A History of the 1970 Riots in Isla Vista
by Malcolm Gault-Williams
— See page 4

THE PEOPLE, YES
Carl Sandburg's Poem

& a History of the Isla Vista Tree
— See page 12

The Bank's Reaction to I.V. Riots and the University's
— See Page 10

Students Start Fast to End UCSB Racism
— See Page 3

New Album by Elvis Costello Reviewed
— See page 7

THE ISLA VISTA TREE growing out of the ashes of the razed Bank of America — graphic by Susan Swift.
Annoying Omittance

Editor,

I wish to commend Fear Heiple on his enlightening article about Santa Barbara radio. However, I resent KLIT program director, John Quimby’s statement regarding KCSB and the lack of any other mention of KCSB in the article. Although most radio stations across the United States live (and usually die) by the ratings, KCSB does not.

Even though Mr. Quimby believes KCSB does not “get an audience,” our own figures disprove that fact. In November, KCSB received pledges of over $15,000 from our sup-
porting audience.

KCSB does not aim to be the “top-rated station in town.” Nor do we intend to compete with the “top-rated” stations for advertising. KCSB does endeavor to provide Santa Barbara and the Tri-county area with a quality alternative source of music. Thus KCSB offers a wide variety of music to satisfy the community — not local business. From Blues and Jazz through Public Affairs shows, this station provides music and information for every type of person. KCSB is attempting to provide this community with material that is not found on Santa Barbara commercial radio.

Another item of dispute with Mr. Quimby: programmers do not just “sign-up and play records on the air” at KCSB. This station has a highly competitive system to ensure that the very best programmers from the University and the community will be on the air.

As Business Manager of KCSB I request that the other stations in the Santa Barbara area grant our fine station as much respect as the management at KCSB bestows to them, and not belittle KCSB with slanderous statements.

Marc P. Brown
KCSB Business Manager

Editor’s response: Mr. Heiple is on a three week excursion to England. He will defend himself upon his return.

Annoying Review

Editor,

A couple of points of clarification on your blurb about “Two Moon Junction” (VCR Classics, January 25). It did play in town — for a week at Plaza De Oro — and featured our own Burl Ives (who was reportedly shocked by the frank sexuality of the finished product).

The more egregious error in the review had to do with the director; Zalmun King did not direct “9-1/2 Weeks” and therein lies the difference. Adrienne Lyne, the galleria-storming with ertaz yappele sexuality. King, on the other hand, made JUNCTION with lesser nemeses (hence its quick demise!) and a much less pretentious gift for campy lust. It’s great, fun bit of trash. Thanks for highlighting it, but please get the facts straight.

Yours faithfully,

Walt Rege
Santa Barbara

Editor’s response: The back of the VCR cover says that “Two Moon Junction” is directed by Zalmun King (“9-1/2 Weeks”). Honest. A further check — prompted by this huffy letter led us to discover that King scripted and produced “9-1/2 Weeks,” not directed.

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The movie about why Isla Vista's Bank of America was burned to the ground 19 years ago this weekend and the death of Kevin Moran — shot by police

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93117

You often hear that “Goleta” is the real name of this town. The County Clerk even sends your voter’s pamphlet addressed “Goleta” even though you signed your voter registration card “Isla Vista.” But “I.V.” is the accepted name by both the County and the post office for all of I.V. — including Francisco Torres and the on-campus apartments (but not the dorms on Main Campus). Evidently the County Clerk’s computer isn’t smart enough to tell the difference between Goleta & I.V.

One Night Only

Friday, Feb. 24th
6, 7, 8, 9, 10 PM
Isla Vista Theater

$1.50
STUDENTS START HUNGER STRIKE IN FRONT OF UCSB ADMIN. BUILDING

"UNTIL OUR DEMANDS ARE MET!"

At 10 AM, Tuesday, February 21, eight UCSB students read a list of nine demands at a press conference, and several announced they were beginning a hunger strike — "Until our demands are met!"

In deed, almost twenty people spent the night at the makeshift tent city in front of the UCSB Administration Building. However, UCSB security forces asked the campers to remove the tents during the night, said one of the organizers the next morning.

Only two of the hunger strikers are drinking water only, while another six or seven are on a juice-and-liquid-only fast, according to one of the fasters, Janet Perry.

For Future Students
"This is not something we decided to do lightly," said one of the fasters as the event began Tuesday.

"We organized about it for quite a while, and spoke to our friends and relatives," Gabriel Gutierrez to the FREE PRESS once the formal press conference broke up.

"We know that this can be dangerous to our health," he said. "Like it has been to Caesar Chavez. But it is important to show the depth of commitment we have to ending institutional racism at this University."

Even if this hunger strike is successful, Gutierrez doesn't expect to be able to enjoy the fruits of his and others efforts because he is due to graduate next year.

