 892 Camino del Sur. 968-2611.

LET ISLA VISTA EAT (LIVE). Free breakfasts at the URC (777 Camino Pescadero) for families and homeless, plus free family breakfast program at I.V. Elementary School. Also, free food distribution Tuesdays, Thursdays, & Saturdays at 7 AM, with USDA commodities available the second Saturday of each month. 968-1555 or 968-2111.

CAC ADVOCACY OFFICE. Practical solutions and aid in making connections to government and private aid programs, and building community for low-income families and homeless. No cost. 6:30 AM to 10:30 AM. Also at URC (777 Camino Pescadero); associated with LIVE. 968-5159.

ISLA VISTA FUD CO-OP. Democratically run food store which fosters participatory ethic and healthful food consumption. Open daily, 9 AM to 9 PM. 6575 Seville, 968-1401.

ISLA VISTA RECREATION & PARK DISTRICT. Owns and operates 27+ acres of community-owned properties (some as developed parks) and structures, but it is more than just parks. Public meetings of community elected board of directors are each 1st and 3rd Thursday, 7:30 PM, at the Park District offices, 961 Emb. del Mar. 968-2017.

CAMPUS/COUNTY/COMMUNITY OFFICE. Assistance with problems with County government. In I.V. Service Center, 970-F Emb. del Mar. 968-5158.

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Don't Be Afraid To Know The Facts

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970 C Embacadero del Mar
968-1949

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TUESDAY, NOVEMBER 3RD, 1987

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ISLA VISTA SANITARY DISTRICT DIRECTORS
SANTA BARBARA SCHOOL DISTRICT DIRECTORS
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**EDITORIAL**

**NO NEW PARK BOND AFTER ALL WALLACE, I.V. PARK BOARD LET DOWN THE COMMUNITY**

Isla Vista was let down this Summer by people you’d think were supposed to be working for us, not against us. This happened when the County Board of Supervisors refused to place on this November’s ballot a bond measure that the Isla Vista Recreation and Park District wanted to place before Isla Vista voters that would enable the District to purchase more open space in the community.

Probably the single most important event in Isla Vista’s community development history was the passage by community voters of the $1.15 million park bond in November 1985. It permitted the Board of Directors of the Isla Vista Recreation and Park District to purchase 27.5 acres of open space and developed properties in I.V., land that will forever be dedicated to community usage, and land that will never have apartment complexes built on it.

Look around Isla Vista and imagine what it would be like without Amis’ Oyo Park, without Little Acorn Park, without the Red Barn and the Ming Gardens along Estero, and without Window-to-the-Sea Park and the Creek Park, and the other neighborhood parks on Sueno, Trigo, and Del Playa. Imagine more apartments built on these properties -- in what is already the most densely populated community West of the Mississippi.

But another 50+ acres of open space remains in I.V.’s 0.54 square miles. What will happen to this land?

So, it was a great feeling this past Summer when the I.V. Park Board decided to place on this coming November’s ballot a new bond measure for community voters to decide on. This bond, if passed, would give the Park District $5,000,000, enough the Board felt to purchase most of the remaining open space. What a breath-taking new step for the community!

But, the euphoria soon turned to anger when the County Board of Supervisors -- in their most outrageous insult yet to this community -- refused to place the measure on the November ballot. What is usually a routine action by the County turned into a disgraceful game of politics.

It seems as there was another ballot measure that the Supes were being asked to place on the ballot at the same meeting -- something to do with water for the Goleta Valley. The environmentalist majority on the Supervisors (Wallace, Rogers, and Myoshi) didn’t want the water question put before the voters, so they made up a new -- if there are no pros and cons of a ballot argument against the Supervisors when they are asked to put something on the ballot (and there weren’t any for the water measure), then the Supes wouldn’t permit the election.

The water measure was killed by a 3-2 vote.

The park bond election question came up immediately after this and three Supervisors used the new policy as an excuse to not put it on the ballot, either. Park District officials stated during the discussion that they were not legally required to have such arguments at this stage of the process, and that the District always put out its own voter pamphlet because it was much cheaper than doing it through the County. The County’s legal counsel even agreed with the Park District, but to no avail.

