

**Guide to the Eddie Davis West
Coast East Side Sound Archives
CEMA 117
1935-2010 [Bulk, 1950-1990]**

University of California, Santa Barbara
Davidson Library
Department of Special Collections
California Ethnic and Multicultural Archives

Summary Information

Repository	University of California, Santa Barbara, Davidson Library, Department of Special Collections, California Ethnic and Multicultural Archives
Title	Eddie Davis West Coast East Side Sound Archives
Date [bulk]	Bulk, 1950-1990
Date [inclusive]	1935-2010
Extent	3.0 Cubic feet
Language	English
Abstract	This collection contains papers, publications, audio and video files as well as scrapbooks that document the history of Rampart Records and multicultural rock and roll bands in the Los Angeles area. It is an ongoing collection because, Hector Gonzalez is still running the company that he inherited from Eddie Davis in 1994.

Administrative Information

Publication Information

University of California, Santa Barbara, Davidson Library, Department of Special Collections, California Ethnic and Multicultural Archives

Conditions Governing Access note

none

Conditions Governing Use note

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Immediate Source of Acquisition note

In 1994, Hector became the heir to the Eddie Davis Recording and Publishing Estate, The Rampart Record Group and The Aro Music Publishing Group. The Eddie Davis West Coast East Side Sound Archives was established with the California Ethnic and Multicultural Archives in 2010.

Related Materials

Related Archival Materials note

Hector Gonzalez Papers, CEMA 118

Biographical/Historical note

In 1994, Hector Gonzalez became the heir to the Eddie Davis Recording and Publishing Estate, The Rampart Record Group and The Faro Music Publishing Group (a division of Gordo Enterprises). He relinquished his position at CBS Television City to administer these companies and license a vast music

catalog dating back to 1958 for CD compilations, film and television. Since 1960, Rampart Records has been devoted almost exclusively to the development of Mexican American Talent known on the West Coast as "The Eastside Sound".

Eddie Davis was a child actor and successful restaurateur and is quoted as saying, "If anybody thinks I got rich over my East Los Angeles music, they're wrong. I cooked a lot of hamburgers to make those records." Rampart Records contributed to what is known as the West Coast East Side Sound and included such bands as Cannibal and the Headhunters, which opened for the Beatles at Shea Stadium in 1965. Multicultural bands such as the Mixtures, and the Blendells were giving recording opportunities by Rampart Records.

Hector Gonzalez's documentary about Rampart Records is part of this collection. Director Jimmy A. Velarde has this to say about the documentaries story.

"The West Coast Eastside Sound Story immortalizes the 1960's East Los Angeles Chicano rock legends that have contributed to the popular American cultural experience. This documentary salutes Eddie Davis and the many groups on his various record labels and their contribution to American pop music that has been immeasurable. Yet, it has not been recognized for its historic value and cultural importance."

Author Luis Rodriquez says this about the music: "They were the heroes and heroines of low-rider car clubs, street gangs and high school teens. Their records were sold as soon as they came out and whenever they made appearances, they crowded dance halls and concerts.

They were the rock artist based in East Los Angeles, California and part of the phenomenon known on the West Coast as, 'the Eastside sound' . It has spanned over 40 years of Chicano musical development. They were Latin, they were rhythm and blues, they were soul, combined with the British sound and they defied musical categories.

The music was a localized fusion of Mexican and American influences, yet their participation in the development of American rock 'n roll has been largely ignored.

The ensuing struggle to bring them out of the barrio, record them, and get them to national prominence is a story of glory and tragedy: a story not often told in the annals of the record business."

Scope and Contents note

This collection was inherited by Hector Gonzalez from Eddie Davis's recording and publishing estate and is a growing collection. Gonzalez has continued the business and because of this many of the materials are currently in his possession. The collection spans from 1935 through 2010 and will be periodically updated. It consists of 1 document box that contains business and publication papers, 3 CD boxes, 2 scrapbook binder boxes, one oversize box with music records (33 rpm) and larger size publications.

This collection also includes digitized files. There is an online slideshow exhibit featuring highlights from historical images of Rampart Records titled, "East L.A. Rocks". There are movie (iMovie .mov format) files recording Gonzales's comments on the scrapbooks. There is an interview of Hector Gonzalez by students at UCSB from June 4, 2010. There are clips that were used to create the *History of Rampart Records* video as well as the video itself.

Because Gonzalez is still running the business much of the scrapbooks consist of copies from the original scrapbooks which Gonzalez is using for publications. Some of the images from the original scrapbooks have been scanned and are available digitally. Some of the music CDs have been re-

mastered and released as sets in collaboration with other publishers. There are also digital video files of some of the bands and a documentary about Rampart Records and Eddie Davis.