The Nine Demands

1. The implementation of a two course Ethnic Studies Requirement
2. Abolish the American History and Institutions requirements.
3. Task force set up for the Gender Studies Requirement with timeline for implementation.
4. The creation of an Asian-American Studies Department and a Native American Studies program.
5. At least two undergraduates or 25% of the make-up of any Chancellor's Advisory or Academic Senate Committee — these students would have a voting role or the committee would decide on consensus.
6. Six faculty of color hired per ethnicity.
7. Vice Chancellor for Student Services of color with a demonstrated commitment to the concerns of women and ethnic groups on campus.
8. Proof of Divestment according to the previously agreed-upon schedule.
9. The Chancellor of Appropriate Committees — i.e., Letters and Science Executive Committee — to discuss these demands with the appropriate Student groups.

Rally
FRIDAY 11 AM
UCSB Admin. Building

"But it is important for us to act in the name of all future UCSB students."

United Effort
Last week, the UCSB men's basketball players and coach wore a red ribbon during a nationally televised game to show their solidarity with the student effort which began on this campus more than two years ago. Even Chancellor Barbara S. Uehling wore one of the ribbons at the basketball game.

Uehling told the FREE Press in an interview last week that she has been urging the faculty to act on the students' request for several weeks, although she did not say which of the several options being considered that she personally favored.

"I don't see that it is my role to support one particular position," she said. "But it is my role to assist the various communities of the campus to come to a decision in a timely way."

The faculty, who have the final say on curriculum changes, is currently circulating a ballot with six options from doing nothing to following the student's request for a two-course requirement which replaces U.S. history and institutions requirements.

The leadership of the students announcing the nine demands for which they have begun a hunger strike in front of the UCSB Administration Building. Over twenty persons spent the first night at the encampment, and more are expected to join during the coming weekend.

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THE 1970 CIVIL DISTURBANCES

by Malcolm Gault-Williams,
Isla Vista FREE PRESS Contributor

"The idea of this prosecution was to chill all of us... to set an example... to show you what could happen if you became involved in any social movement... to put fear where fervor was and destroy fervor; to destroy involvement."

So spoke attorney William Kunstler in UCSB's Campus Stadium, February 25, 1970, before a crowd of 3 to 4 thousand people. Kunstler spoke mostly of the trial of the "Chicago 8", but also related local instances of similar government and police attempts to squelch the student anti-war, counter-cultural movement by arresting its leaders. At the time, millions throughout the country were involved in demonstrating against the Vietnam War.

Other Issues

Just the day before, local activist Lefty Bryant, Greg Wilkinson, Jim Trotter and Mick Kronman had been arrested in connection with trumped-up charges against Lefty, an active black student leader from City College. That night, in response, between 150 and 200 people gathered in the loop area of Isla Vista, setting trash cans on fire and vandalizing realty offices - including a front window to the I.V. branch of the Bank of America - "the biggest capitalist thing around." Other issues had been festering for months. The Black Students Union had taken over the science building at Isla Vista College in the fall of 1968 in a demand for a black studies curriculum, the 1969 oil spill and a successful black-out of a UCSB effort to build a highway through the Goleta slough were still in the air. Then, a popular anthro-political anthropology instructor, Bill Allen, had been denied tenure and 7,776 students had signed a petition demanding an open review of the decision. Demonstrations dispersed by police from in front of the UCSB Administration Building had become almost a daily occurrence.

Following the Kunstler speech, numerous police units patrolled I.V. in what was termed a "saturated police technique". Suddenly, in full view of many who attended, Rich Underwood - another student leader who had figured prominently in the Move 1 demonstrations on campus almost a month before - was stopped by county police, charged with possession of a "molotov cocktail" (actually just an open bottle of wine), and beaten.

As then Associated Students vice-president Greg Knell put it, "It was this incident, one more incident of wanton police harassment, of police brutality, which the community people in Isla Vista - the students - said, 'we've had enough! This is our community and this occupying army must be driven out.'"

Street Fighting

That's exactly what happened that night. Police cars were set on fire; further attacks were mounted on the bank, and several waves of police forces were repelled, beaten back and out of I.V. by street-fighting Isla Vistan. "All of a sudden, all you heard out of the windows was the Rolling Stones 'Street Fighting Man,'" said one student later.

Between 11:30 and 12:30 that night, unidentified persons successfully lit a fire inside the Isla Vista branch of the Bank of America (where the Graduate now stands). It was this fire that resulted in the complete destruction of the building. Hundreds of people were involved.

"I was amazed at the fury that people showed that night," said one person later. "People charging like gladiators, with trash lid shields, throwing rocks at the cops... you saw people walking around with a light in their eyes and a look on their face that you just never experienced in everyday life; there were hours at a time when there was nothing to do but enjoy being in liberated territory."

The first Isla Vista riot - I.V. I - as it later became known - ended several days later, after Governor Reagan called in the National Guard and "Ocean View" was militarily occupied. Subsequent riots I.V. II and I.V. III attempted to duplicate the feelings of liberation in different ways.