Bill Wallace lives in Isla Vista and represents the Goleta Valley on the Board of Supervisors. To his credit, he is considered the leader of the environmentalist majority on the Board of Supervisors. Although Wallace voted in favor of placing this measure on the ballot, it is obvious that Isla Vista’s new park bond election was sacrificed to a strategy intended to prevent a ballot vote on the water question. This is just another example of community development in Isla Vista being of secondary importance to controlling growth in Goleta.

What is particularly irritating is that, at the same meeting, the Supervisors agreed to place on the November ballot a measure asking county voters to let them spend more money next year than the Gann initiative spending limits allow -- and there were no ballot arguments available for that measure, either! For their own measure, the Supes merely assigned their staff to draw them up in the next few days.

Ah, as Walt Whitman said, “The never ending inability of elected officials!”

But, in some sense, the fault for this aborted effort also lays at the feet of Isla Vista Park District officials because they waited until the very last date possible to take this question to the Supervisors. If another week had been available before the cut-off date for the County election ballot, these problems would have probably been worked out.

But in fact, the Park Board had rushed this issue so much, that they had had to schedule a special meeting -- held at Borsodi’s Coffeehouse, not District headquarters -- to get the measure ready for even that last date the Supervisors would have to consider it. Needless to say, this special meeting by the Park Board did not allow very much discussion by the community about the wisdom of placing this very expensive question on the ballot -- for example, it would cost each owner of a single family residence in I.V. $300 a year for twenty years. In fact, this reporter was the only member of the public who attended the meeting.

At this point, the new park bond is not dead, only delayed. The Park Board is considering placing it on a special election ballot next Spring. After all, it is Isla Vista voters who should be making the real decision on this question -- not the heavy-duty politicos downtown.

So, while we got mugged at the County, we also got some sloppy work here in town. And the next time this very significant issue is being considered, the community could use a little more help from our friends.

---

**FROM THE DESK OF BILL CIRONE**

Supt. of Santa Barbara County Schools

What is cultural literacy? According to E. D. Hirsch Jr., professor at the University of Virginia and author of the bestseller CULTURAL LITERACY: WHAT EVERY AMERICAN NEEDS TO KNOW, it is the body of basic literary, historical and other references students must be familiar with in order to be understanding, mature readers. Hirsch contends that by teaching reading as an isolated skill devoid of content, students learn decoding skills but may not truly understand what they are reading. He says, "The comprehending reader must bring to the test appropriate background information. That includes knowledge not only about the topic, but also about the shared attitudes and conventions that color a piece of writing."

Hirsch believes the schools have failed to give children this basic background information. And, furthermore, that we have been too ready to blame such shortcomings in education on social changes, e.g., the changing nature of the family or the impact of television, or on incompetent teachers or structural flaws in our school system. Hirsch places the bulk of the blame on recent educational policies and theories which have led to what he calls the "fragmentation of the school curriculum."

He calls for a new emphasis on information in education. He describes the decline of shared information in American schooling. He outlines a straightforward plan for making cultural literacy our educational priority. While not advocating a core curriculum, he feels we must define core knowledge, put more of that information into school textbooks, and develop tests of core learning that can help students measure their progress.

The book is being widely read, and has already evoked some serious discussions, detractors and debates. A number of minority spokespersons have criticized the book. Minorities claim "cultural bias." But Hirsch counters by insisting his book is "prominence" because, he says, it favors developing a revamped school curriculum that will give minority and white students an equal footing. He thinks schools must try to bridge the cultural gap between middle-class and disadvantaged students. He notes that differences in reading achievement between middle-class and disadvantaged students do not become apparent until the fourth grade, when students are called upon to use more sophisticated skills in understanding the meaning of content. This, Hirsch feels, is a strong argument for beginning to bridge the cultural gap as students learn to read.

One of the most intriguing aspects of Hirsch’s book is the list of over 4,000 terms, concepts, maxims, historical figures and other phrases that Hirsch says are “what every American needs to know” to be culturally literate. It is a fascinating list -- as much for what it leaves out, as for what it includes. It contains only six dates, but returns with such terms as abortionism, Abraham and Isaac, absolute zero, and goes alphabetically through Zapata, Zeus, Zionism and Zurich.

