



ISLA VISTA AND WESTERN GOLETA

# FREE PRESS

CIRCULATION: 12,000. Door-to-door delivery in Isla Vista & Western Goleta FEBRUARY 24, 1988

## 18 YEARS LATER

Eighteen years after the Bank of America's branch in Isla Vista was burned to the ground, people still struggle to understand why it happened. This special issue of the Isla Vista FREE PRESS looks at this issue from several perspectives, but leaves to the reader to grasp the meaning of the event which has forever made Isla Vista famous - or infamous, depending on your own perspective.

We leave it to our readers to grasp the meaning and relevance to Isla Vista's everyday existence in the year 1988 and the place this community has in the history of contemporary America.

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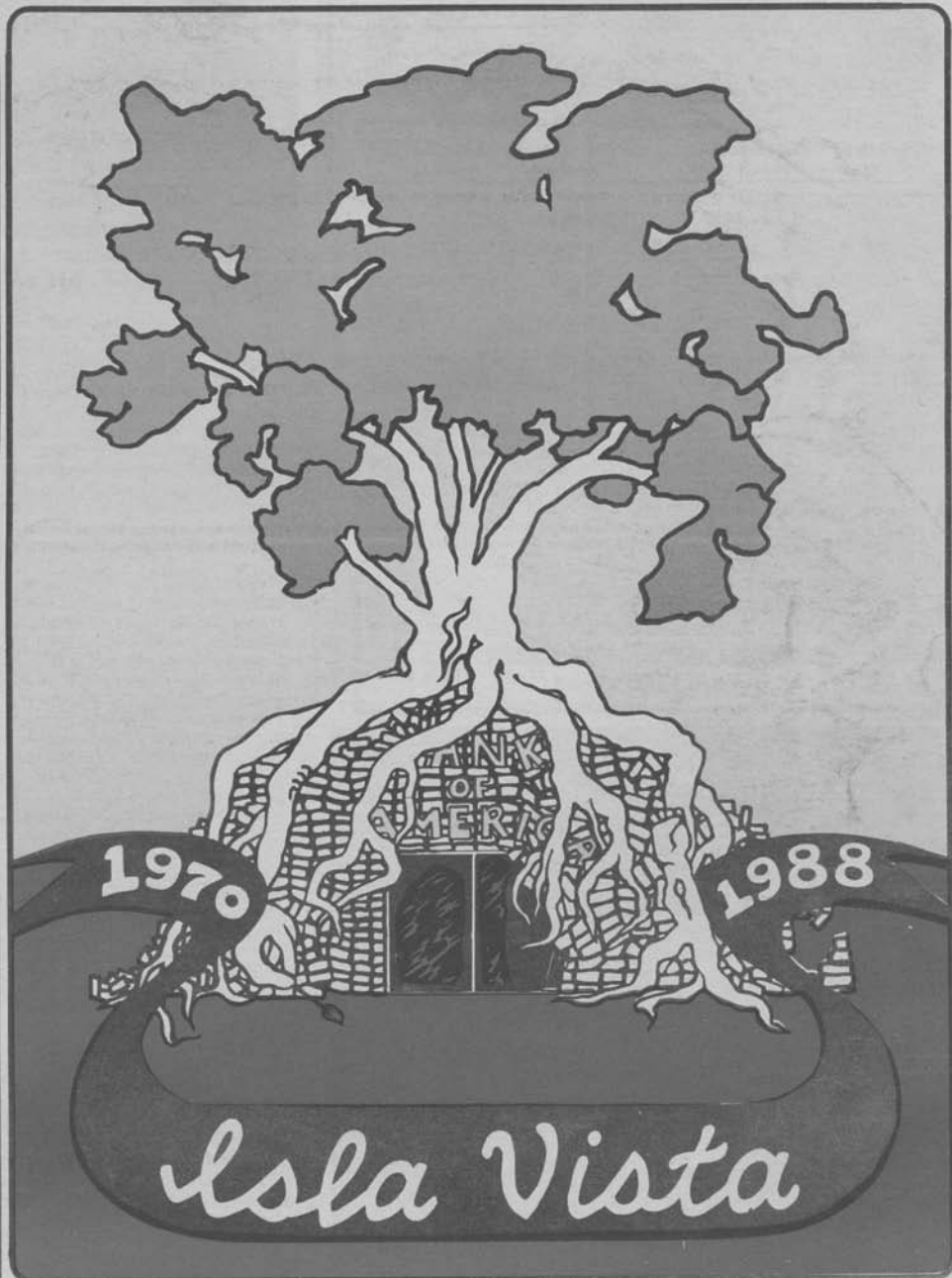
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# BIG BONK PIG



THE ISLA VISTA TREE growing out of the ashes of the razed Bank of America — graphic by Susan Swift.

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## THE ISLA VISTA TREE GONE, BUT NOT FORGOTTEN

by Carmen Lodise  
I.V. Free Press Publisher

On January 28, 1983, the tree which had been the symbol of Isla Vista's community-building efforts, fell off the cliff into the ocean, the victim of a particularly severe winter storm.

The event quickly spread through the community. The next morning, a flood of memories rushed through me as I gazed at the empty spot in County Park that the tree had so tenaciously clung to for so many years.

What had the *Isla Vista Tree* meant in this town? The elegant cypress had been the symbol for the town's community-building efforts since the early 1970's. A drawing of the tree had been used as a logo on the letterheads of both the Isla Vista Community Council (now inactive) and the Isla Vista Recreation and Park District — certainly the central institutional embodiments of this movement.

### Isla Vista: The People, Yes

A drawing of the tree also is the centerpiece of the *Welcome to Isla Vista* sign on Los Carneros Road. In addition, several thousand yellow and red buttons (reproduced here on page 16) proclaiming *Isla Vista: the People, Yes* as a border around the tree have been distributed over the years. And, a 1980 Park District poster calling attention to the growth of community institutions in the decade following the razing of the Bank of America during the 1970 civil disturbances here, pictures the *I.V. Tree* growing out of the ashes of the Bank.

It is that poster which was adapted for the cover of this issue of the ISLA VISTA FREE PRESS.

As I remember it, Eric Hutchens and Al Plyley were the two individuals who did the most to popularize the tree as a symbol of I.V.'s community-building movement. But, it was so immediately a hit that there was a big stink made when some politicians tried to use it as a logo in their campaigns.

It's ironic that the tree grew in the only County-owned park in Isla Vista (the other

+26 acres of parks in I.V. have been purchased and developed by the community through the I.V. Park District). The alienation between the community and County government became painfully obvious after the community asked the County Parks Department to replace the tree with a new one and to create a plaque memorializing the tree near the spot in which it once grew. Of course, the community asked that the plaque include a picture of the tree and the statement "Isla Vista: The People, Yes." The director of the County Parks Department adamantly refused to do this, stating that this slogan was, to him, advocacy of Isla Vista cityhood. After an appeal to the County Parks Commission, and much discussion of the difference between community-building and one particular cityhood option for I.V. — and then, only after the Isla Vista delegation threatened to read the entire 140-some pages of Carl Sandburg's poem *The People, Yes* — did the Parks Commission agree to recommend to the Board of Supervisors that the plaque be installed with the wording requested for a total cost of \$400.

### The Plaque in County Park

I.V. resident Jeannie Hodges cast the plaque in her studio on campus and the County Parks Department installed it on May 17, 1984.

Shortly thereafter, a rugby team from Santa Barbara, in a drunken stupor, pushed the rock off the bluff onto the beach. It took the County two weeks, plus a giant crane, to restore the plaque to the spot it can be seen in today. And, it has been more appropriately secured to the ground.

So, while the *Isla Vista Tree* is gone, it is not forgotten. While the point should be made that the tree did outlast the Bank of America's re-built bank in Isla Vista (it's now The Graduate night club), there is some question today as to whether or not Isla Vista's community-building movement has outlasted the tree.