I.V. II

The efforts exacted a heavy price. In early April, after Yippie leader Jerry Rubin was prohibited from speaking in Santa Barbara County, I.V. II broke out. During the civil disobedience aimed at the re-opened bank, Kevin Patrick Moran was shot and killed by Santa Barbara city policeman David Gosselin (you can view the plaque in Moran's memory on the sidewalk in front of the Graduate). For several days thereafter, the Sheriff's Department attempted to pin the shooting on non-existent 'snipers'. A court of inquiry later ruled an accidental discharge had caused the death and Gosselin went free.

A KCSB reporter in the field that night filed a story chilling and graphic: "We have what could be termed an extremely tense and extremely frightening situation. You see shadows of police lurking in the dark and you hear rifles cocking in the background..."

KCSB was actually shut down that morning (in violation of federal law) by local law enforcement and university officials.

Kent State

After I.V. II, there was a feeling of "who was to die next?" President Nixon's unconstitutional bombing of Cambodia (Kampuchea) and the killing of four students at Kent State by the national guard came just a few weeks later.

Capt. Joel Honey, with medieval mace and sword, was in charge of local police officers during I.V. II before support arrived from the L.A. Sheriff's Office and the National Guard.
Music of the Times

FOR WHAT IT'S WORTH
by Buffalo Springfield

There's something happening here.
What it is ain't exactly clear.
Young people speaking their minds,
Getting too much resistance from
behind.

What a day for the boys;
A thousand people in the street,
Parade strikes deep,
Into your life in a very deep;
It starts when you're always afraid;
Step out of line, The Man comes to take
you away.

STREET FIGHTING MAN
The Rolling Stones

Everywhere I hear the sound of marching,
charging, feet, bay.
Caucus Summer's here and the time is
right for rising in the street, bay.
Hey, the time is right for violent
revolution.
Caucus where I live the game that's
played is compromise solution.
Well, now what can a poor boy do to
keep to sing in a rock 'n roll band.
There's no place for a
Street Fighting Man.

OHIO
Crosby, Stills & Nash

Tin soldiers and Nixon coming,
We're finally on our own.
This summer I hear the drumming,
Four dead in Ohio.
Got to get down on it,
Soldiers are ganging us down.

Almost Cut My Hair
Crosby, Stills, & Nash

Almost cut my hair.
It happened just the other day.
It was getting kind of long,
I could have said it wasn't my way.
But, I didn't, I and wonder why.
Feel like letting my freak flag fly.
And, I'm not giving in an inch to fear.

VOLUNTEERS
Jefferson Airplane

Look what's happening in the streets.
Get a revolution, get a revolution.
One generation gets old,
One generation gets sold,
This generation gets no destination to hold.
We are volunteers of America.

WHITE RABBIT
Jefferson Airplane

One pill makes you longer
and one pill makes you small.
And the one that mother gives you
Don't do anything at all.
When logic and good fortune
have fallen for below
And the White Knight is talking
backwards
And the Red Queen's are all in a row.
Remember what the dormor said.
Feed your head!

THE BIRTH PROJECT

The subject of birth is rarely treated in the visual arts. In her monumental needlework project, feminist artist Judy Chicago ventured into this nearly unexamined territory and explored childbirth both as a universal female experience and as a metaphor for creation.

The Birth Project can be viewed at the UCSB Women’s Center Gallery from February 27 through April 7.

The Birth Project transforms needlework, the traditional craft of women, into a powerful art form. In her previous monumental enterprise, The Dinner Party, Chicago designed needlework runners symbolizing the eras in which thirty-nine historic women lived. Here, Chicago created a series of paintings and drawings on the subject of birth that has been executed in needlework by nearly 150 volunteer needleworkers from all over the U.S., Canada, and New Zealand.

In some cases, needlework covers the surfaces of Chicago’s drawings and painting.

The Women's Center showing includes 15 pieces of the larger exhibition.

The public is invited to an opening reception on Tuesday, February 28 from 5:00 to 7:00 PM. The Gallery hours are Monday through Friday 8 am to 5 pm, except Monday March 27, a university holiday.

Birthcry, at right, by Judy Chicago with Sandie Abid. Embroidery on linen. Photo by Michele Mayer.

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ALBUM REVIEW

Spike
Elvis Costello
Warner Bros. Records

The subtle, secret-message-style mention of Elvis Costello's given name (D.P.A. MacManus — what a marvelous moniker) on the song credits of his new album, Spike, is a typical example of the minimalist egoism that surrounds this man. Elvis Costello is a very unique, pervasive, and enduring bastion of modern rock. But don't be put off by his seemingly-impenetrable coyness. This veteran renaissance man of rock 'n' roll puts substance and firepower behind his new collection of consistently listenable and interesting tunes.

Pencil in a great big hole in your schedule before perusing Spike — it's almost sixty-five minutes long, jam-packed with tasty melodies and finger-snapping riffs that make Costello the Beloved Entertainer That Won't Go Away. Featuring a simply-smashing brass section, as well as subtle background assists by such perennial family favorites as Paul McCartney (playing bass on "This Town..." and sharing writing credits with Costello on two tracks, including the infectious "Veronica") and the Pretenders' Chrissie Hynde (offering nice, unobtrusive backing vocals on the fairly generic ballad "Satellite"), it is certain that with this album, Costello has taken a musical road trip of sorts.