The book is not light summer reading, but it is very readable and provocative. The list itself will probably sell the book. But only time will tell if Hirsch’s premise and recommendations will be treated seriously. In the meantime I predict it will be the subject of many debates both in educational and lay circles.

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**THE ISLA VISTA FREE PRESS**

September 17, 1987 Issue #9

Carmen Lodise, Publisher.

Gordon Harsaghy, Advertising Manager.

Artwork & Graphics by Dirk Brands and Rosemary Holmes.

Writers include Martin Keillogg, Trent Eldridge, Scott Wexler, Bob Lovgren, J. W. Ward, Andre Shapiro, Rosemary Holmes and Carmen Lodise.

Contributors include Curtis Robinson, Mike Boyd, Rebecca Lester, Marc Evans, Carrie Topiloff, and Malcolm Gault-Williams.

The ISLA VISTA FREE PRESS is published (almost) weekly. A copy of each issue is delivered to every household in Isla Vista, including all on-campus apartments, and to most households in Western Goleta. An additional 2,500 copies are distributed at dormitories, businesses and agencies in Isla Vista (including the UCSB campus) and in Western Goleta. 12,000 total copies printed. Subscriptions are $3 for 10 issues in the U.S. & Mexico.

6659B Abrego Road Isla Vista, CA 93117 805/968-8294
BIRDWATCHING IN ISLA VISTA

Because we are constantly being terrorized by the possibility of a global nuclear holocaust, it is good to keep in touch with those things that make the Earth a naturally wonderful place. I believe that Nature can do much to heal us of those human behaviors that are destructive in their ultimate effect.

Isla Vista is a wonderful place to watch birds. This is especially true during late August and all of September because of the big push of the southward migration of landbirds.

According to Paul Lehman (co-author of The Birds of Santa Barbara and Ventura Counties, California, a booklet published by the S.B. Museum of Natural History), about 350 different species of birds have been seen on the Isla Vista mesa or within 2.5 miles of here. This makes this area one of the richest for birdlife, for its size, in the entire Nation. These species constitute about 82% of those seen within Santa Barbara and Ventura Counties, and about 44% of those seen in all of the U.S. and Canada.

One reason for this tremendous variety of birds is the many different ecological habitats found here. But, these are some places better than others to find the most unusual species, and there are a few other aids you will likely need.

Probably the best place to see the widest range of birds is just North of Francisco Torres. There you'll find an old dirt road, along which grows tamarisk trees (they resemble conifers). The road heads Eastward Los Cerritos Road almost to the New Family Student Housing complex. According to Lehman, you'll find large numbers of warblers, vireos, and flycatchers at this time of year, plus a whole array of very rare birds that ordinarily are not found in California at all. Here you might even get a glimpse of Yellow-bellied Sapsuckers and even the "elusive" Blue-gray Gnatcatcher.

Food gardens in Isla Vista are also good places to watch for birds which are land migrants, especially the gardens on the South Side of the Old Family Student Housing complex.

You'll find that the best times to birdwatch generally are the first two hours after sunrise and the last hour before sunset because the birds are most actively out and about feeding at these times.

A good set of binoculars, or at least a monocular, is just about mandatory in these pursuits. A good field guide is also essential. The best guide is the one by National Geographic for North America. A second edition of this has just been published and it shows plummages in a very helpful way. It is available at the S.B. Natural History Museum, where you can also practice identification in the large bird hall.

This same guide book is also available at the Audubon Society's office on the top floor of the Goleta Depot, 300 North Los Cerritos Road, next to Slow House and Lake Los Cerritos Park, both of which are also good birding spots. Its office hours are M-F, 10 AM to 2 PM, but call first (964-1468) to make certain the volunteer staff is there.

Graphics taken from BIRDS OF SANTA BARBARA, published by Sandollar Press with editorial advice and photos by former Isla Vista resident Brad Schmidt.