**Celia Alario** was the big winner in the Isla Vista *Free Press* contest asking people to write a 125 word or less statement as to WHY I LOVE ISLA VISTA. Here, Celia is holding the 10-gallon aquarium she won which was donated by Isla Vista Tropical Fish.

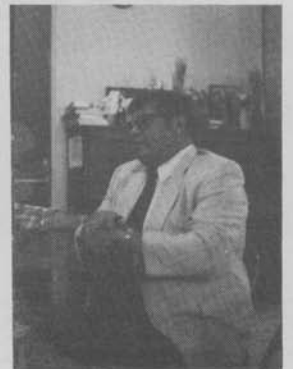


## COUNTY SUDDENLY GETS SERIOUS ABOUT ISLA VISTA REDEVELOPMENT.

In a move that surprised almost everyone, the County of Santa Barbara has shown a sudden interest in dramatically improving the living situation for Isla Vista residents.

Chuck Wagner, the County's public works director, attended the February 22 meeting of the Isla Vista Federation and outlined his idea of a "redevelopment agency, with a parking district over-lay" for I.V. This combination would be able to capture all increases in property taxes in I.V. and funnel them to several projects, including an expansion of off-street parking, but also some serious downtown re-development.

Who would control the selection of the projects to be accomplished was a major concern of several Isla Vista activists, but Wagner said that all of this was to be negotiated.



**Chuck Wagner**, County public works director, at Feb. 22 I.V. Federation meeting.

Wagner is to report back to the next Federation meeting more exact procedures and possibilities.

## CONTEST WINNERS

### WHY I LOVE ISLA VISTA

In a unanimous decision by the judges, Celia Alario won first place in the I LOVE ISLA VISTA Contest sponsored by the Isla Vista *Free Press*. She wins a fully equipped 10-gallon aquarium from Isla Vista Tropical Fish, 6545 Trigo Road.

A sophomore at UCSB, this is Alario's second year in Isla Vista.

Brian Krantz won the second prize, a \$25 gift certificate from the Isla Vista Book Store, 6553 Pardall Road, while Brad Green won the third prize, a pair of sandals from the Leather Guild, 6529 Trigo Road.

The judges also awarded six honorable mentions: Betty A. Housel, Sandra Wintermoss, Steve M. Brown & Michael J. Henkin (who submitted a joint entry), Inti Bierer, Hao Hgo, and Doug Pombriant. Each of these honorable mentions will receive a foot long sub sandwich from Subway of Isla Vista, 888 Embarcadero del Norte.

Scott Wexler, a columnist for the *Free Press*, also submitted an entry worthy of an honorable mention, but he was disqualified because of his association with the paper.

We'd like to thank the many people who took time away from enjoying Isla Vista to share with us their feelings about living in this unique town.

We'd also like to thank the following I.V. businesses who, in addition to the ones giving prizes, let us place an entry box at their location: Pizza Bob's, Cafe Roma, the Blue Dolphin Cafe, Morninglory Music, Borsodi's Coffeehouse, The Graduate, International Market, the Isla Vista Fild Co-op, Spinnaker's Galley, The Egghead, and Gionvanni's Pizza.

### First Prize Celia Alario

I love Isla Vista because it's like no other place in the world! The most obvious feature is the beautiful surroundings. Not only is the ocean within walking distance, but the mountains are in plain view. There are many undeveloped lots and parks which I am not accustomed to (being from L.A.) coupled with this relaxing atmosphere is an equally mellow attitude. In Isla Vista you can pursue any type of lifestyle you wish. Since people come here from all around, one is exposed to a variety of social beliefs. From being a street person to working your way through college, you have the ultimate freedom to choose the amount of responsibility in your life. All this takes place in a totally self-contained community!

### SECOND PRIZE Brian Krantz

Diversity is an Endangered Species.

Rarely seen,

And seldom sought.

Chaos can be a comforting reality

When white washed walls are closing in on you.

The race for stuff

Can be very exhausting.

It's nice when it's just not there to buy.

It's a town

Where the side walks have cracks

And the plumbing is bad,

But people don't bug you when you smell a little rad.

Sometimes it's noisy

Some people get mad

But there are places that are quiet;

Open spaces that are *dark* at night,

Lots of corners to creep into

And the summer volume is out of sight.

### THIRD PRIZE Brad Green

I love to nest easy and restful in Anisq'Oyo amphitheater on a fair weathered Saturday. Snug, shoulder to shoulder within the throng of friendly people, I become intoxicated in the swells of brightly dyed cottons. Bird dogs sweep by running close to the wind. And my eyes cast adrift over the happy faces, past the musicians and the dancers and the beaded man swinging poi-balls until coming to rest on the bookstore mural of Santa Cruz Island. I want to push upward to the blue sky knowing that the Pacific is only a short flight away.

### SOME HONORABLE MENTIONS

She's not a demanding lover, asking only that I learn from the spirit of her winged guests and tidal break.

— Scott Wexler

I think I.V. is great because I have lived here all of my life.... I love I.V. because it is beautiful even though some of the UCSB students mess it up.... I can remember when some of I.V. was fields and now they are apartments.

— Inti Bierer (age 12)

### GOLETA SENIORS CENTER

of the Community Action Commission

5679 Hollister Ave 964-8011  
Scott Wexler, Coordinator

#### Thursday 2/25

Cards & Games 10:00 am  
Bible Reading (non-denom.) 10:30  
Swingalong Band Concert &  
Birthday Party 10:45 am  
Hot Lunch (Salisbury Steak) 12:00 noon  
Arts and Crafts 1 pm

#### Friday 2/26

Informal Cards 10 am  
Tax Assistance 9-12 am  
Senior Exercise 9:45 am  
Swingalong Band Concert 10:45 am  
Hot Lunch (Chicken Patty 12:00) noon  
Bingo 1:00 pm

#### Monday 2/29

Cards and Games 10:00 am  
Senior Exercise 10:00 am  
Western Dance Class 10:30 am

Open to all persons age 60 and over. A hot lunch is served Monday through Friday at noon, but reservations must be made by noon of the previous day. A Drop-in Hospitality Center and Information and Referral service are also provided. All are welcome.

#### Hot Lunch (Creamed Chicken) noon

Pinochle 1:00 PM

#### Tuesday 3/1

Informal Cards 10 am  
Bible Reading (non-demon.) 10:30 am  
Swingalong Dance Concert 10:45 am  
Hot Lunch (Hungarian Goulash) noon  
Market Trip 12:45 pm  
Chess 1:00 pm

#### Wednesday 3/2

Informal Card 10 am  
Senior Exercise 10 am  
Film, Nutrients 11 am  
Hot Lunch (Hamburger) noon  
Bingo 1:00 pm

# A HISTORY OF I.V. 1, 2 & 3

## THE 1970 RIOTS IN ISLA VISTA

by Malcolm Gault-Williams  
Isla Vista Free Press Contributor

*"The idea of this prosecution was to chill all of us... to set an example; to show you what could happen if you became involved in any social movement -- to put fear where fervor was and destroy fervor; to destroy involvement."*

So spoke attorney William Kunstler in UCSB's Campus Stadium, February 25, 1970, before a crowd of three to four thousand people. Kunstler spoke mostly of the trial of the "Chicago 8", but also related local instances of similar government and police attempts to squelch the student anti-war, counter-cultural movement by arresting its leaders. At the time, millions throughout the country were involved in demonstrating against the Vietnam War.

### Isla Vista 1

Just the day before, local activists Lefty Bryant, Greg Wilkinson, Jim Trotter and Mick Kronman had been arrested in connection with trumped-up charges against Lefty, an active black student leader from City College. That night, in response, between 150 and 200 people formed in the loop area of Isla Vista, setting trash can fires and vandalizing realty offices -- including a front window to the I.V. branch of the Bank of America -- "The biggest capitalist thing around."