Spike is not representative of the basic-rock, garage-band Costello of the early eighties. This time out, the listener is treated to screaming muted trumpet, warbling accordion, sax, violin, tuba, xylophone, and zippy, brush-beaten drums. Sideshow organ riffs and dreamy rhythm changes, such as those on the Sgt. Pepper-like "Miss Macbeth," lend a complexity to the music that is certain to challenge old fans and attract new ones. Through it all stands Costello's vocals, which distinctive stamp all of his work in a familiar, eminently likeable manner. Costello was really thinking when he brought Spike to life: This is definitely not the guitar-banging, gut-wrenching, seat-of-the-pants Costello who gave us "Pump It Up." But it isn't quite the contemplative, soulful chap who crooned "Everyday I Write the Book," either.

Most importantly, this album is not the product of a "mainstream crossover" feared by fans of so many pillars of modern rock today. Spike is a different breed of animal, centering upon piano-and-horn tunes similar to — but generally merrier than — those of Joe Jackson. It simply will not be destroyed or made prematurely stale by heavy rotation on MTV (not in this reality, anyhow). This is funky, jazzy, 3-dimensional stuff, and for the vision, it might not be palatable to the Costello purist. But D.P.A. MacManus — A.K.A. Elvis Costello — consistently engineers masterful lyrics and thoughtful arrangements no matter what tool he chooses to pick up. These songs are the work of a thinker and a craftsman, and they are certainly not to be missed.

— J. F. McManus

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BOOK REVIEW

In All the Wrong Places:
Adrift in the Politics of the Pacific Rim
by James Fenton

I had taken a ride on the first (North Vietnamese) tank to reach the palace... The weight of the moment, the privilege of being a witness, impressed itself at once.

It is easy enough to be impressed with this book. As a journalist, Fenton managed to be in both Saigon and Phnom Penh when they fell to communist insurgencies in 1975, in Manila during the 1966 “snap election” which resulted in Marcos’ loss of legitimacy and power, and in Seoul during last year’s dramatic election.

On the other hand, too many historical pieces are out, giving the casual reader some problems of keeping up with the story. Plus, Fenton too often gets lost in personal relationships, many of which do not lend much to the story. Since he told the reader on page one that this is just “a partial, personal view of some events...” we are at least forwarded.

But, still, this is a remarkable book with important insights into four fundamentally different revolutions-in-progress. I was amazed, for example, as to how much the village life he described in each country matched that of my own experiences in Mexico and Guatemala.

Fenton is evidently a well-known “revolutionary socialist” in England. In the early 1970s, he and his friends supported “all genuine wars of national liberation...against the ambitions of American foreign policy.” This included the Viet Cong and the North Vietnamese, although “we felt they were ultimately “Stalinists”.

However, Fenton went to Saigon and the other places — fundamentally because he wanted “to see what such a thing (the fall of a city) was like firsthand.”

And see he did. In fact, he participated in the pillaging of both the U.S. Embassy in Saigon and the palace in Manila — although in both cases he was too timid to pick up anything really important.

Among his most interesting observations include:

- the North Vietnamese Army was totally disciplined, dealing a “permanent and marvelous disgrace” to the U.S. intelligence forces who had always predicted a blood bath when Saigon fell.
- Cory is really an aristocrat, down to the point of having her “alternative” inauguration at a country club in the Manila suburbs.
- The two Kim’s in South Korea are not really democratic alternatives to the ruling party, for parties there are ultimately authoritarian and uncompromising personality cults.

I found the extensive interviews with both government soldiers and Bokal National People’s Army guerrillas the highlight of the book. It is the NPA’s ability to bring justice “Down to the end of the dirt roads where most Filipinos live” that gives the impression the Aquino government has a long way to go.

While Fenton finishes this fifteen year journey much less certain of his zeal for “revolutionary anything”, he still is quite certain that Third World peoples must take their own path, which means guerilla-type wars for some time to come.

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THE ISLA VISTA FREE PRESS;
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TWO VIEWS OF THE CAUSES OF CONFLICT in Isla Vista in 1970

by David P. Gardner, Vice Chancellor, UCSB

Then vice-chancellor Gardner wrote this statement for the "Chancellor's Special Report" dated April 3, 1970. Gardner is now president of the University of California.

Any assessment of the causes of conflict in Isla Vista must necessarily be more speculative than scientific. Comprehensive studies on the demography, economy, sociology, government, and physical environment of Isla Vista have simply not been done. . . . This brief report, . . . nevertheless, (is) an attempt to state in summary form what the administration understands to have been the primary causes of the Isla Vista disturbances of late February, 1970.

There were multiple causes for the disorders. These were related to an array of national, state, local, and university policies regarding the way they regard the use of the University and state colleges by politicians and the media for educational purposes. Thus, student confidence in the governmental and political processes has waned in recent years as has student respect for authority in general. At UCSB, many students have been for some time now psychologically and emotionally disposed toward more aggressive political behavior whenever the right combination of issues and circumstances occurred or could be arranged.