HISTORY OF ISLA VISTA from p. 4

Early Commercial Ventures

During the brothers' ownership of the land, it was used in several business ventures. In the 1870's, whaling ships frequently camped on what is now Goleta Beach County Park. The Ranch was rented to the More brothers who cut down the oak forest in order to sell the wood to the whalers to be used for heating their kettles of whale blubber. Typical of the attitude toward natural resources in that era, too many trees were felled, even far beyond what could be sold. The consequence was that the topsoil was lost and Isla Vista soon was left with only blow sand.

Another commercial venture of that period was the mining of asphalt. The Alcatraz Asphalt Mining Corporation dug several underground shafts on the present Main Campus site. These operated until the turn of the century when they were abandoned as both unsafe and unprofitable. The land was then rented to farmers, but they had little success with the land due to its poor quality topsoil and the lack of water.

Early Speculators

Finally, the Rincon Ranch passed into the hands of speculators Jack and Coto Cavallo who purchased about 200 acres on the western end in 1913 for a $5,000 down payment. In 1920, Jack Cavallo sold his 99 acres to Coto. Colin Campbell from England for about $65,000, while Coto sold his to other speculators for $52,000.

Campbell was a very interesting man, and ruins of the estate be built can still be found west of the Devereux Slough. Remnants of the estate's bath house can still be seen on the beach just east of Coal Oil Point. Eventually, the Devereux Foundation, a school for slow-learning and emotionally disturbed children, purchased the Campbell Ranch for $100,000.

During the 1930's, what was still an unnamed, mostly uninhabited mesa was subdivided with the intention of turning it into a resort community. This was never a very successful project, perhaps because of the lack of drinking water, perhaps because of the abundance of tar on the beaches. During that period, three subdivisions were created but without coordination. This resulted in the present non-alignment of streets which is apparent along Camino Corto and Camino Pescadero. One of the street-namers of that period didn't know very much about the Spanish language, resulting in "Del Playa" instead of "de la Playa." However, largest of these subdivisions was called "Isla Vista" - literally "Island View" - and the name stuck for the entire area.

After the resort fantasy petered out, most of Isla Vista was purchased by Signal Oil when oil was discovered North of I.V. in 1928. This also was not a very successful project, and, except for a couple of dozen beach houses and a few cows, Isla Vista was pretty much uninhabited at the out break of World War II.

This is an adaption of Johnn Yokota's A SHORT HISTORY OF ISLA VISTA (1971) published by the Isla Vista Community Council with funds provided by the UC Regents.

In our September 29th issue, the Free Press will cover the development of the UCSB campus in Isla Vista up through the 1970 civil disturbances.
by Bob Lovgren, SOS Liquors & Isla Vista Merchants Ass'n.

"They're basack," so says the little girl in the famous movie.

In this case we're talking about the annual student migration back to Isla Vista. Perhaps the analogy is inappropriate. Maybe it's the swallows returning to Capistrano, the caribou migration, or even the monarch butterflies returning North.

Certainly Isla Vista business people and the non-student residents in Isla Vista have mixed feelings about the beginning of each new school year.

Doing business in Isla Vista is really the same as doing business anywhere else. Students eat, sleep, and (in general) perform all the bodily functions ordinary people do. Business serves these needs whether it is I.V. or Capistrano. But, there are some differences about doing business here.

The biggest difference is its seasonal nature, especially the holidays.

As anyone who has ever stayed in Isla Vista for the summer will tell you, the most striking features are how quiet it is and the lack of people. Everyone should spend one summer in I.V. This is not a beach town as you might expect. It's just abandoned: at times it seems like a ghost town. If you go to a party, you'll run into everyone in town while the rest of the place is totally deserted.

Business is dead during the summer but the town is such a pleasure, and you know the business will change.

Around the middle of September, you start to see the signs. First, it's the sororities that come back. When the frat boys discover that, they come back, too. In the last week, the dam breaks -- the Summer is over.

But, it's good business, and fun, too. Lots of people, parties, events to go to, and now even football!

It's difficult not to get caught up in the exuberance of youth. Of course, along come Halloween and it starts to make you wonder. Business is good at Halloween, but boy, you pay for it!