Following the Kunstler speech, numerous police units patrolled I.V. in what was termed a "saturation patrol technique". Suddenly, in full view of many who attended, Rich Underwood - another student leader who had figured prominently in the Bill Allen demonstrations on campus almost a month before - was stopped by county police, charged with possession of a "molotov cocktail" (actually just an open bottle of wine), and beaten. As then Associated Students Vice President Greg Knell put it, "It was this incident, one more incident of wanton police harassment, of



Malcolm Gault-Williams published a book in 1987 entitled *Don't Bank on America*. He is currently the general manager at KCSB, the student run radio station on the UCSB campus.



The Isla Vista branch of the Bank of America during the height of the fire which burned it to the ground on February 25, 1970, as hundreds of people watched from the street.

police brutality, which the community people in Isla Vista - the students said - 'I've had enough! And this is our community and this occupying army must be driven out.'

That's exactly what happened later that night. Police cars were set on fire, further attacks were mounted on the bank, and several waves of police forces were repelled, beaten back and out of I.V. by street-fighting Isla Vistans. "All of a sudden, all you heard out windows of the houses right next door was the Rolling Stones' 'Street Fighting Man', said one student.

Between 11:30 and 12:30 that night, unidentified persons successfully lit a fire inside the Isla Vista branch of the Bank of America (where the Graduate now stands). It was this fire that resulted in the complete destruction of the building. Hundreds of people were involved. "I was amazed at the fury that people showed that night," said one. "People charging like gladiators, with trash-can lid shields, throwing rocks at the cops...you saw people walking around with a light in their eyes and a look on their face that you just never experienced in everyday life; there were hours at a time when there was nothing to do but enjoy being in liberated territory."

The first Isla Vista riot—"I.V. 1" as it later became known—ended several days later, after Governor Reagan called in the National Guard and "Ocean View" was militarily occupied. Subsequent riots 2 and 3 attempted to duplicate the feelings of liberation in different ways.

### Isla Vista 2

The efforts exacted a heavy price. After Yippie leader Jerry Rubin was prohibited from speaking in Santa Barbara County, "I.V.2" broke out. During the civil disobedience, Kevin Patrick Moran was shot

and killed by Santa Barbara city policeman David Gosselin (you can view the plaque in Moran's memory in the sidewalk in front of the Graduate). For several days thereafter, the Sheriff's Department attempted to pin the shooting on non-existent 'snipers'. A court of inquiry later ruled an accidental discharge had caused the death and Gosselin went free.

A UCSB reporter in the field that night filed a report both chilling and graphic: "We have what could be termed an extremely tense and extremely frightening situation. Because you see shadows of police lurking in the dark and you hear rifles cocking in the background..."

KCSB was actually shut down that morning (in violation of federal law) by local law enforcement and university officials.

### Isla Vista 3

After "I.V.2", there was a feeling of "who was to die next?" President Nixon's unconstitutional bombing of Cambodia separated I.V.2 from I.V.3.

At this time, UCSB Vice Chancellor Stephen Goodspeed, "...felt that there are 100 hard core revolutionaries in Isla Vista, and 400 or 500 leftists who side with the revolutionaries. There are 4,000 or 5,000 moderates who can swing either way (and they swung to the left during I.V.1) and 4,000 or 5,000 who are apathetic."

I.V.3 began when indictments were handed down to those who had supposedly burned the bank. True to form and very similar to Kunstler's description of how the "Chicago 8" had been picked, the "Santa Barbara 17" merely reflected the most outspoken and effective student and community political leaders.

The indictments kindled the already widespread resentment in I.V. They were



Black Student Union activist Rashidi Ali being arrested in front of what is now The Beach Shop in Isla Vista during the Summer of 1969 which was marked by several instances of police arresting black student leaders for minor offences.

introduced into a climate already very sensitive to possible judicial abuses. Potter and Sullivan wrote, "The timing was also unfortunate, many students felt, because the trial seemed deliberately planned to be held after most students had left the area for the summer." Additionally, "The Bank of America's earlier offer of large rewards was felt by many to have probably produced false information."

"Even the least radical of Isla Vista's

see RIOTS, page 5



Captain Joel Honey, with medieval mace and sword, was in charge of the Santa Barbara County police officers during the second series of riots before support arrived from the Los Angeles Sheriff's Office and the National Guard. When Sheriff Webster was defeated for reelection in November, 1970, Honey was demoted by the new sheriff, John Carpenter, but later restored to his position by the civil service commission.



The Bank of America in Isla Vista the morning after it was razed on Feb. 25, 1970.

## RIOTS, from page 4

population angrily felt that the beleaguered community did not need this further difficulty, especially at a time when recently established projects were promising real success with Isla Vista's problems."

### IVCC Established

The major 'recently established project' was the birth of the Isla Vista Community Council (IVCC) which, for the first time, gave Isla Vistans at least an advisory vote into local governmental decisions.

So many of the 'least radicals' were fed up that on June 10th, there was a massive sit-in at Perfect Park, to protest the right to

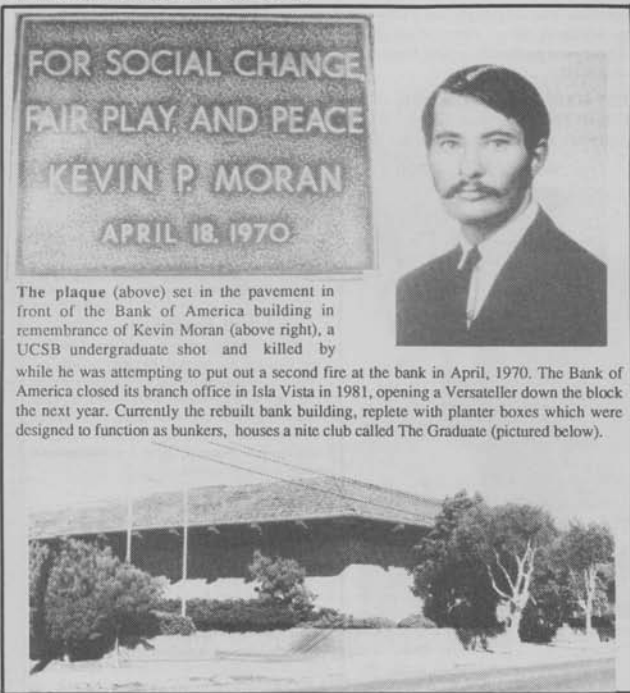
peaceful demonstration. Over 1,500 people participated and nearly 400 were eventually arrested in this action alone.

There had been cases of police abuse in the previous riots, but during I.V. 3 police misconduct really became an issue due to the overzealous actions of, primarily, the Los Angeles Special Tactical Squad and other police who expanded their operations from the main downtown area to the residential portions of I.V. Delta Omega's President stated:

"The use of force was just totally got out of hand. The students — even people like me — started to get a little hot about the approach that was taken."

One of those indicted, Walt Chensavich, said: "Everyday I would hear stories about what the L.A. Tactical Squad was doing the night before, kicking down doors and dragging people around... If the things they said about police brutality weren't true before the L.A. police came, it sure as hell was true after they came; it created its own riot."

As Chris Attwood put it: "I knew of people that were thrown off roofs, people that had to be hospitalized... the police came in... we couldn't leave our homes (due to curfew) — they gassed our homes... You know, they'd march down the street, just hundreds of 'em, 40 at a time... It was war, that's basically what it was. It was our community against the police. What it did for this town, I think at least for several years, was one of the most incredible things I've ever seen. During this time, people were on the streets. Everyone had to depend on everyone else. There wasn't any other way to survive."



The plaque (above) set in the pavement in front of the Bank of America building in remembrance of Kevin Moran (above right), a UCSB undergraduate shot and killed by

while he was attempting to put out a second fire at the bank in April, 1970. The Bank of America closed its branch office in Isla Vista in 1981, opening a Versateller down the block the next year. Currently the rebuilt bank building, replete with planter boxes which were designed to function as bunkers, houses a nite club called The Graduate (pictured below).

