

The Future of Scholarly Publishing: Challenges and Directions



PANEL DISCUSSION

MODERATOR:

EVC Gene Lucas

Benefits of OPEN ACCESS:

- improved visibility and impact of research
- immediate and free access to research
- greater author control

The traditional model for scholarly publishing isn't working. With its unsustainable costs and limited access, the model presents problems for scholars and research consumers alike. This panel discussion will focus on using available technologies and publishing opportunities to maintain control of the publishing process while preserving academic quality and credibility. By doing so, scholars can work to create a more vibrant and accessible world of scholarly communication.

Wednesday, October 20 / 3:30–4:30pm

Harbor Room, UCEN

Light refreshments

Chuck Bazerman

Gevirtz Graduate School of Education
Reaching our readers with our research: the payoffs of open access

James Frew

Donald Bren School of Environmental Science & Management
Bits by the barrel: the digital foundations of open access

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