Series Description

Business Records and **Publications** that describe Rampart Records role in the early rock and roll days as well as more current projects are in box 1. Some oversized publications are in oversize box 6. **Photos and Negatives** that include historical pictures of Eddie Davis, multicultural bands (including Cannibal and the Headhunters with the Beatles) are in box one. The **Scrapbooks** are in box 2. They are organized chronologically and go from the 1930s to the 2000s. They contain event flyers, publicity photos, and items connected to rock and roll music activities in Los Angeles. The **Audio** series is in CD boxes two through five as well as stored files on the library server. There are three 33rpm albums in oversize box 6. **Video** files are on the library server as well as on CDs available through Special Collections. These files include interviews and commentary from Hector Gonzalez, old footage of bands and a documentary on the history of Rampart Records.

Container List

Business Records

	Box	Folder
Miscellaneous Records	1	1
"The West Coast Eastside Sound Story" Featuring East Los Angeles Chicano Rock legends of the 60's a musical documentary	1	1

Publications

	Oversize-Box	Folder
"American Sabor Latinos in U.S. popular music " announcement poster and flyer October 13, 2007- September 7, 2008	6	2
Announcement Poster for, Hector Gonzalez "History of Rampart Records" (ImaginArte artist in residence event) May 2010	6	2
	Box	Folder
LA Weekly features "Naa na na na naa, How the West Coat Eastside sound changed rock & roll" December 29, 2005	1	2
	Oversize-Box	Folder
Miscellaneous Articles on Rampart Records and Hector Gonzalez, including band engagements November 22, 1989- December 2, 2009	6	2
	Box	item
"Shin Miyata Japan Embraces America's Ignored Culture-Chicanoism —and the award winning poetry of Luis Rodriguez" in <i>Bello Magazine: redefining the American paradigm</i> 2007	1	1
"Where the Action is! Los Angeles Nuggets: 1965-1968" 2009	1	2
	Box	Folder
Assorted Articles	1	3

Photos and Negatives

	Box	Folder
48 Negatives of various bands and events	1	4
	Oversize-Box	Folder
Exhibit Material 2009	6	1

Scrapbooks

	Box	Folder
Scrapbook 1 (Copies)	2	1-13
Scrapbook 2 (Copies)	2	14-28
Photo Doubles from original Scrapbook	2	29-31

Audio

	OverSize-Box	33-rpm
"Land of 1000 Dances Cannibal & The Headhunters" (re-issue, 2002 Dionysus Records) 1965	6	1
	Box	CD
The Village Callers "Live" Barrio Gold Records" (Japan) Gordo Enterprises/Rampart records 1968	3	1
	OverSize-Box	33-rpm
"Brand Spanking New!" Eastside Connection (New Wave Funk) Rampart Records 1979	6	2
	Box	CD
"Eastside Connection brand spanking new!" Barrio Gold Records (Japan) 1979	3	2
"You Damn Mexicans Are Too Loud!!!" Lava And The Hot Rocks Rampart Records 4 copies 1995	3	3-4
"The West Coast East Side Sound Volume One" Rampart Records 1999	3	5
"The West Coast East Side Sound Volume Two" Rampart Records 1999	4	1
"The West Coast East Side Sound Volume Three" Rampart Records 1999	4	2
"The West Coast East Side Sound Volume Four" Rampart Records 1999	4	3
	OverSize-Box	33-rpm
"Eastside Sound Featuring Mark and the Escorts Volume 2" Dyonisius Records (2000) 2000	6	3
	Box	CD
"Eastside Soul Classics 1963-1977 Chicano Rare Grooves" (Japan) 2004	4	4
	OverSize-Box	33-rpm
"Land of 1000 Dances Cannibal and The Headhunters" (2005) Vampisoul, a division of Distrolux Enterprises 2005	6	4
"The Nanana Song: Frankie Cannibal Garcia and the Dutch Chicanos" VDK Audio-Video Productions and Orbit Media LTD (Rampart Records by arrangement). 2006	6	5
	Box	CD
The Hunting Party, Original Motion Picture Soundtrack, Score By Rolfe Kent. Includes "It's a Bad Situation in a Beautiful Place" by Two Tons of Love (Dos Chicanos Mas) 2007	4	5
"Franky Firme Presents 16 Golden Treasures From the Vaults of Rampart Records" 2 copies 2007	5	1

Video

	Disk	DVD
<i>The History of the West Coast Eastside Sound Documentary</i> August 29, 2008 cemashare\ARCHIVE_AUDIO\GonzalezHector\VIDEO_TSRampartRecordsStory	Library Server	V104816
The Premiers and Blendells Reunion 2004 cemashare\ARCHIVE_VIDEO\GonzalezHector\Video1	Library Server	V104820
Rampart Recods Dick Clark Productions Various Television Footage 1965-1966 cemashare\ARCHIVE_VIDEO\GonzalezHector\Video2	Library Server	V104817