## COMMENTS of the TIMES

### FOR WHAT ITS WORTH

by Buffalo Springfield

There's something happening here.  
What it is ain't exactly clear.  
Young people speaking their minds,  
Getting so much resistance from behind.  
What a field day for the heat;  
A thousand people in the street.  
Paranoia strikes deep.  
Into your life in will creep  
It starts when you're always afraid;  
Step out of line, The Man comes  
To take you away.

### STREET FIGHTING MAN

The Rolling Stones

Everywhere I hear the sound of marching,  
charging feet, boy.  
'Cause Summer's here and the time is right  
for rising in the street, boy.  
Hey, the time is right for violent revolution.  
Cause where I live the game that's played is  
compromise solution.  
Well, now what can a poor boy do 'cept to  
sing in a rock 'n roll band.  
There's no place for a  
Street Fighting Man.

### ALMOST CUT MY HAIR

Crosby, Stills, & Nash

Almost cut my hair.  
It happened just the other day.  
It was getting kind of long.  
I could have said  
It was in my way.  
But, I didn't, and I wonder why.  
Feel like letting my freak flag fly.  
And, I'm not giving in  
an inch to fear.

### VOLUNTEERS

Jefferson Airplane

Look what's happenin'  
in the streets.  
Got a revolution, got a revolution.  
One generation got old,  
one generation got sold,  
this generation got no  
destination to hold.  
We are volunteers of America.  
destination to hold.  
We are volunteers of America.

### OHIO

Crosby, Stills & Nash

Tin soldiers and Nixon coming,  
We're finally on our own.  
This summer  
I hear the drumming.  
Four dead in Ohio.  
Got to get down to it.  
Soldiers are gunning us down.  
Should have been done long ago.  
What if you knew her  
and found her dead on the ground.  
How can you run when you know?

Quotes are from Don't Bank on Amerika: The History of the Isla Vista Riots of 1970, by Malcolm Gault-Williams.

"Perhaps the strongest need expressed by Isla Vista residents is the desire to have a voice in future decision-making concerning Isla Vista. This need is greatest in the area of government decisions."

— Trow Commission  
established by the UC Regents in 1970 to examine the causes of the I.V. riots and to make recommendations as to future UCSB responsibilities to the community.

"If there is one thread running through all of our deliberations and recommendations, it is that the University can no longer ignore, if it ever could, conditions under which the bulk of its students live and spend the greater part of their time while at the University. What goes on in Isla Vista is as central to the University's life and functions as what goes on in its laboratories and lecture rooms."

— Trow Commission.

"...in our view, the county agencies currently serving Isla Vista have not met the demands of its present population adequately. During our initial visit to Isla Vista, we were struck by the apparent inadequacy of municipal services... major improvements must be made to supply a reasonable level of services."

— Trow Commission.

"The seeming lack of concern for 'what goes on in Isla Vista' evidenced by the Plan Study's lack of indication of land uses, circulation patterns, and current state of building development in this area should be corrected at once. The campus obviously has a great stake in Isla Vista's growth in a manner coupled with and complementary to the campus itself... for it is the campus' only residential neighbor. As at other campuses, intensive efforts must be made to coordinate physical planning of campus and community."

— Berkeley University  
Planner commenting on  
the 1963 Long Range  
Development Plan  
(LRDP) for UCSB.

"...the local (UCSB) administration's attitude... (has been) that the improvement of Isla Vista's environment was a secondary importance in the long-range development of the campus."

the 1963 Long Range  
Development Plan  
(LRDP) for UCSB.

"...the local (UCSB) administration's attitude... (has been) that the improvement of Isla Vista's environment was a secondary importance in the long-range development of the campus."

— Trow Commission.

"At that time, there were large numbers of people coming out to IVCC meetings. We had over a hundred at every meeting. It was really good, but, like that was the whole focus of it. It was the meetings."

— Greg Knell,  
A.S. Vice-President, '69-'70  
and member of the first IVCC.

## PANEL TALKS ABOUT THEIR ROLE IN PROTESTS

# WHAT BECAME OF ISLA VISTA'S 1970 ACTIVISTS

On February 15th, 1988, several Isla Vista activists from the 1970 era gathered to discuss their experiences in the studio of KCTV, community television in Santa Barbara. UCLA film studies major Alex Berk produced a one-hour documentary which will show on Channel 19, February 25th at 9 PM. UCSB Sociology professor Dick Flacks was the moderator of the panel.

What follows are excerpts of the discussion.

### WHERE WERE YOU WHILE THE BANK OF AMERICA WAS BURNING?

**Langfelder:** I was out in front with hundreds of other people watching it. I remember that we got a few beers from the takeout across the street — which was doing a great business!

**Kronman:** I was in jail.

**Wilson:** I was at the offices of the *Gaucha*, the name of the student newspaper at the time.

gathered peacefully, and politely, in front of the UCSB Administration Building to protest the firing of Bill Allen without the required open hearing. We had the petition signed by 7,776 people in favor of the hearing. And they called in the police to remove us! And the police beat up a lot of us. It was a shock to all of us, both that the administration was completely unwilling to negotiate and that they would order police to come onto campus to remove us. Plus, there had been months of police harassment and

### WHY WAS THE BANK BURNED?

**Langfelder:** The B of A was the most convenient symbol of authority. Plus, it was a central building in I.V., yet isolated enough from the rest of town that a fire there wouldn't spread.

**de la Rocha:** Plus, the *Gaucha* had been running stories about the role of the Bank in farming industry in California and the tie to pesticides which were harmful to farmworkers, plus the Bank's role in financing the Vietnam War. At the time, A.S. was debating taking their money out of the Bank, too.

**Langfelder:** There had been several days of throwing rocks at the Bank, but there had been no planning of sabotage; the actual burning of the Bank was a completely spontaneous act. It was after Kunstler's speech in Harder Stadium that day that the crowd's mood changed a lot — they were much more willing to take risks in their challenge.

**de la Rocha:** It's important to understand that only the Bank and the real estate companies were trashed during that time; the targets were very selective.

### WHAT LED UP TO THE BANK BEING BURNED AND THE OTHER PROTESTS?

**Kronman:** A lot of things came together. I think that it was the Black Student's Union takeover of North Hall in 1968 that really started it off, locally at least. This galvanized a lot of people, woke them up.

**Wilson:** We were all really impressed with the boldness of that action — it was an example to all of us of commitment that took risks. But a month before the Bank went down, 3-4,000 people had been



*While this may have been the only bank to be burned to the ground, a lot of banks across the U.S. were being trashed, and people were being killed by authorities in a lot of places.*

— Bob Langfelder

spent six months in jail for activities during Bank of America burning

brutality in I.V.

**de la Rocha:** But behind all of this was the war in Vietnam. The war was the real unifying force among a lot of divergent groups. The activism of the Black Student Union demonstrated the common bonds between all of these groups.

**Kronman:** Plus, you can't leave out the cultural revolution which was sweeping the country at that time. It was the music, drugs, the into-the-streets culture, the throwing off of old ways such as the challenging of sexism and racism. All of this was being covered by the national media, and it wasn't lost on us that we were part of a much bigger phenomena.

**Langfelder:** While this may have been the only bank to be burned to the ground, a lot of banks across the U.S. were being trashed, and people were being killed by authorities in a lot of places.



The panel discussion which occurred February 15, 1988 included (from Right to Left) UCSB sociology professor Dick Flacks, Castillo de la Rocha, Bob Langfelder, Becca Wilson, Joann Frankfort, and Mitch Kronman. The show was produced by Alex Berk.