A number of specific local issues in January and February of this year were combined for the purpose of provoking a more overt expression of student resentment about the more general grievances already mentioned. The result was large-scale demonstrations in late January and early February on campus which culminated in the series of riotous evenings of campus in late February. These local issues were:

1. General dissatisfaction with the response of faculty and administration to student demands for a reconsideration and a public hearing of the Allen case.

2. A widespread and longstanding discontent among many students in reference to the alleged slowdown with which the University was moving to modify its structure so as to permit fuller student participation in decision-making of all kinds.

3. Tightening of the academic market for the first time in a quarter century raised the specter of "no vacancy" for junior members of the faculty not offered tenure and for graduate students seeking initial employment.

4. A potentially explosive situation in Isla Vista itself . . . especially in three critical areas:

(i) An extensive drug problem among young people, especially on the concentrated presence there of more than 10,000 young people, creates not only the psychological and emotional problems associated with the widespread use of soft and hard drugs but also an aggravated relationship between many residents of Isla Vista and the legal enforcement agencies involved.

(ii) An absence in Isla Vista of a variety of social outlets and an adult population prevents the natural development of normal social and community constraints on behavior thought essential to satisfactory community living. It can be said that the typical Isla Vista resident (i.e., student) lives in an uncumbered social, ethical, and moral environment.

(iii) A critical dissimilarity of values between large numbers of students and some of the other Isla Vista residents and the values shared by the vast majority in the larger society, that is, differences about the values, worth, importance, and relevance of private property, personal responsibility, self-discipline, and permissiveness.

For example . . . (the war in Vietnam) outrages large numbers of students but not a comparable percentage of persons in the society in general, whereas the burning of the branch of the Bank of America outrages most persons in the larger community but not such large percentages of persons in Isla Vista.

These combinations of local issues, against a backdrop of general hostility toward state and national policies, provided ready tender for the militant or aggressive left to ignite in behalf of their own strategic objectives.

-- David P. Gardner, UCSB Administration

The Lessons of Isla Vista

by Louis B. Lundborg, Chairman of the Board, Bank of America

The following is a speech Lundborg delivered before the Seattle Rotary Club on June 17, 1970. The Bank of American distributed thousands of copies of the speech in pamphlet form.

On February 25, 1970, a rampaging mob of demonstrators—one student, some non-students, some people on both sides—tended to lumps whole segments of the population together as "we" and "they" . . .

4) The job of cooling it off is not made any easier by the fact that violence must be rejected and completely controlled — yet dissent and protest must not be rejected. . . . We can say, and I have said, that violence can be stopped by simple law and order methods. . . . But those methods alone will not eliminate the seething that in the long run can cause us more difficulty than we have known up to now.

5) The young people may be upsetting us with their external appearances (long hair and beards), but they are concerning themselves with more than the externals. And this is one of the basic reasons that the unrest won't soon go away. There is a new value system emerging in this country, starting with the youth but not limited to them. It is becoming one of the new facts of life for the rest of us to deal with. It challenges basic assumptions that we not only have not accepted, but we virtually dominate our national life for most of our lives.

When Calvin Coolidge in 1925 said, "The business of America is business," a thoughtful people nodded "Why yes—that's right." Today's young people are saying, "That's not enough." Some are going further and saying, "Business is ruining America. Business is destroying our natural resources—polluting our air and our water—and why? To produce garbage—things we don't need—and just throw away to keep the economy going. It's a garbage economy, and we don't need it."

The people who are talking this way are not all happy and are not all young. . . . people have come to regard the "system" as something terrible. . . . Let's think about it . . .

The struggle for just the bare necessities dominates men's lives through most of history. Then, all of a sudden, just within one lifetime, have come all of the technological break-

See Gardner, page 12
LUNDBOERG, from page 10
throughs that change all that. I was not surprised to see that we should all get swept up in the excitement of producing — and in the excitement of the whole game of producing things.

The ones who could do the most of that were the greatest heroes.

Now we wake up to realize that in the process of "conquering" nature, we were in fact destroying it — and destroying part of our own lives with it.

For generations we have been mowing the cliche, "You can't stand in the way of progress." Now there is a new generation that is saying, "The hell you can't." That generation — and an increasing number of its elders — are saying, "Prove to us that it really is progress." In a sense, that is the essence of everything that is stirring and boiling and seething: thoughtful people in increasingly numbers are asking about one thing after another, "Is it really progress — progress for the human condition?"

And we shouldn't have to wait for them to ask the question — because these should be our questions, too. This deterioration of the quality of life isn't something that just happens to other people; when it happens, it happens to us, too.

And because they think we are blind, or are refusing to see all these things that seem so plain to them, they are increasingly turning their backs on the things that we have said were important. They don't know all what they want — that's part of why they are so confused and mixed up — but they know they don't want that.

The final lesson — what to do about it. To this, I don't have all of the answers... only one or two.

The first one is to communicate, and it really calls for a second; open your minds and keep them open.

