SPECIAL ISSUE 1970-89

A History of the 1970 Riots in Isla Vista

by Malcolm Gault-Williams
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THE PEOPLE, YES
Carl Sandburg's Poem

& a History of the Isla Vista Tree — See page 12

The Bank's Reaction to I.V. Riots and the University's

- See Page 10

Students Start Fast to End UCSB Racism — See Page 3

New Album by Elvis
Costello

Reviewed

— See page 7



LETTERS TO THE EDITOR

Annoying Omittance

Editor

I wish to commend Fear Heiple on his enlightening article about Santa Barbara radio. However, I resent KLIT program director, John Quimby's statement regarding KCSB and the lack of any other mention of KCSB in the article. Although most radio stations across the United States live (and usually die) by the ratings, KCSB does not.

Even though Mr. Quimby believes KCSB does not "get an audience," our own figures disprove that fact. In November, KCSB received pledges of over \$15,000 from our sup-

Annoying Review

Editor,

A couple of points of clarification on Ywo Moon Junction" (VCR Classics, January 25). It did play in town for a week at Plaza De Oro— and featured our own Burl Ives (who was reportedly shocked by the frank sexuality of the finished product).

The more egregious error in the review had to do with the director, Zalman King decidedly did not also direct "9-1/2 Weeks" and therein lies the difference. Adrienne Lyne, the glassmeister who did TV commercials, "Flashdance", and "Fatal Attraction, turned "9-1/2 Weeks" into a superficial romp teeming with ersatz yuppie sexuality. King, on the other hand, made JUNCTION with lesser names (hence its quick demise?) and a much less pretentious gift for campy lust. It's a great, fun bit of trash. Thanks for highlighting it, but please get the facts straight.

Yours faithfully,

Walt Rego Santa Barbara

Editor's response: The back of the VCR cover says that 'Two Moon Junction'' "is directed by Zalman King ("9-1/2 Weeks")." Honest. A further check — prompted by this huffy letter led us to discover that King scripted and produced '9-1/2 Weeks," not directed. porting audience.

KCSB does not aim to be the "top-rated station in town." Nor do we intend to compete with the "top-rated" stations for advertising. KCSB does endeavor to provide Santa Barbara and the Tri-county area with a quality alternative source of music. Thus KCSB offers a wide variety of music to satisfy the community—not local business. From Blues and Jazz through Public Affairs shows, this station provides music and information for every type of person. KCSB is attempting to provide this community with material that is not found on Santa Barbara commercial radio.

Another item of dispute with Mr. Quimby: programmers do not just "sign-up and play records on the air" at KCSB. This station has a highly competitive system to ensure that the very best programmers from the University and the community will be on the air.

As Business Manager of KCSB I request that the other stations in the Santa Barbara area grant our fine station as much respect as the management at KCSB bestows to them, and not belittle KCSB with slanderous statements.

Marc P. Brown KCSB Business Manager

Editor's response: Mr. Heiple is on a three week excursion to England. He will defend himself upon his return.

ISLA VISTA, CA 93117

You often hear that "Goleta" is the real name of this town. The County Clerk even sends your voter's pamphlet addressed "Goleta" even though you signed your voter registration card "IslaVista." But "I.V." is the accepted name by both the County and the post office for all of LV. - including Francisco Torres and the on-campus apartments (but not the dorms on Main Campus). Evidently the County Clerk's computer isn't smart enough to tell the difference between Goleta & I.V

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The Associated Students Program Board & the Isla Vista FREE PRESS

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DON'T BANK ON AMERIKA

The movie about why Isla Vista's Bank of America was burned to the ground 19 years ago this weekend and the death of Kevin Moran — shot by police



One Night Only

Friday, Feb. 24h 6, 7, 8, 9, 10 PM Isla Vista Theater



STUDENTS START HUNGER STRIKE IN FRONT OF UCSB ADMIN. BUILDING

"UNTIL OUR DEMANDS ARE MET!"

At 10 AM, Tuesday, February 21, eight UCSB students read a list of nine demands at a press conference, and several announced they were beginning a hunger strike — "Until our demands are met!"

In deed, almost twenty people spent the night at the makeshift tent city in front of the UCSB Administration Building. However, UCSB security forces asked the campers to remove the tents during the night, said one of the organizers the next morning.

Only two of the hunger strikers are drinking water-only, while another six or seven are on a juice- and liquid-only fast, according to one of the fasters, Janet Perry.

For Future Students

"This is not something we decided to do lightly," said one of the fasters as the event began Tuesday.

"We organized abut it for quite a while, and spoke to our friends and relatives," Gabriel Gutierez to the FREE PRESS once the formal press conference

"We know that this can be dangerous to our health," he said. "Like it has been to Caesar Chavez. But it is important to show the depth of commitment we have to ending institutional racism at this University."

Even if this hunger strike is successful, Gutierez doesn't expect to be able to enjoy the fruits of his and others efforts because he is due to graduate next year.

Rally FRIDAY 11 AM UCSB Admin. Building

"But it is important for us to act in the name of all future UCSB students."

United Effort

Last week, the UCSB men's basketball players and coach wore a red ribbon during a nationally televised game to show their solidarity with the student effort which began on this campus more than two years ago. Even Chancellor Barbara S. Uehling wore one of the ribbons at the basketball game.

Uehling told the Free Press in an interview last week that she has been urging the faculty to act on the students' request for several weeks, although she did not say which of the several options being considered that she personally favored.

"I don't see that it is my role to support one particular position," she said. "But it is my role to assist the various communities of the campus to come to a decision in a timely way."

The faculty, who have the final say on curriculum changes, is currently circulating a ballot with six options from doing nothing to following the student's request for a two-course requirement which replaces U.S. history and institutions requirements.



The leadership of the students announcing the nine demands for which they have begun a hunger strike in front of the UCSB Administration Building. Over twenty persons spent the first night at the encampment, and more are expected to joinduring the coming weekend.



A 26 year-old I.V. resident lost control of her car last Friday as she came out of her driveway onto El Colegio, drove over the curb, hitting the traffic pole so hard that it lifted up the rear of her car, trapping it between the two poles. She was unhurt.