### WHAT WAS YOUR VISION OF THE FUTURE AT THAT TIME?

**Frankfort:** We were intoxicated with a sense that there was going to be a revolution — not any further away than two years. There was a mood of great change expected sweeping across the land, and we felt that these changes would have tremendous long term impacts on the way everyone lived.

**Langfelder:** We thought that people should put their personal career-development plans on hold and to dedicate themselves to this big change. If we could push it over the top, everything else would work out.

**Frankfort:** We had a political vision of the future, not a personal one. We were all welded into what we thought was a very large movement and we weren't thinking about personal goals such as jobs, homes, new cars, etc.

### WHAT HAPPENED AFTER THE BANK EVENT?

**Langfelder:** During the 5-6 hours that the

see PANEL, page 7



Peaceful Demonstration being broken up by police in I.V.'s "Perfect Park." The community is still attempting to secure this property which is currently owned by the St. Antanasius Church.



Isla Vista P.O.W. shirts were worn in great numbers during June, 1970 graduation ceremonies at UCSB.

### THE TV PANEL

#### Mitch Kronman

Spent six months in jail 1969-70 for actions relating to Bill Allen demonstrations. Worked several years as a commercial fisherman, now writes for a local news agency in Santa Barbara and consultant on fishing industry to S.B. County.

#### Becca Wilson

Editor of UCSB student newspaper 1969-70. Started Isla Vista newspaper called *Strategic Hamlet* (1970) and the *Santa Barbara News and Review* (1972) which in 1986 folded into the *Independent*. Spent several years in and out of film studies, now is an assistant producer of "California Stories" on KCET, Los Angeles.

#### Joann Frankfort

Part of the original group which formed the Isla Vista Women's Center that later evolved into the current one on campus. Spent several years driving a cab, and as a para-legal worker with a Santa Barbara legal collective before going to law school after which she clerked for California Supreme Court Justice Tobriner. Now a public-interest attorney in San Francisco.

#### Bob Langfelder

The only person convicted of involvement with burning the Bank of America, spent six months in jail. Then spent several years in criminal justice reform work, and now is a high school teacher in Los Altos, California.

#### Castillo del la Rocha

A leader in Mexican-American issues on campus in 1970. Went to law school and is now the president of a corporation operating three health clinics in East Los Angeles.



L.A.S.O. GET OUT! painted on Phi Kappa Sigma fraternity house asking the Los Angeles Sheriff's Office to leave I.V.

If it takes a  
**BLOOD BATH**  
let's get it over  
with. No more  
appeasement.

*Ronald Reagan*  
Governor, State of California

Governor Reagan's inflammatory statements were thought by many to have contributed to the violence during the 1970 riots in Isla Vista.



## PANEL, from page 6

police had been chased out of town, there was this great feeling of exhilaration — we had liberated Isla Vista. But things soon changed as the police came back in force and re-occupied the town for several months. **Frankfort:** A police helicopter actually landed on the roof of my apartment. I don't think that I will ever forget the horror of that feeling. After Kevin Moran was killed, it

Everyone got real paranoid. The tremendous repression changed all of the optimism we had before.

**Wilson:** We were all afraid of being rounded up. Instead of a great revolution, we felt like the U.S. was headed toward a fascist state. The tremendous optimism we felt before changed to depression. People started buying guns, a lot of people got lost in drugs. It all changed a lot.

**Kronman:** In a great sense, they won because they split us up, divided us. When I got out of jail, the last thing I wanted to do was to get back involved.

**de la Rocha:** But, in the end, we won. We stopped the war, brought Nixon to his knees, and changed a lot of how people live in the U.S.

**Flacks:** I think that John Mitchell (Nixon's attorney general at the time) spent more time in jail than any of the protestors.

### WHAT DID YOU LEARN FROM THOSE EXPERIENCES?

**Langfelder:** There were moments of great clarity in the 60s which we don't have in politics today. I'm sorry, but whether or not I.V. becomes a city or Gary Hart runs for Congress against Lagomarsino just doesn't compare with what we thought we had in our grasp. I'm a lot more middle class now — into a monogamous relationship, own a home, and car, etc. But I probably would drop a lot of these commitments if, for example, the U.S. invaded Central America. I have become convinced that there are times in your life that you have to take risks to accomplish change, because in the cycle of life, things that you have to drop for awhile will come back.

**Kronman:** I'm pretty happy with the direction my life has taken since then. It took me a while, but I'm now into writing, developing professional relationships — although I'm surprised that I am a consultant to the County of Santa Barbara! I feel bad that many of us actually advocated on behalf of the North Vietnamese during the war, rather than just being anti-war, because I think this led to the bad treatment the Vietnam vets received when they got back. **Wilson:** We didn't support the North

Vietnamese government; we supported the National Liberation Front. And this, in my opinion, had nothing to do with why Vietnam vets were treated so shabbily. Frankly, I find myself today associating mostly with people who were activists in the 60s because there was a definite bonding among us that still exists today — probably from the risks we took together even though we were in separate places in the country. I don't live the radical life so much anymore; I don't insist on exposing the structural deficiencies of the capitalist system in my TV show, for example. But, I am nostalgic for the sense of community and the exhilaration we experienced back then. If I were to make one suggestion to today's students it would be to get off campus — to take your politics into the community.

**de la Rocha:** I agree with that — from my everyday activism in the health field, I am shocked as to how isolated universities are from communities. There is no interaction, no real connection. Students and faculties should be more involved with the very real issues of community development. And I find myself, too, associating with a lot of 60's radicals today. They may be the president of some large corporation now, but I don't think that anyone should underestimate how big the problems are today in the U.S. In that sense, the situation today isn't much different from eighteen years ago.

**Frankfort:** We worked hard in the early 70s, and I think that we burned out for awhile, wandered, experimented with

different lifestyles, occupations, etc. But, most of us are still involved with some vocation which promotes social change. However, I see a whole lot more people seeking socially creative jobs than there are such jobs. It's tough.

**Wilson:** It wasn't until two years ago that I finally found a way to make a living. But, building and supporting "alternative" institutions — creating your own work, though public interest law firms, co-ops, etc. — is even more relevant now than it was back then, because of the national economic situation. And pick one field in college, concentrate on it, then find a place to be active and make a living in that sphere. **Frankfort:** Politically, I'd suggest that once you've left the University, joining one viable organization, then linking it to others through coalition-building is the best way to stay involved. And, more than anything else, always assume the best in your fellow activists; I think that we fought too much over details, and didn't give each other enough support. We may not see that big change in our life times like we thought we would, but I'm convinced that the work we did back in I.V., and everyone like us did across the nation, has set the stage for something big in the future.

## ISLA VISTA, 93117

Is the correct ZIP CODE for all of I.V., including on-campus apartments and Francisco Torres




*If I were to make one suggestion to today's students it would be to get off campus — to take your politics into the community.... Building and supporting "alternative" institutions ... is even more relevant now than it was back then.*

— Becca Wilson  
former editor of the  
UCSB student newspaper

really began to sink into me how real, and how depressing all of this was.

**de la Rocha:** After the re-occupation, it became difficult to meet — any of our groups — because we were so concerned about being infiltrated by the F.B.I., etc.



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## ENTERTAINMENT & ARTS

FEAR HEIPLE, EDITOR

### THE BIG SOUND OF THE BIG PIG

by Fear Heiple

Isla Vista Free Press Entertainment Editor

It takes a mess o'muscle to make up Big Pig. They include seven vocalists, three drummers, two percussionists, one keyboardist, one harmonica player, one female Sri Lankan lead singer, and no guitars.

The big sound of this new Australian bard is the creation of Melbourne-based musician Oleh Wiler. Wiler had been in several Australian bands but had tired of the standard rock format and was living in London in 1984 when he began developing ideas for a new band. "The initial inspiration was drumming itself", says Wiler, "my desire to be a drummer and use drums in the best way I could find. I also found that there wasn't enough freedom in the lineup of most contemporary groups to accommodate all my ideas."