"I would suggest that... each of you find a college-age youth — student or not — and spend some time with him, to find out what's going on in that world that is crowding in on our heels.

And if you do — remember that God gave you two ears and only one tongue — use them in that proportion... as one who has tried it, let me say that it will be a sobering and maybe even a humbling experience... it will shock the pants off you, it will jar and shake most of the assumptions we all have grown up with... These issues aren't things that other people need, that other people want, that other people expect of us. These are for us — we need the clean air, etc. — for ourselves and our families.

They should be part of your value system.

...there are some hard-core radicals bent on the destruction of the "system" and... there is another group committed to the "system". But in between is the great, great majority of students and other young people, troubled, disturbed, questioning... waiting to be pulled either way. We can win them, if we are willing to work at it — if we are really willing to revolutionize the system from within — in order to make it conform more closely with the value systems and needs of today rather than the value systems and needs of yesterday. In fact, we will be halfway home if they are convinced that we are really, sincerely willing to work at it. Because, part of what lies at the root of their dissatisfaction is the feeling that our generation just doesn't care about theirs.

We have two choices as to which way we can go. We can divide into camps and shoot it out; or we can try to find common grounds so that we can grow together again... One course will bring bloodshed, destruction and ultimate crushing of... the human spirit; the other course can bring peace and with it, a hope for the rekindling of the American Dream.

The hour is late; there isn't much time.

But the choice is still ours.

I guess that this graffiti painted on the wall of Berkeley's B of A on February 25, 1980 is enough of an editorial to mark the 19th anniversary of those momentous events in Isla Vista.

But I can't help draw attention to the contrasting views of the leadership of the UCSB Administration and the Bank as to what was really happening in L.V. in 1970.

Certainly the bank chairman saw the best in the motivations of thousands of L.V. residents who took to the streets that Spring. And just as certainly, the vice-chancellor saw only the student and non-student radicals taking advantage of a beleaguered administration. Gardner tally dismisses the idealism of L.V.'s residents at that time as the product of drug-crazed young people, isolated from enough adults to have the normal constraints thought necessary to a satisfactory community life.

What an elitist.

It should come as no surprise that once he became UC president Gardner (along with former chancellor Huttenback) cut off all support for L.V. community programs.

It's no wonder that students have trouble reaching the Regen through this man.

Subscriptions to the FREE PRESS are only $3 for 10 issues.
THE ISLA VISTA TREE
GONE, BUT NOT FORGOTTEN

On January 28, 1983, the tree which had become a symbol of Isla Vista's community-building efforts, fell off the cliff into the ocean during a winter storm. A flood of memories rushed through me the next morning as I gazed at the place in County Park that the tree had so tenaciously clung to for so many years.

What had the Isla Vista Tree meant in this town? A drawing of the elegant cypress has been used as the logo for the community's self-determination efforts since the early 1970s. It had been used as the letterhead of both the Isla Vista Community Council (IVCC) and still is the logo for the Isla Vista Recreation and Park District—certainly the main institutional embodiment of this effusive goal.

It also is the centerpiece of the Welcome to Isla Vista sign on Los Carneros Road. In addition, several thousand yellow and red buttons proclaiming Isla Vista: the People, Yes as a border around the tree have been distributed over the years. And, a 1960 Park District poster calling attention to the growth of community institutions in the 10 years following the razing of the Bank of America pictures the IV Tree growing out of the ashes of the Bank.

It is the poster which was adapted for the cover of this issue of the ISLA VISTA FREE PRESS.

As I remember it, Eric Hutchens and Al Pyley were the two individuals who did the most to popularize this symbol of community-building. But, it was so immediately a hit that there was a big stink made when some politicians tried to use it as a logo in their campaigns.

It's kind of ironic that the Tree was situated in the only County-owned park in Isla Vista. This became painfully obvious when the community asked the County Parks Department to replace the tree with a new one and to create a plaque memorializing the tree near the spot in which it once grew.

It seems as if the director of the Parks Department didn't want to put a symbol of "Isla Vista cityhood" on the plaque. After much discussion of the difference between community-building and one particular cityhood option for IV, and only after the Isla Vista delegation threatened to read the entire 140 some pages of Carl Sandburg's poem The People, Yes, did the Parks Commission agree to recommend to the Board of Supervisors that the plaque be installed with the wording requested for a total cost of $400.

IV resident Jeannie Hodges cast the plaque in her studio on campus and the County Parks Department installed it on May 17, 1984.

Shortly thereafter, a rugby team from Santa Barbara, in a drunken stupor, pushed the rock off the bluff onto the beach. It took the County two weeks, plus a giant crane, to restore the plaque to the spot it can be seen at today. And, it has been more appropriately secured to the ground.

So, while the Isla Vista Tree is gone, it is clearly not forgotten. — C.A.L.
Gauchos — Get With It!

by Scott Wexler,
Isla Vista FREE PRESS Columnist

O.K. Gauchos. I watched you on ESPN playing against Utah State. Terrific game; you played great defense as you know, you played great offense as you know, and you shot free-throws like you'd never seen the basket before, as you know. I have no criticisms of your game, but I do have some problems with your TV stage setting.