The Nine Demands

- 1. The implementation of a two course Ethnic Studies Requirement
- 2. Abolish the American History and Institutions requirements.
- 3. Task force set up for the Gender Studies Requirement with timeline for implementation.
- 4. The creation of an Asian-American Studies Department and a Native American Studies program.
- 5. At least two undergraduates or 25% of the make-up of any Chancellor's Advisory or Academic Senate Committee — these students would have a voting role or

- the committee would decide on consensus.
- 6. Six faculty of color hired per ethnicity.
- 7. Vice Chancellor for Student Services of color with a demonstrated commitment to the concerns of women and ethnic groups on campus.
- 8. Proof of Divestment according to the previously agreed-upon schedule.
- 9. The Chancellor of Appropriate Committees i.e.,
 Letters and Science Executive
 Committee to discuss these
 demands with the appropriate Student groups.

The Blue Dolphin



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Isla Vista FREE PRESS, February 22-28, 1989, Page 3

THE 1970 CIVIL DISTURBANCES

by Malcolm Gault-Williams, Isla Vista FREE PRESS Contributor

"The idea of this prosecution was to chill all of us... to set an example; to show you what could happen if you became involved in any social movement — to put fear where fervor was and destroy fervor; to destroy involvement."

So spoke attorney William Kunstler in USB's Campus Stadium, February 25, 1970, before a crowd of 3 to 4 thousand people. Kunstler spoke mostly of the trial of the "Chicago 8", but also related local instances of similar government and police attempts to squelch the student antiwar, counter-cultural movement by arresting its leaders. At the time, millions throughout the country were involved in demonstrating against the Vietnam War.

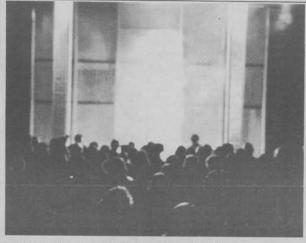
Other Issues

Just the day before, local activists Lefty Bryant, Greg Wilkinson, Jim Trotter and Mick Kronman had been arrested in connection with trumped-up charges against Lefty, an active black student leader from City College. That night, in response, between 150 and 200 people gathered in the loop area of Isla Vista, setting trash can fires and vandalizing realty offices—including a front window to the LV. branch of the Bank of America—"The biggest capitalist thing around."

Other issues had been festering for months. The Black Students Union had taken over the computer science building the fall of 1968 in a demand for a black studies curriculum, the 1969 oil spill and a successful blockage of a UCSB effort to build a highway through the Goleta slough were still in the air. Then, a popular anti-war anthropology instructor, Bill Allen, had been denied tenure and 7,776 students had signed a petition demanding an open review of the decision. Demonstrations dispersed by police from in front of the UCSB Administration Build-



Gault-Williams, author of the book "Don't Bank on Amerika: the History of the Isla Vista Riots of 1970", is currently the station manager at campus radio station KCSB.



The Isla Vista branch of the Bank of America about midnight, February 25, 1970 as hundreds of people watched it burn to the ground.

ing had become almost a daily occurrence.

Following the Kunstler speech, numerous police units patrolled I.V. in what was termed a "saturation patrol technique". Suddenly, in full view of many who attended, Rich Underwood — another student leader who had figured prominently in the Bill Allen demonstrations on campus almost a month before — was stopped by county police, charged with possession of a "molotov cocktail" (actually just an open bottle of wine), and beaten.

As then Associated Students vicepresident Greg Knell put it, "It was this incident, one more incident of wanton police harassment, of police brutality, which the community people in Isla Vista — the students — said, "I've had enough! This is our community and this occupying army must be driven out."

Street Fighting

That's exactly what happened later that night. Police cars were set on fire, further attacks were mounted on the bank, and several waves of police forces were repelled, beaten back and out of I.V. by street-fighting Isla Vistans. "All of a sudden, all you heard out of the windows was the Rolling Stones" "Street Fighting Man"," said one student later.

Between 11:30 and 12:30 that night, unidentified persons successfully lit a fire inside the Isla Vista branch of the Bank of America (where the Graduate now stands). It was this fire that resulted in the complete destruction of the building. Hundreds of people were involved.

Hundreds of people were involved.

"I was amazed at the fury that people showed that night," said one person later.

"People charging like gladiators, with trash lid shields, throwing rocks at the cops... you saw people walking around with a light in their eyes and a look on their face that you just never experienced

in everyday life; there were hours at a time when there was nothing to do but enjoy being in liberated territory."

The first Isla Vista riot — I.V.1 as it later become known — ended several days later, after Governor Reagan called in the National Guard and "Ocean View" was militarily occupied. Subsequent riots I.V.1 and I.V.III attempted to duplicate the feelings of liberation in different ways.

I.V. II

The efforts exacted a heavy price. In early April, after Yippie leader Jerry Rubin was prohibited from speaking in Santa Barbara County, I.V. II broke out. During the civil disobedience aimed at the re-opened bank, Kevin Patrick Moran was shot and killed by Santa Barbara city policeman David Gosselin (you can view the plaque in Moran's memory in the sidewalk in front of the Graduate). For several days thereafter, the Sheriff's Department attempted to pin the shooting on non-existent 'snipers'. A court of inquiry later ruled an accidental discharge had caused the death and Gosselin went free.

A KCSB reporter in the field that night filed a report both chilling and graphic:

"We have what could be termed an extremely tense and extremely frightening situation. Because you see shadows of police lurking in the dark and you hear rifles cocking in the background...".

KCSB was actually shut down that morning (in violation of federal law) by local law enforcement and university officials.

Kent State

After I.V. II, there was a feeling of "who was to die next?" President Nixon's unconstitutional bombing of Cambodia (Kampuchea) and the killing of four students at Kent State by the national guard came just a few weeks later.

At this time, UCSB Vice Chancellor Stephen Goodspeed stated that he felt, ". . that there are 100 hard-core revolutionaries in Isla Vista, and 400 or 500 leftists

who side with the revolutionaries. There are 4,000 or 5,000 moderates who can swing either way (and they swung to the left during I.V. I) and 4,000 or 5,000 who are apathetic."

I.V. III

LV. III began when indictments were handed down in early June to those who had supposedly burned the bank. True to

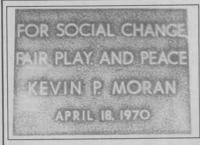
See RIOTS, next page



Black Student Union activist Rashidi Ali being arrested in front of what is now the Beach Shop during the Summer of 1969 — a period of several arrests of black leaders for minor charges.