Central among those ideas is what Wiler calls "an amalgam of that a cappella gospel sound from the '30s with a lot of energetic drumming and some funk for its rhythms and feel." After viewing a London performance by a Japanese drum-only koto troupe, Wiler was convinced his concept was viable.

The first performances of Big Pig were vocal-and-drumming only with Wiler joined by fellow Australian Nicholas Disbray and six English drummers. A 1985 gig in London was seen by Sri Lankan chanteuse Sherine, who had been a member of the Australian



groups (with Wiler) Bank, Grand Wazoo, and the Editions. When Wiler's green card ran out later that year, he returned to Melbourne to join Disbray and Sherine who were already there. Upon recruiting keyboardist-vocalist Tim Rosewarne (also ex-Bang), harp player-vocalist Tony Antoniades, and two more drummers, Adrian Scaglione and Neil Baker, Wiler was satisfied and began to record.

By mid-1986 Big Pig released a self-produced EP that led to a world-wide deal with A&M, and the three songs on it were reworked for their LP, *Bank*, which was just released by A&M.

The album is full of fresh and wonderful sounds. There is a primal feel with all those drums, and the gospel and blues harmonics turn songs about loneliness and money into soul-searching encounters with faith and despair. Sherine's vocals are especially expressive and this newcomer's pipes can be compared to those of Anne Lennox and Janis Joplin. Keyboards are used sparingly, but Antoniades' harmonica adds an authentic rural edge. Great stuff.

Big Pig is expected to be touring southern California in April. Bring mustard.

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## THIS WEEK'S FEATURES

### DON'T BANK ON AMERIKA

A documentary filmed during the 1970 riots and civil disturbances in Isla Vista, this film will be shown at THE GRADUATE, free of charge, Wednesday night, 7 PM. Co-sponsored by The Graduate, the Isla Vista Free Press, and A.S. Program Board, the movie re-creates the situation in 1970 so that no one can forget.

### PANEL DISCUSSION ON 1970

Producer Alex Berks, a UCLA film studies major, has done everyone a favor by finally putting this discussion on tape. Almost every year at this time, several former Isla Vista activists gather to discuss what 1970 meant to them. Now it is captured forever through the new technology. The discussion held February 15th, 1988, has been reduced to a one-hour screening to be shown at 9 PM. Thursday, February 25, on Channal 19. It's worth watching and recording.

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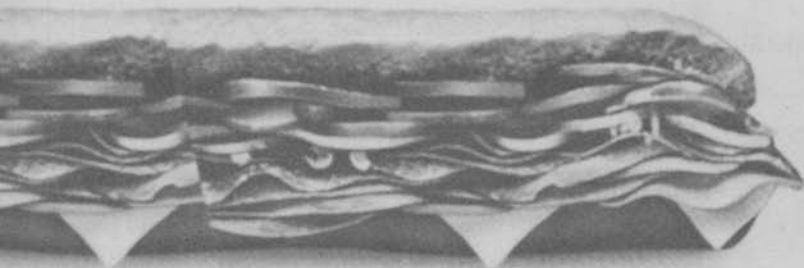
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## MOVIE REVIEW

### THE LAST EMPEROR

Directed by Bernardo Bertolucci

Far too often, we hear of motion pictures described as "spectacular, epic, sweeping" films, and near as frequently are treated instead to little more than a multitude of extras and perhaps some especially flashy special effects and/or cinematography. Bernardo Bertolucci's *The Last Emperor* most definitely is a work of spectacular, epic, sweeping, even magnificent proportion, but somehow, such over-used hyperbole doesn't do justice to this film.

*The Last Emperor* is the masterfully told tale of Pu Yi, the final Chinese emperor of the title. The film traces the extraordinary life of the emperor, clearly, a man out of time. The splendor and awesome grandeur of Pu Yi's cloistered life of virtual non-reality within the walls of Peking's "forbidden city" is portrayed in the near other-worldly manner that it must have actually been.

Appointed emperor at a mere three years of age by the rapidly fading empress dowager, Pu Yi grows up in absolute luxury and total power, within the walls of the city. A key point, that. As a small child, he soon comes to realize that as emperor, his power is such that when he is "naughty", one of the city's inhabitants is punished for the misdeed, simply because the emperor can do no wrong. Breast-fed by a beautiful, loving nurse until the age of eight, the child-emperor's early years are wondrously presented in all their dazzling splendor.

After a traumatic revelation that he is emperor *only* within the city walls, Pu Yi is intrigued to the point of fascination by the world outside. He is encouraged to learn of the world beyond the "forbidden city" and of the ways of the west by his English tutor (Peter O'Toole, in an excellent if somewhat underutilized role), and eventually realizes that he is, in fact, a prisoner of his own imperial position.

The film follows Pu Yi's odyssey from his position of absolute power, through a period of time as a playboy puppet of the Japanese invaders, and his eventual ten-year imprisonment by the Chinese as a



### THE LAST EMPEROR

result of his treasonous ties to Japan. The remarkable historic background of the ever-changing face of China plays a truly striking counterpoint to the equally ever-changing life of the film's protagonist.

Incredibly enough, it is through the education and communist indoctrination of his prison term that Pu Yi is ultimately liberated. His emergence from prison, a free man, after a lifetime of imprisonment in one form or another is a strangely calm emotional high point. *The Last Emperor* is not only a visual feast, but a superbly told story of one man's extraordinary life, and a striking allegory about freedom and power as well. It is to the credit of Bernardo Bertolucci that a tale as alien to western culture as this, manages to be so remarkably riveting.

— Rick Williams



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## ENTERTAINMENT/ARTS CALENDAR Isla Vista/UCSB/Goleta

### Wednesday 2/24

#### MUSIC

Moving Parts, Alex's Cantina,  
5918 Hollister, Goleta.

Last Rites, The Shack, 5796  
Dawson, Goleta.

Mirage, Borsodi's, 939 Emb. del  
Norte, Isla Vista.

#### FILM

Don't Bank on Amerika,  
documentary film on the 1970  
protests and the burning of the  
Bank of America, 7 pm, the  
Graduate, 935 Emb. del Norte, Isla  
Vista, free.

Alphabet and The  
Grandmother by David Lynch  
w/lecture by Burt Wasserman, 8  
PM, Isla Vista Theater.

### Thursday 2/25

#### MUSIC

Full Circle and the  
Distractions at the UCen Pub, 8  
PM. UCSB.

The Witnesses, the Shack, 5796  
Dawson, Goleta.

Universal Congress of and  
Waldo the Dog-faced Boy,  
Borsodi's, 938 Emb. del Norte, Isla  
Vista.

Robin Trower and Savoy  
Brown, the Graduate, 935 Emb. del  
Norte.

#### FILM

Blue Mountains, New Soviet  
Cinema Series, 8 PM. UCSB  
Campbell Hall.

#### RADIO

Isla Vista Today & Tomorrow  
hosted by Mitch Stockton & Glenn  
Lazof. 9-10 AM, KCSB 91.9 FM.

#### TELEVISION

Channel 19, a one-hour  
interview with five 1970-era  
activists. Dick Flacks moderates. 9  
PM.

### FRIDAY 2/26

#### MUSIC

Overdrive at The Shack. 5796  
Dawson, Goleta.

Group Dynamics, Borsodi's,  
939 Emb. del Norte, Isla Vista.

#### FILM

The Decline of Western  
Civilization, 7, 9, 11 PM, Isla  
Vista Theater II.

Shock Waves, 7, 9 PM, Campbell  
Hall. (On the cover of this month's  
Surfer Magazine and described  
as "the best surf movie in a long  
time, dude.")

### Saturday 2/27

#### SPECIAL EVENT

Rock Alike Contest, Student  
lip-sync contest to benefit  
multiple sclerosis, 8 PM, Campbell  
Hall.

