

OPEN ACCESS WEEK @UCSB LIBRARY

UC SANTA BARBARA
LIBRARY
SCHOLARLY COMMUNICATION

Monday, October 20, 12pm

'Generation Open' Webcast & Pizza Party

Graduate students are invited to kick-off Open Access Week and this year's 'Generation Open' theme with peers from around the globe. In a live webcast from the World Bank, speakers address the importance of students and early career researchers in the transition to Open Access.

Tuesday, October 21, 5pm

What's the Big Deal?: Journal Pricing Secrets Exposed

Ted Bergstrom (UCSB Economics) presents findings from his recently-published article in the *Proceedings of the National Academy of Sciences*, which examines price discrimination by commercial and nonprofit journal publishers for bundled online subscriptions to academic journals.

Monday, October 27, 4pm

Altmetrics: New Ways to Evaluate for a New Publishing Environment

Journal citation impact factors have been exclusively used to measure research quality... until now. Librarian Chuck Huber introduces alternative metrics, or *altmetrics*, such as article downloads and social media citations, and explores how researchers can use them to their advantage.

Thursday, October 30, 4pm

Survival of the Fittest: The Brave New World of Scholarly Publishing

UCSB faculty journal editors discuss the challenges they face, their relationships with publishers, and the impact of Open Access publishing. Panelists: Dorothy Chun (Education), Charles Kolstad (Bren, Stanford), Helen Morales (Classics). Moderator: Eunice Schroeder (Library, Collection Development)

Tues-Thurs, Oct. 21-23, 12:30-1:30pm

Information tables, Coral Tree and Courtyard Cafés

Have questions? Free answers, resources, and Open Access Week stickers available at lunchtime information tables at the Coral Tree and Courtyard Cafés.

All events:

UCSB Library, Mary Cheadle Room, 3rd Floor

<http://www.library.ucsb.edu/scholcomm>

Co-sponsors: Executive Vice Chancellor's Office, Office of Research, Graduate Division, Center for Information Technology and Society, Bren School of Environmental Science & Management, Department of Economics, CRIR (Council on Research and Instructional Resources), Department of Chemistry