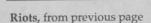


Capt. Joel Honey, with medieval mace and sword, was in charge of local police officers during I.V. II before support arrived from the L.A. Sheriff's Office and the National Guard



The plaque (above) set in the pavement in front of the Bank of America building in rememberance of Kevin Moran (above, right), a UCSB undergraduate

shot and killed by police while he was attempting to put out a fire in the bank during I.V. II The bank closed down this branch in 1981, opening the VersaTeller down the block a year later. Today, the building is the Graduate niteclub.



form and very similar to Kunstler's description of how the "Chicago 8" had been picked to be prosecuted, the "Santa Barbara 17" appeared to be a list of the most outspoken and effective student and community political leaders, rather than a group which actually might have been responsible for the fire. In fact, two of the 17 had been in jail the night the bank had burned.

The indictments kindled the already widespread resentment in I.V. They were introduced into a climate already very sensitive to possible judicial abuses. Bob Potter and Sullivan, authors of a booklet about the period entitled "The Campus by the Sea Where the Bank Burned Down",

said of the indictments that:

The timing was also unfortunate, many students felt, because the trial seemed deliberately planned to be held after most students had left the area for the summer. (additionally) The Bank of America's earlier offer of large rewards was felt by many to have probably produced false information. Even the least radical of Isla Vista's population angrily felt that the beleaguered community did not need this further difficulty, especially at a time when recently established projects were promising real success with Isla Vista's problems."

The major "recently established project" was the birth of the Isla Vista Community Council (IVCC) which, for the first time, gave Isla Vistans at least an advisory vote into local governmental decisions. Eighteen-year-olds didn't begin voting until 1972. The Open Door Medical Clinic and Credit Union were also started that spring.

Perfect Park

So many of the 'least radicals' were fed up that on June 10th, there was a massive sit-in at Perfect Park, to protest the right to peaceful demonstration. Over 1,500 people participated and nearly 400 were eventually arrested in this action alone.

There had been cases of police abuse in the previous riots, but during I.V. III police misconduct really became an issue due to the overzealous actions of, primarily, the Los Angeles Special Tactical Squad and other police who expanded their operations from the main downtown area to the residential portions of

LV.

Delta Omega's president stated: "The use of force just totally got out of

"The use of force just totally got out of hand. The students — even people like me — started to get a little hot about the approach that was taken."

One of those indicted, Walt Chesnavich, said: "Every day I would hear stories about what the L.A. Tactical Squad was doing the night before, kicking down doors and dragging people around... If the things they said about police brutality weren't true before the L.A. police came, it sure as hell was true after they came; it created its own riot".

As Chris Attwood, a student who later became a leader in the efforts to rebuild a new Isla Vista in the early 1970s, put it: "I knew of people that were thrown off roofs, people that had to be hospitalized ... the police came in ... we couldn't leave our homes (due to curfew) - they gassed our homes... You know, they'd march down the street, just hundreds of 'em, 40 at a time . . . It was war, that's basically what it was. It was our community against the police. What it did for this town, I think at least for several years, was one of the most incredible things I've ever seen. During this time, people were on the streets. Everyone had to depend on everyone else. There wasn't any other way to survive."

I.V. III's Final Toll
The Santa Barbara Citizens Commis-



Music of the Times

FOR WHAT ITS WORTH by Buffalo Springfield

There's something happening here.

What it is ain't exactly clear.
Young people speaking their minds,
Getting so much resistance from
behind.
What a field day for the heat;
A thousand people people in the street.
Paramoia strikes dep.
Into your life in will creep
It starts when you're always afraid;
Step out of line, The Man comes to take
you away.

STREET FIGHTING MAN The Rolling Stones

Everywhere I hear the sound of marching, charging feet, boy.

Cause Summer's here and the time is right for rising in the street, boy.

Hey, the time is right for violent revolution,

Cause where I live the game that's played is compromise solution.

played is compromise solution.
Well, now what can a poor boy do 'cept
to sing in a rock 'n roll band.
There's no place for a
Street Fighting Man.

OHIO Crosby, Stills & Nash

Tin soldiers and Nixon coming, We're finally on our own. This summer I hear the drumming-Four dead in Ohio. Got to get down to it, Soldiers are gunning us down. Should have been done long ago. What if you knew her and found her dead on the ground. How can you run when you know?

ALMOST CUT MY HAIR Crosby, Stills, & Nash

Almost cut my hair.

It happened just the other day.

It was getting kind of long.

I could have said It wasn't my way.

But, I didn't, and I wonder why.

Feel like letting my freak flag fly.

And, I'm not giving in an inch to fear.

VOLUNTEERS Jefferson Airplane

Look what's happening in the streets. Got a revolution, got a revolution. One generation got old, one generation got sold, this generation got no destination to hold. We are volunteers of America.

WHITE RABBIT Jefferson Airplane

One pill makes you larger and one pill makes you small. And the one that mother gives you Don't do anuthing at all. When logic and good fortune have fallen far below And the White Knight is talking backwards

And the Red Queen's are all in a row... Remember what the doorman said. Feed your head!

sion on Civil Disorders convened that June to examine the events of that winter and spring. The final report stated that, "The Faculty Clergy Observer Program group turn(ed) over to the Attorney General's office and the FBI over 300 signed complaints against law enforcement officers alleging 113 persons beaten, 60 dwellings illegally entered and searched, 48 instances of willful destruction of personal property, 34 persons apprehended on private property for curfew violations, 6 instances of improper familiarities with arrested women, and numerous other irregularities in Isla Vista as well as a long list of complaints including alleged brutalities en route to the jail and in the jail for the period June 6th to

ISLA VISTA, 93117

Is the correct ZIP CODE for all of I.V., including on-campus apartments and Francisco Torres

ISLA VISTA, 93117

Is the correct ZIP CODE for all of I.V., including on-campus apartments and Francisco Torres



A Peaceful Demonstration being broken up by police in I.V.'s "Perfect Park" during I.V. III. The community has been talking with the St. Athanasius Church about possibly trading other property for this historic spot.

THE BIRTH PROJECT

The subject of birth is rarely treated in the visual arts. In her monumental needlework project, feminist artist Judy Chicago ventured into this nearly unexamined territory and explored child-birth both as a universal female experience and as a metaphor for creation.

The Birth Project can be viewed at the UCSB Women's Center Gallery from February 27 through

April 7.

The Birth Project transforms needlework, the traditional craft of women, into a powerful art form. In her previous monumental enterprise, The Dinner Party, Chicago designed needlework runners symbolizing the eras in which thirty-nine historic women lived. Here, Chicago created a series of paintings and drawings on the subject of birth that has been executed in needlework by nearly 150 volunteer needleworkers from all over the U.S., Canada, and New Zealand.