Strangely, shortly after Halloween, business begins to slow down. Mid-terms, Thanksgiving vacation, dead week, then finals.

Right after finals is always good for business, and good for students, too.

Christmas in Isla Vista is so unique as to be indescribable. This place is a graveyard. Even the permanent residents leave. The street people even go away for the holidays. The weather seems to take over and there's some some real big surf. It's great!

In January, the pattern starts all over again. Big weekends at the beginning of the quarter, then mid-terms, finals and Spring Break. The pattern repeats again from April to June, with Rugby, ISVT, and a few other events thrown in.

Before you know it, the school year is over. The U-Hauls come to town and I.V. is deserted again. Business goes to hell, but thank God it's summer again.

RE-ELECT

DAVE BEARMAN, M.D.
(Founder, Isla Vista Open Door Clinic)

DIRECTOR of I.V. SANITARY DISTRICT

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by SCOTT WEXLER

The good citizens of Isla Vista have never been known as the most organized of people. I mean, they've never been even close to being New York-neurotic about being on time for meetings, getting needed papers in or paying the bills on time, etc.

There's just something in the air here that makes I.V. the most manana town I've ever lived in, or even been to.

This approach to life permeates both the "big picture" events (concerts, festivals, movies, etc.) and the little events that make up everyday life (shopping, catching the bus, paying the phone bill, etc.).

But, it's the little events that really tick me off.

For example, why is it that every time I need to get somewhere quick on the bus, some jerk invariably holds up the bus' departure by fumbling through a Grand Canyon-sized back pack looking for his change or his reg. card? I mean, I'm sure that this person was waiting for the bus for 25 minutes, yet they wait until they are getting on to look for what they need!

I want to strangle them, or at least scream at them to "Get your .... act together!" It happens so often that I think they must be out to get me. I try to relax, knowing that this is just the manana syndrome fogging their brains, but it looks could kill....

Shopping in Isla Vista is even worse, especially at Pruitt's (I mean, Dave's) or the I.V. Market. No one buys a whole week's worth of groceries at the same time. And, no one shops before 5:00 for their 6:00 dinner. Instead, everyone comes together at exactly 5:20 PM, like cows being called to feed, crashing through the aisles, elbowing one another to get their one tomato for the salad. Plus, there's no place to park your bike, there's long waits at the check out counter, and it's wornen and children first.

There are many people like me who work for a living and get home only in time to shop during this period. But, how about the rest of you -- those who haven't done anything all day except soak up the sun or read some drivel poetry or drink beer at Lupita's?

Can't you get organized enough to shop early and free up my life?

Thanks. I feel better now.

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TRAVEL TIPS
AMAZING AMSTERDAM
-- it's a lot different than you expect

To my surprise, Amsterdam isn't windmills, wooden shoes and tulips. It's sidewalk cafes along hundreds of miles of canals. It's narrow, crooked streets and wide boulevards along which walk people from all over the world. It's quaint hotels, and a kaleidoscope of restaurants featuring foods from a couple dozen different cultures. It's wonderfully contemporary galleries, yet it's also porno shops and red lights. And, it's American music playing in the cafes and taverns, but music from all eras!

At least, this was the Amsterdam we found when we visited there this past summer. And, we found all of this on one street which starts only a long stone's throw from the train station and ends a couple of blocks away on the plaza in front of the Royal Palace.

Warmoesstraat. If you look Southeast from the front of the train station, across a canal and two busy lanes of auto, bus, and trolley traffic, you'll see a short street heading into a densely packed, old section of the city. On this side street you'll find the Pizzeria La Baia on the right and the Old Nickel Hotel with a good looking pub on the left. Just a few feet more, at the first corner, is Warmoesstraat. Turn right, and prepare to begin a great adventure.

Already, at the corner, you've discovered a good stopping place, the International Hotel and Bar.

Did she make you cry, make you break down
Shatter your illusions of love.
FLEETWOOD MAC coming from the International Bar

The International is $40 a night for two, with a bit better price available if you remain for several days. And, the Rubenesque English landlady is a kick. Though you'll probably want to continue your search for sleeping space, definitely stop in for a beer.