#### MUSIC

The Extremes and Last Rites,  
at The Shack. 5796 Dawson, Goleta.  
Theloneous Monster, John  
Doe, and the Loud Family,  
Borsodi's. 938 Emb. del Norte in  
Isla Vista.

### Sunday 2/28

#### MUSIC

Classical Indian Tabla and  
Sarod Music, Borsodi's. 938 Emb.  
del Norte, Isla Vista.

#### FILM

The Revolt of the  
Daughters-in-Law, a film from  
Uzbekistan, part of the New Soviet  
Cinema Series, 8 PM, Campbell  
Hall.

#### RADIO

60's Revisited hosted by Gerry  
DeWitt. 9 AM to Noon, KTYD 99.9  
FM.

Fear of Music — Progressive  
rock hosted by Fear Heiple. 8-11  
PM, KTYD 99.9 FM.

### Monday 2/29

#### MUSIC

Shaken, Not Stirred, rhythm  
and blues at Borsodi's. 938 Emb.  
del Norte, I.V.

#### FILM

Never Turn Back: the Life of  
Fannie Lou Hamer, a  
documentary. Noon, UCen  
Pavilion, 4 PM Cafe Interim.

### Tuesday 3/1

#### MUSIC

The Volcano s — Santa Barbara's  
most popular local band. Alex's  
Cantina. 5918 Hollister, Goleta.  
Collage of I, Borsodi's, 938 Emb.  
del Norte, Isla Vista.

#### FILM

Chicana and What Could You  
Do with a Nickel?,  
documentaries, noon, UCen Room  
2, 4 PM Cafe Interim.

### Wednesday 3/2

#### MUSIC

Mirage, jazz fusion, Borsodi's.  
938 Emb. del Norte, Isla Vista.  
Confusion, The Shack.  
5796 Dawson, Goleta.

## SPUD'S SPORTSMAN

### A SPECIAL KIND OF BASEBALL

With the feel of spring oozing from the sports page, a young sofa spud's fancy turns to baseball. Especially if they own a team in Rotisserie Baseball League. This is the time of year when a R.B.L. owner lusts over young baseball prospects, hoping to spot this year's Devon White and walk away with the first prize check that can be as much as \$4000. The cash will make for a nice reward for the countless hours you spent reading the fine print in the U.S.A. Today However, the pleasure you feel for out-drafting, out-trading, and just flat out-facing your best baseball buddies will make you feel like George Steinbrenner winning the series.

What is a R.B.L.? It's a fantasy league for anyone who has ever dreamed about owning a baseball team. You get six to twelve of your baseball-loving brethren together (10 is the perfect number for the National League A.L.). Warning: do not mix the two leagues. You will end up with an all-star team. Half the fun of this game is you have to know who the back-up catcher is for the Expos. Now that you have picked a league and have your owners all set, start scouting. You will buy every

baseball annual you can afford. Copies of the St. Petersburg Times, Orlando Sentinel, and the Arizona Republic will somehow show up in your mailbox. Your local librarian will get to know you on a first-name basis on your weekly trek to check out the Boston Globe. You call your boss from Florida and explain how a U.F.O. picked you up in the middle of the night and dropped you off in Baseball City, home of the K.C. Royals. I know they will have trouble buying that you're being forced to scout Grapefruit League ball, but it's only a job. Keeping your partner from leaving you will be a lot tougher.

Now that you know who the fifth starter for the Milwaukee Brewers is, it's time for the draft. On April 3 you gather all your franchise owners together for draft day...which is really an auction. Most leagues allow you to spend up to \$260,000 in the auction. How much you play for is not important. Keep bidding until all your teams have 14 position players and 9 pitchers. These 23 players compete in 8 categories: batting average, total home runs, total R.B.I.'s, total stolen bases, composite E.R.A., total wins, total saves, composite pitching ratio of walks and



hits to innings pitched (ratio found by dividing walks and hits by the number of innings pitched). Teams are ranked from first to last in each of the eight criteria, and given points for each place. In a ten-team league, the first place team in a category receives ten points, the second place team nine, and so on down to last place and one point. Quick tip: finishing first can be a waste. Try for second in every group and you will win. You will get no extra points by having ten more homers than the next guy; if that's the case, trade some power for an asset that you can use.

Wish I had more room to talk about all the rules. This is a good outline to get started with. If you wish to play, go look at the used book store for Peter Golenboch's funny book, "How to Win at Rotisserie Baseball". I would also follow their rule changes. The bible is "Rotisserie League Baseball, The Official Rule Book and How-To-Play Guide". Or just make up your own rules and find how much fun it is to own Ricky (God) Henderson. In the weeks to come we will talk about draft strategies and other ideas on how to win.

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## Single Parents' Family Day:

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## GUEST COMMENTARY

### COMMUNITY ORGANIZER OF THE YEAR?

by Glenn Lazof

Miss Manners warned us not to talk politics or religion at a party. It can sure put a wet blanket on a celebration to realize your host is serving a political *hor d'oeuvre* that Pepto Bismo won't wash down.

That's how some of us felt at the Isla Vista *Free Press* birthday gala last month when it was announced that Kevin Billingham, the campaign co-ordinator for the Three for Goleta Water Board slate, had been named community organizer of the year by the *Free Press*.

This writer fails to see how any of us who worked in Isla Vista in last Fall's election deserves any award. The simple fact is Isla Vista lost the election. I'm not talking about the results; they were just fine. After all, the slate traditionally supported by Isla Vista voters swept the Goleta Water Board. Plus, the joint Goleta-Isla Vista cityhood plan was smashed 60-40% in Isla Vista and even worse in the Goleta Valley as a whole. No problem there.

#### Isla Vista Lost the Election

Isla Vista lost the election because Isla Vista didn't vote. For the immediate future, people working on behalf of the community have been disabled in their efforts by this poor voter turnout. We have demonstrated our inability to support our friends and to damage our enemies. We have demonstrated our inability to support our friends and to damage our enemies. We are left to engage in appeals to fairness and reason directed to people who have historically shown so little of both to Isla Vista. All campaign workers who care about Isla Vista must face the terms of this defeat.

The Citizens for Goleta Valley group is the primary political home for Goletacentric environmentalism. Every odd-numbered year, these folks come into I.V. warning us that without our support the forces of evil will make the Goleta Valley another L.A. or San Jose. Since they are probably right, we continue to vote the party line. Then, after the election, frequently as not, they go away leaving us alone to deal with the litter, overcrowding, high rents, and other trauma's that are Isla Vista "environment". Their main concern is the problems that confront them as Goleta Homeowners. Even when we agree on the issues, I doubt if our priorities are the same.

#### Billinghurst's Premier Loyalty is to Goleta Homeowners

Billinghurst's premier loyalty is to that group. As long as I've known Kevin, he has supported whatever candidates they put forward, regardless of that candidate's record (which is usually non-existent at best) on other Isla Vista concerns.

Kevin's refusal to endorse Isla Vista activist Scott Wexler in the Sanitary District race is only one symptom of this. Kevin identifies solely with the short term interest of that political machine. He simply refuses to support candidates with proven records on Isla Vista issues until they receive the political anointment of the Citizens' machine. And, Isla Vista is not their priority.

My purpose here is not to trash Kevin or Citizens, a model single-issue citizen action group which is to be commended for its service to Goleta Homeowners. If the *Free Press* wanted to single out a member of the Citizens' team for special recognition, I'd recommend I.V. Sanitary District director Dave Bearman, who despite sharing Kevin's overall political perspective, continues to be active on I.V.'s behalf, through his work as president of the I.V. Medical Clinic's board and his crusade for cleaner I.V. streets through the Sanitary District.

What is most bothersome is that in selecting Billingham, the *Free Press* overlooked organizers who are true symbols of community activism in Isla Vista. People whose tremendous efforts to keep community institutions alive, and sometimes even well, are inspirational to us all. Community activists who quietly lead by example all year around, not just the first Tuesday in November.