In some cases, needlework covers the surfaces of Chicago's drawings and painting.

The Women's Center showing includes 15 pieces of the larger exhibition.

The public is invited to an opening reception on Tuesday, February 28 from 5:00 to 7:00 PM. The Gallery hours are Monday through Friday 8 am to 5 pm, except Monday March 27, a university holiday.

Birth Joy, at right, by Judy Chicago with Sandie Abel. Embroidery on linen. Photo by Michele Maier.







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AI BUM REVIEW

Spike Elvis Costello

Warner Bros. Records

The subtle, secret-messagestyle mention of Elvis Costello's given name (D.P.A. MacManus what a marvelous moniker) on the song credits of his new album, Spike, is a typical example of the minimalist egotism that surrounds this man. Elvis Costello is a very unique, pervasive, and enduring bastion of modern rock. But don't be put off by his seemingly-impenetrable coyness. This veteran renaissance man of rock 'n' roll puts substance and firepower behind his new collection of consistently listenable and interesting

Pencil in a great big hole in your schedule before perusing Spike - it's almost sixty-five minutes long, jampacked with tasty melodies and finger-snapping riffs that make Costello



the Beloved Entertainer That Won't Go Away. Featuring a simply-smashing brass section, as well as subtle background assists by such perennial family favorites as Paul McCartney (playing bass on "... This Town..." and sharing writing credits with Costello on two tracks, including the infectious "Veronica") and the Pretenders' Chrissie Hynde (offering nice, unobtrusive backing vocals on the fairly generic ballad "Satellite"), it is certain that with this album, Costello has taken a musical road trip of sorts.

Spike is not representative of the basic-rock, garage-band Costello of the early eighties. This time out, the listener is treated to screaming muted trumpet, warbling accordion, sad violin, tuba, xylophone, and zippy, brush-beaten drums. Sideshow organ riffs and dreamy rhythm changes, such as those on the Sgt. Pepperlike "Miss Macbeth," lend a complexity to the music that is certain to challenge old fans and attract new ones. Through it all stands Costello's vocals, which distinctively stamp all of his work in a familiar, eminently likeable manner. Costello was really thinking when he brought Spike to life: This is definitely not the guitarbanging, gut wrenching, seat-of-thepants Costello who gave us "Pump it Up." But it isn't quite the contemplative, soulful chap who crooned "Every Day I Write the Book," either. Most importantly, this album is not the product of a "mainstream crossover" feared by fans of so many pillars of modern rock today. Spike is a different breed of animal, centering upon piano-and-horn tunes similar to - but generally merrier than those of loe lackson. It simply will not be destroyed or made prematurely stale by heavy rotation on MTV (not in this reality, anyhow). This is funky, jazzy, 3-dimensional stuff, and for that reason, it might not be palatable to the Costello purist. But D.P.A. MacManus - A.K.A. Elvis Costello - consistently engineers masterful lyrics and thoughtful arrangements no matter what tool he chooses to pick up. These songs are the work of a thinker and a craftsman, and they are certainly not to be missed.

- I. P. McManus

JONATHAN BOLT'S

DIRECTED WILLIAM GLOVER

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is the proper community name and ZIP CODE for I.V., Francisco Torres, and all oncampus apartments according to the Post Master General of the United States.

BOOK REVIEW

In All the Wrong Places:

Adrift in the Politics of the Pacific Rim

by James Fenton Atlantic Monthly Press, 1988.

I had taken a ride on the first (North Vietnamese) tank to reach the palace . . . The weight of the moment, the privilege of being a witness, impressed itself at once.

It is easy enough to be impressed with this book. As a journalist, Fenton managed to be in both Saigon and Phnom Penh when they fell to communist insurgencies in 1975, in Manila during the 1986 "snap election" which resulted in Marcos' loss of legitimacy and power, and in Seoul during last year's dramatic election.

On the other hand, too many historical pieces are out, giving the casual reader some problems of keeping up with the story. Plus, Fenton too often gets lost in personal relationships, many of which do not lend much to the story. Since he told the reader on page one that this is just "a partial, personal view of some events..., we are at least forwarned.

But, still, this is a remarkable book with important insights into four fundamentally different revolutions-in-progress. I was amazed, for example, as to how much the village life he described in each country matched that of my own experiences in Mexico and Guatemala.



Fenton is evidently a well-known "revolutionary socialist" in England. In the early 1970s, he and his friends supported "all genuine wars of national liberation...against the ambitions of American foreign policy." This included the Viet Cong and the North Vietnamese," although "we felt they were ultimately "Stalinists".

However, Fenton went to Saigon and the other places—fundamentally because he wanted "to see what such a thing (the fall of a city) was like firsthand."

And see he did. In fact, he particidef in the pillaging of both the U.S. Embassy in Saigon and the palace in Manila — although in both cases he was too timid to pick up anything really important.

Among his most interesting observations include:

· the North Vietnamese Army was

totally disciplined, dealing a "permanent and marvelous disgrace" to the U.S. intelligence forces who had always predicted a blood bath when Saigon fell.

 Cory is really an aristocrat, down to the point of having her "alternative" inauguration at a country club in the Manila suburbs.

 The two Kim's in South Korea are not really democratic alternatives to the ruling party, for parties there are

ultimately authoritarian and uncompromising personality cults.

I found the extensive interviews with both government soldiers and Bocal National People's Army guerillas the highlight of the book. It is the NPA's ability to bring justice "Down to the end of the dirt roads where most Philippinos live" that gives the impression the Aquino government has a long way to go.

While Fenton finishes this fifteen year journey much less certain of his zeal for "revolutionary anything", he still is quite certain that Third World peoples must take their own paths, which means guerilla-type wars for some time to come.

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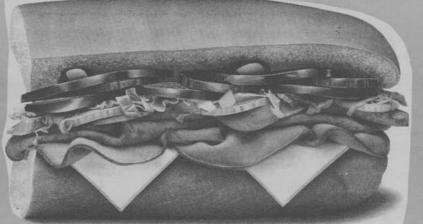
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TWO VIEWS OF THE CAUSES OF CONFLICT in Isla Vista in 1970

by David P. Gardner, Vice Chancellor, UCSB

Then vice-chancellor Gardner wrote this statement for the "Chancellor's Special Report" dated April 3, 1970. Gardner is now president of the University of California.