Where are you guys playing anyway? Your court seems to have more lines than a pro-football player's mirror. Black ones, white ones and all sizes of widths. I had a hard time figuring out where you were on the court — near the basket, at the half court line, out of bounds, just where. Bad for T.V., viewing, guys. You should push the Athletic Department to move the badminton, squash, volleyball, gym-hockey, dodge-ball and the rest of the non-basketball games somewhere else. Think of it this way — Shakespeare didn't muddle his plays with extravagant sets, did he? . . . O.K., put it this way, M*A*S*H (my favorite show) had basically the same clean dirty camp for almost every show and it was a hit. You guys want to be a hit on T.V., don't you?

Another thing about your set. That logo written in at the free-throw line proclaiming "the Big West" has got to go!

Who designed it, a stock clerk at Wally's Paint Emporium? It looks like he put in the BI WEST and then discovered the missing C, squeezing it in at the end. It makes the free-throw circle look off-kilter. Maybe that's why your free-throws are off-kilter too. Anyways, it's terrible T.V.

Speaking of logos, I'm sorry but I hate the name Gauchos. For high school it's O.K. (like my high school, the Aztecs, and we never won anything). No, you need a name that commands fear, inspires awe and just plain intimidates the hell out of opponents — and sounds good on T.V.

Think about it. Notre Dame could be the worst team in the country, but the name "Fighting Irish" makes everyone think the other team doesn't have a chance. What a great name Nevada Las Vegas has for a basketball team — "Runnin' Rebels." They could be the slowest bunch of slugs in the world, but the image is that of greyhounds, unbeatable. And heroic names are good — Spartans, Trojans, Vikings. With those names, the T.V. audience thinks it's getting big-time sports even though it could be the Gonzaga Spartans (0-14) or St. Mary of the Lillies Trojans (0-92) or the Occidental Tech Vikings (0-forever).

In short, for T.V., you guys need a better name — something like the AK-47s, or the Uzis, or the Typhus, or Powers. You've got to think T.V. guys, not just basketball.

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ISLA VISTA RECREATION & PARK DISTRICT

PUBLIC HEARING

March 2, 1989

9:15 pm- Request for Public Input on priorities for Acquisition of Open Space on the Isla Vista Bluff. The Board also seeks Public Input for Bluff Top Lots.

8:30 pm- Draft 1989/90 IVRDP Work Plan.
Public Input on Park Maintenance Improvements, recreational activity and administrative activities of the District actively sought.

7:40 pm- Discussion on reducing water use at Public Gardens.
PIMM'S LAST HOME STAND?

by Largent Parks,
Isla Vista FREE PRESS Sports Columnist

As the UCSB basketballers begin their final three games of the season this week, one wonders if some of the Gauchos late season problems can be traced to the players' uncertainty of their coach's future.

Speculation has been widespread that Jerry Pimm will coach his last home game at the Events Center against UNLV next Monday. Rumors in the coaching biz are as common as beans at a chili cook-off. I have the sneaking suspicion to base this one on except a few statements by Pimm himself and a little common sense.

Pimm has repeatedly denied any contact with schools seeking his services. In the same breath, and without prompting, he is quick to add that after the season he would be willing to sit down and talk to anybody.

"Any coach who would like to better himself would want to discuss it," he said when asked recently about the coaching openings at Arizona State. He also went on to say that the opening at ASU is one of the top 30 jobs in college basketball.

As sweet as the UCSB job is (How many other coaches live on a yacht!), it is still the bush leagues of Bigtime Basketball. And Coach Pimm has always fancied himself as a Bigtime kind of guy.

Say that you are Joe College President. Your school has a large athletic program. Along with said program, you've got a load of rich alumni waiting to throw down a few greenbacks if you can't produce a winning hoop program as quick as yesterday. All you have to do is hire yourself a 'good of boy' who can sell snow shoes in Butte. That's what makes a good college coach, a man who can sell your program to an 18-year-old girl or the whiz who thinks that a SAT score means getting lucky with the date on Saturday night.

Of course, I'm simplifying this a little. But you get the point. Because it's obvious Pimm has such a talent. How else can you explain his being able to attract good players to Utah where he coached before he came to I.V.

So, Mr. Joe College President, once your strategy has been decided as to how you can save your job (I mean, save the basketball program), you start making a list of potential savors of your hide (I mean, your school pride).

You start with a couple of headline grabbers, such as Knight, Brown, etc. Of course, those are just window dressing so the team will feel like you're doing a real bang up job.

Then you start looking for bright young guys who have built a winning program at several schools (like Jerry Pimm). You look for a guy who gets along well with the press, students, and the alumni (Pimm is batting 1.000 so far). Next, you look for a guy waiting to move up a notch, which usually means you won't have to break your bank to land him.

I guarantee that Jerry Pimm's name will be on every Joe College President's list when they go shopping this summer.