Draft beer is usually $1 for a ten ounce glass at most places in Amsterdam, but you can get a liter glass for $1.87 further down the street. While you are sipping your first Dutch beer - Heineken on draft is served everywhere in Amsterdam - check out the very large clock behind the bar. It's border is an art deco depiction of a white European reaching across the top of the clock in an arm shake of comrade with a dark-skinned tribal person. This image forces you to recall that Holland was once a major imperial power, especially in the Far East. Those days are long gone, however, and today Amsterdam is so laid back that even the army has a labor union.

After this refresher, continue on down Warmoesstraat. You notice immediately that it's only a one lane street, with very narrow sidewalks on both sides. It takes a bit longer to realize that you can seldom see more than a couple of hundred feet ahead because the street keeps angling off to the right or left. Houray - it's the narrow, winding street with strange sounds and smells that I couldn't find on the Left Bank in Paris.

On the left is the Golden Gate Hotel and Bar, then a Spanish restaurant on the right (Los Manos) and then a Thai restaurant with an amazing, gold-leaved, peaked entranceway set off the street a bit. This is also the first place you discover how many beautiful cats there are in Amsterdam. A gigantic gold one and a gorgeous black and white pinto hang out all day on the sidewalk here, enjoying the attention they constantly receive from the passersby. Later, you see cats everywhere in Amsterdam, especially in the windows of the 16th and 17th century houses that front the sidewalks along the canals.

The next place on the left is a jazz club, open only after 9 PM. There were always great sounds coming from here when I passed late at night. On the right is the Meeting Point Hotel and Bar (the address is #14). It's only $12.50 a night (including breakfast) per person, but you get showered in a room of five bunk beds. While this is the least expensive place along this street, other low-cost housing options exist outside of the downtown area.

The bar at the Meeting Point has a good pool table and I went undefeated there one night. The walls are covered with posters of Springsteen, Madonna, U2, Bob Marley, Sting, David Bowie, James Dean, etc. They serve a good lunch here for about $3.

It's just a matter of time.

LOS LOBOS on the jukebox at the Meeting Point.

Back on the street, there is a gallery on the right, then the Hotel Centrum and Bar on the left ($45 a night for two) and then the Playboy Bar on the right, followed by The Wascentre - an automatic laundry! Then it's a Peruvian restaurant on the left (La Cubanita) followed by an honest to goodness Mexican cantina (Cafe Pacifico) with Mexican food, beer, and tequila. Across the street is the Kubal Bar and then the Kubal Hotel (#42). This is another dormitory type hostel at $15 a person without breakfast. Across the street again is La Pasticia (a Spanish seafood restaurant) and the Tango (an Argentinian one). All of these international restaurants charge about $10 a person for dinner and wine.

Now on the right is a police station, which seems to cause most of the traffic jams along this crowded street, but whose presence you eventually grow to appreciate.

Your cheatin' heart will tell on you.
HANK WILLIAMS music floating from the Fleet Bar.

The Fleet Bar (with its jukebox of country Western music), Hotel (#57), and Restaurant are next on the left. This is where we stayed for $31 a night for five days, without breakfast but

see AMSTERDAM, page 18

A Canal Scene in Amsterdam

with a private bath. Our room was on the second floor overlooking the street and it was one of the most pleasant hotel experiences I've ever had. Not only was it clean and cheerful, but I enjoyed sitting at the table in front of the gabled windows, listening to the sounds from the street below. Directly across the street is the Himalaya, a New World consciousness place which sells books, posters, incense, etc., and which serves great pastries and coffee beginning at 10 AM. I mean, these pastries are double thick chocolate and fruit concoctions that you remember all day. They are a lot more appealing than the $3 full breakfast served at the Fleet Restaurant.

Next to The Himalaya is the Hot Karboel Wine and Cheese Shop which always set our taste buds zinging. And across the street on the corner is the San Domingo, a most interesting bar which was named supposedly after the capital of a Central American country. The music here was always some strong Latin rhythm and the place was always full, except when the owner had the TV blaring with a sporting event.