Any assessment of the causes of conflict in Isla Vista must necessarily be more speculative than scientific. Comprehensive studies on the demography, economy, sociology, government, and physical environment of Isla Vista have simply not been done. . . This brief report, . . . nevertheless, (is) an attempt to state in summary form what the administration understands to have been the primary causes of the Isla Vista disturbances of late February, 1970.

(T)here were multiple causes for the disorders. These were related to an array of national, state, local and University policies regarded by one or another group of students as mistaken at best, corrupt—and even criminal—at worst.

... UCSB students are not importantly dissimilar from students enrolled elsewhere in California's universities and colleges in evidencing discontent with the political mood of the State and in criticizing what they regard as the use of the University and state colleges by politicians and the news media for educationally irrelevant purposes. Thus, student confidence in the governmental and political processes has waned in recent years as has student respect for authority in general. At UCSB, many students have been for some time now psychologically and emotionally disposed toward more aggressive political behavior whenever the right combination of issues and circumstances occurred or could be ar-

A number of specific local issues in January and February of this year were combined for the purpose of provoking a more overt expression of student resentment about the more general grievances already mentioned. The result was large-

These combinations of local issues, against a backdrop of general hostility toward state and national policies, provided ready tender for the militant or aggressive left to ignite in behalf of their own strategic objectives.

David P. Gardner, UCSB Administration

scale demonstrations in late January and early February on campus which culminated in the series of riotous evenings off campus in late February. These local issues were:

 general dissatisfaction with the response of faculty and administration to student demands for a reconsideration and public hearing of the Allen case. . . :

 a widespread and long-standing disquietude among many students in reference to the alleged slowness with which the University was moving to modify its structure so as to permit fuller student



participation in educational decisionmaking of all kinds;

* a tightening the academic job market for the first time in a quarter century raised the spectre of 'no vacancy' for junior members of the faculty not offered tenure and for graduate students seeking

initial employment; and
• a potentially explosive situation in Isla Vista itself . . . especially in three

1) an extensive drug problem among youth everywhere, a particularly apparent problem in Isla Vista owing to the concentrated presence there of more than 10,000 young people, creates not only the psychological and emotional problems associated with the widespread use of soft and hard drugs but also an aggravated relationship between many residents of Isla Vista and the law enforcement agencies involved:

2) an absence in Isla Vista of a variety of social outlets and an adult population prevents the natural development of normal social and community constraints on behavior thought essential to satisfactory community life. . . . it can be said that the typical Isla Vista resident (i.e., student) lives in an unemcumbered social, ethical, and moral environment . . ;

3) a critical dissimilarity of values between large numbers of students and some of the other Isla Vista residents and the values shared by the vast majority in the larger society, that is, difference about the value, worth, importance, and relevance of private property, personal responsibility, self-discipline, and permissiveness.

For example, . . (the war in Vietnam outrages large numbers of students but not a comparable percentage of persons in the society in general, whereas the burning of the branch of the Bank of America outrages most persons in the larger community but not such large percentages of persons in Isla Vista.

These combinations of local issues, against a backdrop of general hostility toward state and national policies, provided ready tender for the militant or aggressive left to ignite in behalf of their own strategic objectives.

In this connection, the appearance of William Kunstler on the campus cannot be overlooked. Mr. Kunstler's presence attracted outside elements to the campus and to Isla Vista during a critical period and they, as well as his and the remarks of others from the platform, no doubt contributed to the scale and intensity of the

See GARDNER, page 12

The Lessons of Isla Vista

by Louis B. Lundborg, Chairman of the Board, Bank of America

The following is a speech Lundborg delivered before the Seattle Rotary Club on June 17, 1970. The Bank of American distributed thousands of copie of the speech in pamphlet form.

On February 25, 1970, a rampaging mob of demonstrators — some students, some non-students — set fire to the Bank of America at Isla Vista, California, and totally destroyed it.

...(H)ave we learned anything from our experience at Isla Vista? Can we see through and behind the burning of a bank there and behind all the continuing disturbances that keep flaring up there and elsewhere, to find any lesson in it, any consistent thread of principal to guide us?
... I think we can.

The... (lessons) are several, they are subtle, the are complex. (they) are easier to

While the actual burning of our Isla Vista branch may have been perpetrated by a violent few, there is no question that there was wide-spread agreement among the students of the Santa Barbara campus that the causes leading to the protest were both serious and legitimate.

— Louis B. Lundborg Bank of America

say in words than to follow in practice. But, . . they are ignored at our peril. .

While the actual burning of our Isla Vista branch may have been perpetrated by a violent few, there is no question that there was widespread agreement among the students of the Santa Barbara campus that the causes leading to the protest were both serious and legitimate.

2) There are many other issues than Vietnam. Having once been aroused by the war, having felt trapped into it their elders, and impotent and frustrated in all their attempts to make themselves heard, these young people have begun to question everything their elders were doing, and to question everything about the society their elders created.

With so many involved, and feeling so deeply, the activist movement is not something fleeting that will go away if we can just keep it cool for awhile.

And keep it cool we must, unless we want bloodshed....



3) It won't be easy to cool it because we've already begun to choose up sides in ways that typically lead to trouble. We can see the polarizing taking shape with people on both sides tending to lump whole segments of the population together as "we" and "they"....

4) The job of cooling it off is not made any easier by the fact that violence must be rejected and completely controlled — yet dissent and protest must not be rejected.

... We can say, and I have said, that violence can be stopped by simple law and order methods... (b) ut hose methods alone will not eliminate the seething that in the long run can cause us more difficulty than we have known up to now.

5)... The young people may be upsetting us with their external appearances (long hair and beards), but they are concerning themselves with more than the externals. And this is one of the basic reasons that the unrest won't soon go away. There is a new value system emerging in this country, starting with the youth but not limited to them. It is becoming one of the new facts of life for the rest of us to deal with. It challenges basic assumptions that we not only have taken for granted, bet we virtually dominated our national life for most of our lives.

When Calvin Coolidge in 1925 said, "The business of America is business", a thoughtful people nodded "Why yes that's right." Today's young people are saying , "That's not enough." Some are going further and saying, "Business is ruining America. Business is destroying our natural resources—polluting our air and our water—and why? To produce garbage—things we don't need—and must throw away to keep the economy going. It's a garbage economy, and we don't need it."