This, however, does not mean Coach Pimm is going to be looking for a big offer for his yacht. UCSB's late season El Feldo would be a drawback. One of the window dressings might take the plumed that Jerry desires. And, maybe the powers that be will pony up the cash to keep Pimm planted locally for a few more seasons.

Whatever the outcome, the effect this has had on the team can not be measured. The fall of the Gauchos seems to me to be largely a mental one. The team had a 15-1 before the grapevine started ringing with news of Pimm's job prospects. There have been no real injuries to justify losing four out of the last seven.

The team has sort of a Catch 22 situation heading into the home stretch. Keep playing like they have been, miss the tourney, label the season a bust, and maybe keep their coach. Or, they get hot, win three of the last four, finish high in the Big West Tournament, make some waves in the NCAA tourney, and watch Coach Pimm ride their success off into the sunset—headed for new found riches and fame.

Northern California Driving Tips

Jeffrey P. McManus,
Isla Vista FREE PRESS Sports Columnist

There are some burning questions that come to everybody's minds when they travel to Northern California via freeway. The trip from Santa Barbara is long, and it gives you plenty of time to think. So on my recent trip up the devil's esophagus we affectionately call Highway 101, I decided to take a jab at the important issues that have been making the hair on the back of my neck prickle up the most.

How come San Jose always has traffic, day or night? There are many conflicting theories to the perpetual San Jose traffic jam. Local legend has it that San Jose has been a testing ground for the psychological effects of driving stress and carbon monoxide inhalation on terminally-ill people. Others insist that the rural surroundings of the bustling mini-metropolis make it a mecca for excitement-starved agrarian-types. But the cutting-edge theory goes like this: Construction contractors have been "improving" Highway 101 through San Jose for so long anyone can remember. Each time you go through the area, however, 101 actually shrinks in width. It seems that the more the construction companies "improve" the 101, the more their valuable services appear to be needed—thereby creating a never-ending revolving cycle of asphalt and orange cones. I might not know the way to San Jose, but it certainly isn't Highway 101.

Why do Northern California drivers insist upon making left turns from the right lane of city streets? There is no satisfactory answer to this question, unfortunately. Maybe it's a cultural thing, maybe it's part of a Bad Driving Conspiracy. I wonder if natural selection will weed these people out someday. Darwin would be proud to say about driving, "I guess, and these idiots know it." A bad variation on the left-turn-right-lane maneuver is only possible in The City: the left-turn-into-coming-trolley-car. I don't care how cute the trolley cars are; your opinion of them will change completely when one is breasting down your throat and insanely dinging its cute little bell, threatening to make metallic mush of your Hyundai without a second thought. These hellions should have been outlawed with the horse and buggy. Tear up the tracks, San Francisco; they're a menace.

Why does everybody slow down when they see the Highway Patrol has pulled somebody over on the freeway? This question that has tried the soul of Northern California drivers ever since the CHP stopped wearing double-bubble-gum lights on top of their watered-down Mustang cruisers. It's not like the CHP officer who has pulled somebody over will see you speed by, jump in his car, and nail you instead of the poor unfortunate he's already got on the end of his line. Perhaps the slow down reaction is a superstitious thing—"If I slow down when I see the cop pulling somebody over, then the Great Highway God will know I'm a good person and won't pull me over." Who says belief in such irrational notions. The cop that pulls you over, of course, will be the one you don't see—and it will almost always be in King City, on the way to the Bay Area. Current surveys show that one out of every four adult citizens of King City is a uniformed CHP officer (the rest are spies and sympathetic). I got my one and only traffic ticket in King City for not wearing a seat belt while sleeping in the passenger seat of friend's car. Somewhat, I don't think the framers of the Constitution would have approved of civil law infringing upon the unconscious. I paid the $20 ticket anyhow.

What's that garlic smell? Oh, that's easy. It's the Schilling spice factory, located in Gilroy, a small town along 101 which claims to be the "Garlic Capital of the World." You can see it on the west side of the freeway, and you really should roll down your window when you drive by so you can take in the great garlic salt/taco sauce smell. Of course, if you smell something like that and you're not near Gilroy, it probably means that somebody in your car just farted. Don't worry about this, however. Clench your nose shut, hum "Ode to Joy" quietly to yourself, and have a Big Gulp of your favorite caffeinated beverage at the next rest stop. You'll get your revenge sooner or later.
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GARDNER, from page 10 disturbances.
The effect of campus radicals on the policies of the Legislative Council of the Associated Students and especially on those of the student newspaper throughout the fall and winter must also be taken into account. The radicals successfully interwove essentially separate issues into inseparable parts in the demonstrations on Dr. Allen's status so that effective and credible faculty and administrative response on the more general question of student involvement in educational decision-making could not be separated from the Allen case.

...The administration is all too frequently left with the potential of either acceding to ill-advised demands or of radicalizing a larger percentage of the student body by employing the use of outside police to effect security of the campus. The challenge has been to avoid being placed in the position of having to opt for either one or the other of these self-defeating possibilities.

There is now a clear trend to move such political activity into the community, thus increasing the likelihood of both violence and property destruction. The trend is nationwide and should be carefully assessed by all of us.

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