At this point, you are being bombarded with store front signs screaming GIRLS, GIRLS, SEX, SEX, LIVE SEX SHOW, SEX CINEMA, etc., both on Warmoesstraat and a side street Langeneliez. In the windows of these porno shops are arrayed every gismo imaginable -- and several that aren't, or at least weren't before I saw them there. You'll see lots of these shops throughout Amsterdam.

Head down Langeneliez for a great side trip. Along the way you'll find several international restaurants, including a Bulgarian one, a Turkish one, and a Greek one. This street also holds the best grocery store in the neighborhood at #26; here you can buy liter bottles of Heineken for 62 cents, peaches for 25 cents, and a 60 ounce bottle of light fruit soda only $1. Plus they have good cheeses, bread, and wines. It's a great place to build a picnic lunch for a day of strolling. At the end of Langeneliez is a canal and a fine pub, the Emmelot Bar.

Around the corner to the right is the best inexpensive restaurant we found on our three week trip to four countries -- the Paro. This is a Surinamese restaurant, one of the dozens we found in Amsterdam. Much of the food is curried, but a mellow curry than I have tasted
HELP WANTED. Counter help, full and part-time positions available. Great for students and homemakers. Winchell's Donuts in Isla Vista, Pardall at Emh. del Mar. Applications being accepted Monday Sept 21, 10 AM to 2 PM.

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MUSCIANS WANTED FOR I.V. FALL FESTIVAL. The Isla Vista Rec. & Park District invites all musicians interested in performing at the Isla Vista Fall Festival to contact us. This years Festival will be on Sunday, Oct. 25th. It is an excellent opportunity to perform before a receptive crowd in a beautiful outdoor environment. Call Scott at 968-2017.

WRITER WANTED to cover Francisco Torres events as a regular feature of this paper. Gossipy bulletin board type coverage. Good money to the right person. Call 968-8294 for interview.


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AMSTERDAM, from page 16
dewhere. It's easy for two people to eat here on $6-7, the best deal we found anywhere. My
favorite was the curried yellow pea soup.

The harder they come, the harder they fall.
One and all.

BOB MARLEY AND THE WAILERS coming from the Emmeloot Bar

Surinam is a country on the Caribbean Coast of South America that was formerly called
Dutch Guiana. It is a mixture of Pakistani, East Indian, African, Dutch, and Rastafarian
cultures and a lot of people from there have come to the center of the former empire --
Amsterdam. This might explain the enormous popularity of Bob Marley and other reggae
music we found here. We tried to find a Surinamese cookbook, but without any luck.

At this point, if you continue South along the canal for two blocks, you'll run into the
local branch of the Hard Rock Cafe.

Back now on Warmoesstraat there is an Italian restaurant on the right and then two coffee
and tea shops, one on either side of the street. You savor the fragrance of these exotic products
from around the globe as you continue your trip. On the left then is the Sfeer Restaurant that
always looked good, followed by the Hotel Croydon (with a nice bar) and then the Hotel Le
Beurs across the street. Both of these are about $35 a night for a double.

You can't hide you're lying eyes
And your smile is a thin disguise.
THE EAGLES playing in a loading zone

On the left again, you discover an unnamed shop with a "Loading Zone" sign on it. Even
from the street, you pick up the smell of marijuana and hashish smoke. Apparently all those
wild things you heard about Amsterdam are true.

All for one and one for all.
It's everything or nothing at all....
STEVE MILLER playing in the AVC Bar

The AVC Bar is where you can get the $1.85 liter of Heineken on draft. It has a pretty
good pool table and I spent another undefeated night here playing against the townies. The
beginnings of a local legend....

Now there is another side street off to the left, Wijdekerkstraat, that also makes for an
intriguing side adventure. Only about 100 feet down this alley is a plaza about 150 feet across,
but on which rises a six- to seven-story church which must be several hundred years old. The
church crowds to within 10 feet of the sides the surrounding buildings except off to the right
where the tables from two sidewalk cafes spill into the plaza.

Everyday it's a gent's closer
Going faster than a rollercoaster.
BUDDY HOLLY coming from the Old Church Cafe

Next to the cafes on this plaza is the Bull Dog Bike Rental Shop. Because of the
compactness and flatness of the city, renting bikes in Amsterdam is a real trip -- if you can
handle the hassle of dodging the auto traffic. It's only about $3 a day from several shops.