The people who are talking this way are not all hippies and are not all young. . .people have come to regard the "system" as some kind of conspiracy. . . (but) Let's think about it:

... The struggle for just the bare necessities dominated men's lives through most of history. Then, all of a sudden, just within one lifetime, have come all of the technological break-

See Lundborg, page 11

Isla Vista FREE PRESS, February 22-28, 1989, Page 10

LUNDBORG, from page 10

throughs that change all that. It was not surprising that we should all get swept up in the excitement of producing — and in the excitement of the whole game of producing things.

...The ones who could do the most of that were the greatest heros.

Now we wake up to realize that in the process of "conquering" nature, we were in fact destroying it — and destroying part of our own lives with it.

For generations we have been mouthing the cliché, "You can't stand in the way of progress." Now there is a new generation that is saying, "The hell you can't." That generation — and an increasing number of its elders — are saying, "Prove to us that it really is progress." In a sense, that is the essence of everything that is stirring and boiling and seething: thoughtful people in increasing numbers are asking about one thing after another, "Is it really progress — progress for the human condition?"

... And we shouldn't have to wait for them to ask the question — because these should be our questions, too. This deterioration of the quality of life isn't something that just happens to other people; when it happens, it happens to us, too.

And because they think we are blind, or are refusing to see all these things that seem so plain to them, they are increasingly turning their backs on the things that we have said were important... They don't know all what they want — that's part of why they are so confused and mixed up — but they know they don't want that.

6) ...(T)he final lesson — what to do about it. . . To this, I don't have all of the answers. . . only one or two.

The first one is to communicate; and it really calls for a second; open your minds and keep them open.

"I would suggest that . . . each of you find a college-age youth — student or not — and spend some time with him, to find out what's going on in that world that is crowding in on our heels.

And if you do — remember that God gave you two ears and only one tongue—
use them in that proportion. . . . as one who has tried it, let me say that it will be a sobering and maybe even a humbling experience. . . it will shock the pants of you, it will jar and shake most of the assumptions we all have grown up with.

... These (issues) aren't things that other people need, that other people want, that other people expect of us. These are for us — we need the clean air, etc. — for ourselves and our families.

They should be part of our value sys-

...(T)here are some hard-core radicals bent on the destruction of the "system" (and)...there is another group committed to the "system". But in between is the great, great majority of students and other young people, troubled, disturbed, questioning ... waiting to be pulled either way. We can win them, if we are willing to work at it - if we are really willing to revolutionize the system from within - in order to make it conform more closely with the value systems and needs of today rather than the value systems and needs of yesterday. In fact, we will be halfway home if they are convinced that we are really, sincerely willing to work at it. Because, part of what lies at the root of their dissatisfaction is the feeling that our generation just doesn't care about theirs.

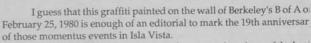
We have two choices as to which way we can go. We can divide into camps and shoot it out; or we can try to find common grounds so that we can grow together again. . . One course will bring bloodshed, destruction and ultimate crushing of . . . the human spirit; the other course can bring peace and with it, a hope for the rekindling of the American Dream.

The hour is late; there isn't much time.
But the choice is still ours.



From the

Publisher's Desk...



But I can't help draw attention to the contrasting views of the lead ership of the UCSB Administration and the Bank as to what was reall happening in I.V. in 1970.

Certainly the bank chairman saw the best in the motivations of the thousands of LV. residents who took to the streets that Spring. And just as certainly, the vice-chancellor saw only the student and non-studer radicals taking advantage of a beleagured administration. Gardner to tally dismisses the idealism of LV.'s residents at that time as the product of drug-crazed young-people, isolated from enough adults "to have the normal constraints thought necessary to a satisfactory community life."

What an elitist.

TSLA VISTA

It should come as no surpise that once he became UC presiden Gardner (along with former chancellor Huttenback) cut off all support for L.V. community programs.

It's no wonder that students have trouble reaching the Regen through this man.

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Carmen Lodise, Publisher



1977 photo by Doug Martin.

THE ISLA VISTA TREE GONE, BUT NOT FORGOTTEN

On January 28, 1983, the tree which had become a symbol of Isla Vista's community-building efforts, fell off the cliff into the ocean during a winter storm.

A flood of memories rushed through me the next morning as I gazed at the place in County Park that the tree had so tenaciously clung to for so many years.

What had the Isla Vista Tree meant in this town? A drawing of the elegant cypress has been used as the logo for the community's self-determination efforts since the early 1970s. It had been used as the letterhead of both the Isla Vista Community Council (IVCC) and still is the logo for the Isla Vista Recreation and Park District - certainly the main institutional embodiment of this elusive goal.

It also is the centerpiece of the Welcome to Isla Vista sign on Los Carneros Poad. In addition, several thousand vellow and red buttons proclaiming Isla Vista: the People, Yes as a border around the tree have been distributed over the years. And, a 1980 Park District poster calling attention to the growth of community institutions in the 10 years following the razing of the Bank of America pictures the I.V. Tree growing out of the ashes of

It is the poster which was adapted for the cover of this issue of the ISLA VISTA FREE PRESS.

As I remember it, Eric Hutchens and Al Plyley were the two individuals who did the most to popularize this symbol of community-building. But, it was so stink made when some politicians tried to use it as a logo in their campaigns

It's kind of ironic that the Tree was situated in the only County-owned park in Isla Vista. This became painfully obvious when the community asked the County Parks Department to replace the tree with a new one and to create a plaque memorializing the tree near the spot in which it once grew.

It seems as if the director of the Parks Department didn't want to put a symbol of "Isla Vista cityhood" on the plaque. After much discussion of the difference between community-building and one particular cityhood option for I.V., and only after the Isla Vista delegation threatened to read the entire 140-some pages of Carl Sandburg's poem The People, Yes, did the Parks Commission agree to recommend to the Board of Supervisors that the plaque be installed with the wording requested for a total cost of \$400.

I.V. resident Jeannie Hodges cast the plaque in her studio on campus and the County Parks Department installed it on May 17, 1984.

Shortly thereafter, a rugby team from Santa Barbara, in a drunken stupor, pushed the rock off the bluff onto the beach. It took the County two weeks, plus a giant crane, to restore the plaque to the spot it can be seen at today. And, it has been more appropriately secured to the

So, while the Isla Vista Tree is gone, it is clearly not forgotten.

C.A.L.

immediately a hit that there was a big Isla Vista FREE PRESS, February 22-28, 1989, Page 12

The People, Yes by Carl Sandburg

How and why the title of this 1936 poem became associated with he Isla Vista community building efforts of the early 1970s is still a mystery to me. But, once you read it, you'll understand its appropriateness. What follows are excerpts from a poem which runs over 140 pages; I hope that I have done it justice. - C.L.