#### Better Candidates

Some examples are Wanda Michalenko at the I.V. Credit Union, Arthur Kennedy at the Youth Projects, Jeff Walsh at the Fud Co-op, or the folks at Let Isla Vistans Eat (LIVE). Or, how about the members of the Central American Response Network who have labored so intensely for so long trying to put our nation on a moral course? Or, if the *Free Press* sought to applaud more controversial efforts, why not the St. Athanasius Church for its volunteerism in a half dozen humanitarian projects, as well as its donated maintenance of two Isla Vista neighborhood parks? Perhaps the *Free Press* should have given the award to itself, simply for surviving a whole year to tell the stories of Isla Vista's special people.

Recognition is not just something we give altruistically to others. It is a way of stating how we feel, what we deem important, and the methods we applaud. When we thank folks for a job well done, we must speak to as many different labours as possible. It is critical to say thanks, but don't forget that the loudest applause is to be shared by all who will continue to contribute long after the house lights are off.

*Lazof is a Socialist activist who lives in Isla Vista.*

# Editorial



Graffiti painted on the Bank of American in Berkeley on February 25, 1980.



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## The Glue That Holds It Together

by Lauren Zittle

I.V. Free Press Feature Writer

Borsodi's Coffeehouse in Isla Vista has survived for over 20 years (for a history of Borsodi's, see the February 10, 1988 issue of the *Free Press*). It has survived through a series of ownership and location changes, management problems, and financial crises. It has been on the verge of closing down many times in its life. Even today it still faces these problems. So, what holds the place together?

"Because the people want it to be here — the people that work here, the people that are customers, the people that loan it money," says Stan Hoffman, one of the owners of the coffeehouse, who has devoted a large chunk of his life to keeping Borsodi's open.

### THE EMPLOYEES

The employees at Borsodi's have to deal with low wages and sometimes irregular pay. Many of them have other jobs. So why do they work at the coffeehouse? "Because I'm crazy," says Carrie Frandsen, who has worked in the kitchen for almost 9 months, "and because I love it."

"Obviously not to make any money," laughs Catharine Clune, a waitress.

A sense of humor seems essential to be able to survive as an employee at Borsodi's. In fact, on the employment application the

telling of a joke is required. "It seems timeless now," answers kitchen worker Steve Streufert when asked how long he's been employed at the coffeehouse. "I've entered into that realm of Borsodi's consciousness."

Along with the humor and craziness though is a sense that the employees at Borsodi's get a lot more out of their job than a paycheck. "I feel like I'm part of a family. And I feel like I'm doing some good by helping and being a part of this place, keeping it alive," says Mark Corey who has worked there as a dishwasher and cook for the past year. Many of the workers spend time at Borsodi's even when they're not working. Holly Murphy, floor manager at Borsodi's and a student at UCSB, feels that Borsodi's is her "second home." And to Bill Rytwinsky, who has hung out and worked at Borsodi's sporadically for ten years, the coffeehouse "feels like the community's living room."

### THE CUSTOMERS

For both the customers and the employees, the uniqueness of Borsodi's is one of its most important qualities. Says Corey, "To me it's the only very special place in Isla Vista. The people are real here." UCSB students Kathleen Sullivan, Stefani Patrusky, and Sheila Seshan like the atmosphere at Borsodi's and the people who hang out there, "not the average people you



The Current Staff at Borsodi's Coffeehouse

see on campus, people who dare to be different. There's more of a social freedom here. It's not a big social competition like it is outside, on campus. It's an oasis in Isla Vista. Streufert agrees strongly with this. "If Borsodi's didn't exist, I would never come back to I.V. again. It's one of the only places where I know that the only reason it exists is not money."

### THE MENU

Borsodi's is the type of place where the customers are able to sit for hours and drink coffee, eat, read, talk. This appeals to many, as does the menu, another unique aspect of the restaurant/coffeehouse.

"Mainly I come here because I can

work here. I can write or read," says regular customer and UCSB student Sean Mason. "I'd much rather do that here than at any other restaurant, plus I like the food." Craig Letourneau, an artist and frequent customer at Borsodi's says: "The food tends to be healthy. It's unique in that you can order an inexpensive meal and a quality coffee in the same place, rather than having to piece together a meal at all the fast food outlets and then to run somewhere else for coffee." In addition to their large coffee menu, Borsodi's offers a wide variety of health-oriented meals — salads, pastas, and the popular wok dishes. It also offers sinful

see BORSODI'S, page 15

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### MARKETING DATA

- 18,500 people live in Isla Vista, including on-campus
- 7,500 I.V. residents are non-students
- over 5,000 I.V. residents are employed full-time
- 14,000 people live in Western Goleta
- 10,000 Western Goleta residents are non-students
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February 24, 1988 Vol. 2 #5

Carmen Lodise, Publisher.  
Fear Heiple, Entertainment/Art Editor  
Gordon Harsaghy, Advertising Coordinator.  
Advertising Rep.: Marilyn Loperfido.  
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Photography by Carmen Lodise.  
Artwork & Graphics by Dirk Brands and Rosemary Holmes.

The ISLA VISTA FREE PRESS is a Limited Partnership owned by Carmen Lodise, George Spicer, Rosemary Holmes, David Bearman, David Hoskinson, and Marcus Borgman. For investment information, call 805/968-8294.

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### BORSODI'S, from page 14

desserts, however, like baklava, chocolate chip cake and the famous Frosted Venetian coffee drink.

### THE ENTERTAINMENT

The entertainment at Borsodi's brings many people there on a regular basis. "It's the only real nightclub in town where there's different types of live music almost every night," says Letourneau, who has had his artwork on display at Borsodi's. "I think that January had some great entertainment here. The night Tom Ball and Kenny Sultan were here was really good. And on that night I fully realized that Borsodi's will be missed if it closes."

Borsodi's provides a place for many local musical groups to perform and for local artists to display their work. Every Monday, Wednesday, and Friday is jazz night at Borsodi's with bands like Mirage and Group Dynamics. Recording artists like Happy Trails and Das Beat gained a following by playing at Borsodi's when they first started out. Presently, a photography exhibition by Brenton Kelly is being displayed at the coffeehouse.

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"Look at what history goes on inside here," says Holly Murphy. "First of all we have a good jazz club going. We had Henry Rollins speak. We had the Irish music and theatre. We had the Isla Vista slide show with the film 'Don't Bank on America' We have the mural up above us (a painting on the ceiling of Borsodi's that depicts the dawn as viewed from the center of the burned down Bank of America). It's such a historical part of the community even still."

### COMMUNITY

"Some people really believe that Borsodi's is good for the community," says Gordon Harsaghy who worked at Borsodi's for about 7 years cooking, waiting tables, and managing. "There are a lot of community members that have supported Borsodi's behind the scenes, given it loans at the right time and done volunteer work." In fact, all of Borsodi's loans are from people, not banks, which definitely gives some leeway for making loan payments. This is important for Borsodi's because although it is doing its best business ever, it still faces grave financial problems.

Borsodi's is definitely reaching a point again where some changes have to take place in order for it to survive. And so the fate of Borsodi's waits to be decided.

The Free Press has learned that as a result of the most recent fiscal situation, longtime I.V. resident Sandra Wintermoss has gained control of 60% of Borsodi's Coffeehouse, and hopes to have bought out the remaining 40% by the end of February. Wintermoss, who is also re-opening a restaurant (La Gordita) in Goleta in the near future, will hire a manager for Borsodi's, make minor adjustments to the menu, "... so that we can attract the greater population of Isla Vista and not just the three people who eat lentil burgers," she quipped. "But, I don't expect it to become something that it's not. I want it to stay Borsodi's."

It is rumored that if Wintermoss is unsuccessful in her effort to buy-out the remaining partners, that Borsodi's will close within the next few weeks.



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