Beyond the church is a canal from which one Sunday we heard some terrific Dixieland jazz
coming. To our amazement, we found a small raft in the canal carrying a group of 6-8
musicians. They were floating from one sidewalk cafe to another, dragging a crowd of 150 or
so along with them and playing some of the best Dixieland I have ever heard. These guys were
Dutch, all in their early 20's -- which means they were three generations and four thousand
miles away from the source of their music. Their presence, and all of the other American music
we heard coming from the taverns and cafes as we walked the streets of Amsterdam, reminded
us that sometimes you have to leave home to appreciate your own roots.

Turning back in order to return up the alley to Warmoesstraat, however still in the
shadow of the immense church towering over the plaza, we found yet another surprise -- some
red lights. It seems that prostitution is legal and regulated in Amsterdam, and at least in this
neighborhood, it is a thriving industry. In various states of undress, sit behind a
glass door at the base of one of the old buildings. Often, there are three or four such glass
doors in a row. And the red lights aren't red light bulbs: they're fluorescent lights usually three, in
fact. When a man enters, a curtain is dropped over the glass door and the lights are turned off for
a while.

Now back on Warmoesstraat, there is a store front on the left belonging to an acting
company -- Comedia d'Arts -- with some very well-made masks and some upbeat posters in its
windows. Next to it is an expensive and chic restaurant (La Vie En Rose) which has live sex
acts on stage in the evening. Then there is a gay sex show place on the right. Further on is the
Winston Hotel ($40 a night for two) and Bar with another good pool table.

I want a lover with a slow hand.
I want a lover with an easy touch.
THE POINTER SISTERS coming from the Winston Bar

At #39 we found a gallery (named after its address) which turned out to be one of the
most interesting art experiences we had in Europe. The gallery is a series of rooms, each one
larger than the next, with the doorways partially hidden by large paintings and wooden statues.
The largest room in the rear has a huge mobile that people can walk through plus several
collages which depict cosmic moments we all suspect exist. While we the toured gallery, one
of the artists was present, showing one of his paintings (a huge black canvas with a red fire ball
at one end) to his mother. I overheard her saying, "It's very nice dear, but what does it mean?"

Ah, the pain of the artist forced to live too far ahead of the masses (or, at least his
mother).

Next to the gallery is a shop which has only T-shirts and a very up front anti-AIDS
poster in its window. And, although it is pretty kinky, the window display is very tastefully
and intelligently done. The name of the store is written in Dutch with Greek lettering and it
takes a minute to figure out its name -- The Golden Fleece Condomerie. When I went inside, I
was immediately struck by the quality collection of original paintings and other art works, so
that it took me a while to realize that the only thing for sale here is a rather extraordinary
collection of condoms -- what we used to call "French ticklers." At least I found out what a
"condomerie" is.

Laughing, we stumbled back into the street and noticed with some regret that we were
nearing the end of this amazing street. Could there be any more surprises! Of course. It's a
roller skating rink! And, a pretty dazzling one, too. And at the very end of the block is a very
posh restaurant on the ground floor of the five-star Hotel Groot Kramapoesky (whoever that
was). The Hotel is on an immense plaza (Dam Square), at the far end of which is the Royal
Place where the Queen and her husband (who recently resigned as head of the air force after being
accused of accepting bribes from Lockheed) sometimes live. In the center of the plaza is a huge
traffic circle on which there is a peace demonstration each Sunday.

While this is finally the end of Warmoesstraat, it of course isn't the end of Amsterdam.
Besides having a couple dozen more streets like this amazing one, the town hosts the Vincent
Van Gogh Museum -- a truly incredible experience. While I didn't enjoy the Royal and
Municipal Museums so much, the free tour of the Heineken Brewery was a blast! And walking
or biking along the many canals lined with 16th century town houses was impressive. Finally,
there are several huge parks built around lakes, each of which can easily absorb a whole
afternoon's walking.

There are so many aspects to Amsterdam, and so many surprises.
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