The people is Everyman, everybody. Everybody is you and me and all others. What everybody says is what we all say. And what is it we all say?

The people say and unsay, put up and tear down and put together again a builder, wrecker, and builder again this is the people.

In the people is the eternal child, The wandering gypsy, the pioneer homeseeker, The singer of home sweet home.

From the people the countries get their armies. The long wars and the short wars will come on the air, How many got killed and how the war ended And who got what and the price paid And how there were tombs for the unknown Soldier, The boy nobody knows the name of, The boy whose great fame is that of the masses, The millions of names too many to write on a tomb, The heros, the cannonfodder, the living targets, The mutilated and sacred dead, The people, yes.

And after the strife of war begins the strife of peace.

What the people learn out of lifting and hauling and waiting and losing and laughing

Goes into a scroll, an almanac, a record folding and unfolding, and the music goes down and around:

The story goes on and on, happens, forgets to happen, goes out and meets itself coming in, puts on disguises and drops them.

The people laugh, yes, the people laugh.

They have to in order to live and survive under lying politicians, lying labor skates, lying racketeers of business, lying newspapers, lying ads.

The people laugh even at lies that cost them toil and bloody exactions. For a long time the people may laugh, until a day comes when the laughter changes key and the tone has something it didn't have. Then there is a scurrying and a noise of discussion and an asking of the question

what is it the people want. Then there is a pretense of giving the people what they want, with jokers, trick clauses, delays

and continuances, with lawyers and fixers,

playboys and ventriloquists,

big time promises. Time goes by and the gains are small for the years go slow, vet the gains can be counted

and the laughter of the people foretokening revolt carries fear to those who wonder how far it will go and where to block it.

0*!!*:0!*!!*

Gauchos - Get With It!

by Scott Wexler, Isla Vista FREE PRESS Columnist

O.K. Gauchos. I watched you on ESPN playing against Utah State. Terrific game; you played great defense as you know, you played great offense as you know, and you shot free-throws like you'd never seen the basket before, as you know. I have no criticisms of your game, but I do have some problems with your T.V. stage setting.

Where are you guys playing anyway? Your court seems to have more lines than a pro-football player's mirror. Black ones, white ones and all sizes of width. I had a hard time figuring out where you were on the court - near the basket, at the half court line, out of bounds, just where. Bad for T.V. viewing, guys. You should push the Athletic Department to move the badminton, squash, volleyball, gymhockey, dodge-ball and the rest of the non-basketball games somewhere else Think of it this way — Shakespeare didn't muddle his plays with extravagant sets, did he? ... O.K., put it this way, M*A*S*H (my favorite show) had basically the same clean dirty camp for almost every show and it was a hit. You guys want to be a hit on T.V. don't you?

Another thing about your set. That logo written in at the free-throw line proclaiming "the Big West" has got to go!

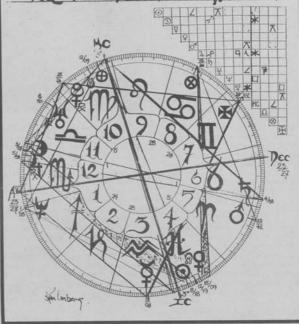
Who designed it, a stock-clerk at Wally's Paint Emporium? It looks like he put in the BI WEST and then discovered the missing G, squeezing it in at the end. It makes the free-throw circle look of kilter. Maybe that's why your free-throws are off kilter too. Anyway, it's terrible T.V.

Speaking of logos, I'm sorry but I hate name Gauchos. For high school it's O.K. (like my high school, the Aztess, and we never won anything). No, you need a name that commands fear, inspires awe and just plain intimidates the hell out of opponents — and sounds good on T.V.

Think about it. Notre Dame could be the worst team in the country, but the name "Fighting Irish" makes everyone think the other team doesn't have a chance. What a great name Nevada Las Vegas has for a basketball team — "Runnin' Rebels." They could be the slowest bunch of slugs in the world, but the image is that of greyhounds, unbeatable. And heroic names are good — Spartans, Trojans, Vikings. With those names, the T.V. audience thinks it's getting big time sports even though it could be the Gonzaga Spartans (0-14) or St. Mary of the Lillies Trojans (0-92) or the Occidental Tech Vikings (0-forever).

In short, for T.V., you guys need a better name — something like the AK-

47s, or the Uzis, or the Typhus, or Poxers. You've got to think T.V. guys, not just basketball. BURNING of BANK of AMERICA wed., 25 FEBRUARY 1970; 11:45 pm 13LA VISTA, CALIFORNIA, USA





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PUBLIC HEARING March 2, 1989

9:15 pm- Request for Public Input on priorities for Acquisition of Open Space on the Isla Vista Bluff. The Board also seeks Public Input for Bluff Top Lots.

8:30 pm- Draft 1989/90 IVRPD Work Plan.
Public Input on Park Maintenance Improvements,
recreational activity and administrative activities of the District actively sought.

7:40 pm- Discussion on reducing water use at Public Gardens.

PIMM'S LAST HOME STAND?

by Largent Parks, Isla Vista FREE PRESS Sports Columnist

As the UCSB basketballers begin their final homestand of the season this week, one wonders if some of the Gauchos late season problems can be traced to the players's uncertainty of their coach's future.

Speculation has been widespread that Jerry Pimm will coach his last home game at the Events Center against UNLV next Monday. Rumors in the coaching biz are as common as beans at a chili cook-off. Have nothing concrete to base this one on except a few statements by Pimm himself

and a little common sense.

Pimm has repeatedly denied any contact with schools seeking his services. In the same breath, and without much prompting, he is quick to add that after the season he would be willing to sit down

and talk to anybody. "Any coach who would like to better himself would want to discuss it," he said when asked recently about the coaching opening at Arizona State. He also went on to say that the opening at ASU is one of the top 30 jobs in college coaching.

As sweet as the UCSB job is (How many other coaches live on a yacht?), it is still the bush leagues of Bigtime Basketball. And Coach Pimm has always fancied himself as a Bigtime kind of guy.

Say that you are Joe College President. Your school has a large athletic program. Along with said program, you've got a load of rich alumni waiting to burn your desk down if you can't produce a winning hoop program as quick as yesterday. All you have to do is to hire yourself a 'good ol' boy' who can sell snow shoes in Barstow. That's what makes a great college coach; a man who can sell your program to an 18 year-old basketball whiz who thinks that a SAT score means getting lucky with your date on Saturday night.

Of course, I'm simplifying this a little. But you get the point. Because it's obvious Pimm has such a talent. How else can you explain his being able to recruit good players to Utah where he holed up before he came to I.V.

So, Mr. Joe College President, once your strategy has been decided as to how you can save your job (I mean, save the basketball program), you start making a list of potential saviors of your hide (I mean, your school pride).



You start with a couple of headline grabbers, such as Knight, Brown, etc...Of course, those are just window dressing so the lynch mob outside will feel like you're doing a real bang up job.

Then you start looking for bright young guys who have built a winning program at several schools (like Jerry Pimm). You look for a guy who gets along well with the press, students, and the alumni (Pimm is batting 1.000 so far). Next, you look for a guy waiting to move up a notch, which usually means you won't have to break your bank to land him.

I guarantee that Jerry Pimm's name will be on every Joe College President's list when they go shopping this summer.

This, however, does not mean Coach P. is going to be looking for a dry dock for his yacht. UCSB's late season El Foldo could be a drawback. One of the window dressings might take the plum that Jerry desires. And, maybe the powers that be will pony up the cash to keep Pimm planted locally for a few more seasons.

Whatever the outcome, the effect this has had on the team can not be measured. The fall of the Gauchos seems to me to be largely a mental one. This is the same team that was 15-1 before the grapevine started ringing with news of Pimm's job prospects. There have not been any real injuries to justify losing four out of the last

The team has sort of a Catch-22 situation heading into the home stretch. Keep playing like they have been, miss the tourney, label the season a bust, and maybe keep their coach. Or, they get hot, win three of the last four, finish high in the Big West Tournament, make some waves in the NCdoubleAs, and watch Coach Pimm ride their success off into the sunset—headed for new found riches and fame.

Northern California Driving Tips

Jeffrey P. McManus, Isla Vista FREE PRESS Columnist

There are some burning questions that come to everybody's minds when they travel to Northern California via freeway. The trip from Santa Barbara is long, and it gives you plenty of time to think. So on my recent trip up the devil's esophagus we affectionately call Highway 101, I decided to take a jab at the important issues that have been making the hair on the back of my neck prick up the most.

How come San Jose always has traffic, day or night? There are many conflict-ing theories to the perpetual San Jose Snarl. Local legend has it that San Jose is a testing ground for the psychological effects of driving stress and carbon monoxide inhalation on terminally-bland people. Others insist that the rural surroundings of the bustling mini-metropolis make it a mecca for excitement-starved agrarian-types. But the cutting-edge the-ory goes like this: Construction contractors have been "improving" Highway 101 through San Jose for as long as anyone can remember. Each time you go through the area, however, 101 actually shrinks in width. It seems that the more the construction companies "improve" the 101, the more their valuable services appear to be needed - thereby creating a neverending revolving cycle of asphalt and orange cones. I might not know the way to San Jose, but it certainly isn't Highway

Why do Northern California drivers insist upon making left turns from the right lanes of city streets? There is no satisfactory answer to this question, unfortunately. Maybe it's a cultural thing, maybe it's part of a Bad Driving Conspiracy. I wonder if natural selection will weed these people out, someday. Darwin never had anything to say about driving, I guess, and these idiots know it. A bad variation on the left-turn-right-lane maneuver is only possible in The City: the left-turn-into-oncoming-trolley-car. don't care how cute the trolleys are: your opinion of them will change completely when one is breathing down your throat and insanely dinging its cute little bell, threatening to make metallic mush of your Hyundai without a second thought. Those hellions should have been outlawed with the horse and buggy. Tear up the tracks, San Francisco: they're a menace.

Why does everybody slow down when they see the Highway Patrol has pulled somebody over on the freeway? This is a question that has tried the souls of California drivers ever since the CHP stopped wearing double-bubble-gum lights on top of their watered-down Mustang cruisers. It's not like the CHP officer who has pulled somebody over will see you speed by, jump in his car, and nail you instead of the poor unfortunate he's already got on the end of his line. Perhaps the slow-down reaction is a superstitious thing - "If I slow down when I see the cop pulling somebody over, then the Great Highway God will know I'm a good person and he won't pull me over." Beware of such irrational notions. The cop that pulls you over, of course, will be the one you don't see - and it will almost always be in King City, on the way to the Bay Area. Current surveys show that one out of every four adult citizens of King City is a uniformed CHP officer (the rest are spies and sympathizers). I got my one and only traffic ticket in King City for not wearing a seat belt while sleeping in the passenger seat of friend's car. Somehow, I don't think the framers of the Constitution would have approved of civil law infringing upon the unconscious. I paid the \$20 ticket anyhow.

What's that garlic smell? Oh, that's easy. It's the Schilling spice factory, located in Gilroy, a small town along 101 which claims to be the "Garlic Capital of the World". You can see it on the west side of the freeway, and you really should roll down your windows when you drive by so you can take in the great garlic salt/ taco sauce smells. Of course, if you smell something like that and you're not near Gilroy, it probably means that somebody in your car just farted. Do not worry about this, however. Clench your nose shut, hum Elvis tunes quietly to yourself, and have a Big Gulp of your favorite caffinated beverage at the next rest stop. You'll get your revenge sooner or later.

NOTICE of PUBLIC HEARING

A public hearing will be held to discuss and receive input for a Resolution of Application for consolidation of the

Isla Vista & Goleta Sanitary Districts

Tuesday, March 7, 1989, 7:30 PM I.V. San. District offices

located behind Police Dept., UCSB Campus

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GARDNER, from page 10 disturbances.

The effect of campus radicals on the policies of the Legislative Council of the Associated Students and especially on those of the student newspaper throughout the fall and winter must also be taken into account. . . . (T) he radicals successfully interwove essentially separate issues into inseparable parts in the demonstrations on Dr. Allen's status so that effective and credible faculty and administrative response on the more general question of student involvement in educational decision-making could not be separated from the Allen case.

...The administration is all too frequently left with the potential of either acceding to ill-advised demands or of radicalizing a larger percentage of the student body by employing the use of outside police to effect security of the campus. The challenge has been to avoid being placed in the position of having to opt for either one or the other of these self-defeating possibilities.

There is now a clear trend to move such political activity into the community, ... thus increasing the likelihood of both violence and property destruction. .. The trend is nationwide and should be carefully assessed by all of us.

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