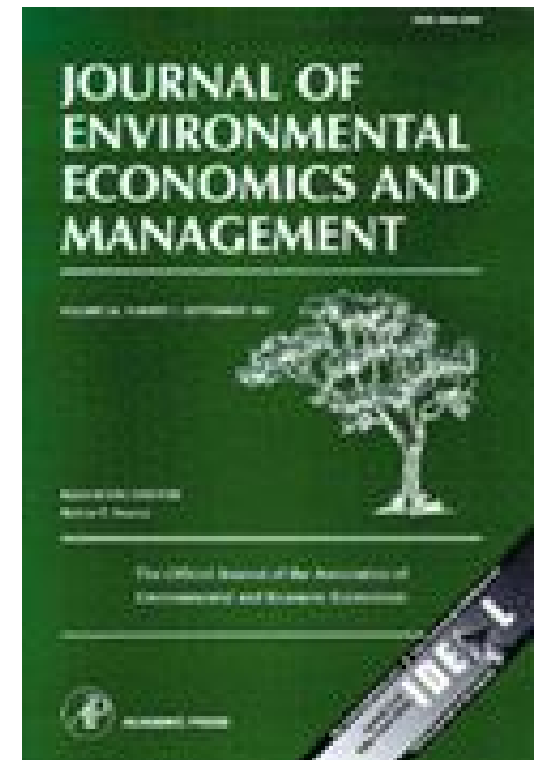


# Saga of Association Journals

Association of Environmental and  
Resource Economists (AERE)

# Journal of Environmental Economics and Management -- Elsevier

- Founded 1974
- Affiliated with AERE in early 1980s
- Became the top field journal in environmental and resource economics
- Currently US\$1619 per year for paper copy
- Built by the labor of members of AERE
- Virtually no compensation to editors or association through 1990s
- Generated significant consternation in AERE



# 2001

- Exploration of starting new journal
- Obtain bid from CUP for new journal
- Elsevier offered significantly more lucrative terms for editors
- Association still got nothing
- Decision not to sever relationship

# 2006

- Exploration of new journal bridging academics and policy community – not a substitute for JEEM but a complement
- Bids invited from different publishers
- Chose Oxford University Press
- Journal owned by AERE
- REEP started publishing in 2007
- Listed in ISI 3 years later (tough to get in ISI)
- First appeared (2009) as the #8 (out of 247) economics journal based on impact factor
- Consistently been in top 5% of economics journals

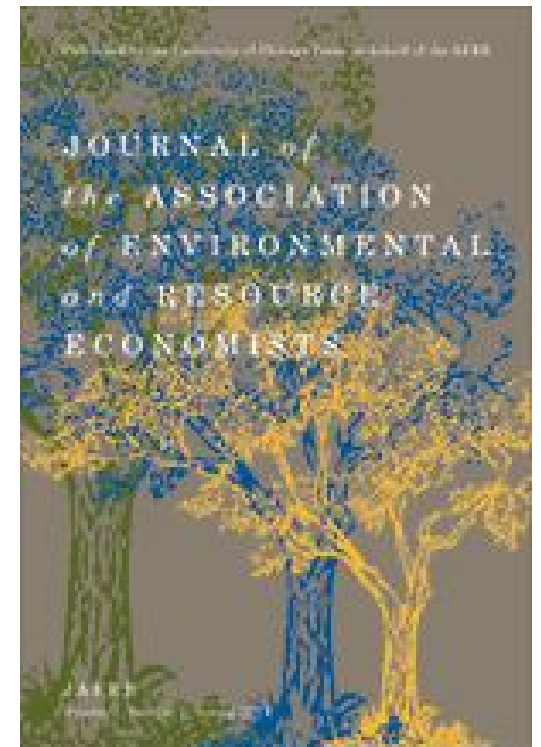


# 2013 Impact Factor – Economics (out of 333 journals)

Mark	Rank	Abbreviated Journal Title (linked to journal information)	ISSN	JCR Data <sup>i</sup>						Eigenfactor <sup>®</sup> Metrics <sup>i</sup>	
				Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index	Articles	Cited Half-life	Eigenfactor <sup>®</sup> Score	Article Influence <sup>®</sup> Score
<input type="checkbox"/>	1	<a href="#">J ECON LIT</a>	0022-0515	5479	6.341	11.670	1.000	24	>10.0	0.02376	14.258
<input type="checkbox"/>	2	<a href="#">J FINANC</a>	0022-1082	21843	6.033	7.399	1.056	72	>10.0	0.05240	9.037
<input type="checkbox"/>	3	<a href="#">Q J ECON</a>	0033-5533	16827	5.966	9.126	0.775	40	>10.0	0.05292	14.772
<input type="checkbox"/>	4	<a href="#">J ECON PERSPECT</a>	0895-3309	6688	4.230	5.491	0.628	43	>10.0	0.02197	5.993
<input type="checkbox"/>	5	<a href="#">TRANSPORT RES B-METH</a>	0191-2615	5300	3.894	4.439	0.571	126	9.2	0.01133	1.696
<input type="checkbox"/>	6	<a href="#">J FINANC ECON</a>	0304-405X	15508	3.769	5.719	0.712	153	>10.0	0.05335	5.833
<input type="checkbox"/>	7	<a href="#">J POLIT ECON</a>	0022-3808	16829	3.617	5.730	0.583	24	>10.0	0.02700	10.663
<input type="checkbox"/>	8	<a href="#">REV FINANC STUD</a>	0893-9454	7614	3.532	6.257	0.590	83	6.9	0.06368	6.974
<input type="checkbox"/>	9	<a href="#">ECONOMETRICA</a>	0012-9682	22304	3.504	5.111	1.164	67	>10.0	0.04887	9.842
<input type="checkbox"/>	10	<a href="#">J EUR ECON ASSOC</a>	1542-4766	1986	3.356	3.000	0.800	60	6.6	0.01886	4.072
<input type="checkbox"/>	11	<a href="#">REV ENV ECON POLICY</a>	1750-6816	401	3.355	3.787	1.625	16	3.9	0.00312	2.342
<input type="checkbox"/>	12	<a href="#">PHARMACOECONOMICS</a>	1170-7690	3397	3.338	3.509	1.224	85	7.4	0.00615	0.984
<input type="checkbox"/>	13	<a href="#">AM ECON REV</a>	0002-8282	30920	3.305	4.568	1.087	196	>10.0	0.11203	6.296
<input type="checkbox"/>	14	<a href="#">ECON GEOGR</a>	0013-0095	1686	3.281	5.580	0.278	18	>10.0	0.00365	2.492
<input type="checkbox"/>	15	<a href="#">REV ECON STUD</a>	0034-6527	8062	3.235	4.550	0.385	52	>10.0	0.03256	7.848
<input type="checkbox"/>	16	<a href="#">J ECON GROWTH</a>	1381-4338	1466	3.125	3.683	0.250	12	>10.0	0.00434	4.340
<input type="checkbox"/>	17	<a href="#">BROOKINGS PAP ECO AC</a>	0007-2303	1792	3.120	6.083	0.083	12	>10.0	0.00909	9.096
<input type="checkbox"/>	18	<a href="#">AM ECON J-APPL ECON</a>	1945-7782	721	3.079	4.327	1.763	38	3.3	0.01668	6.674
<input type="checkbox"/>	19	<a href="#">J FINANC STABIL</a>	1572-3089	389	2.932	2.652	0.333	63	4.0	0.00171	0.918
<input type="checkbox"/>	20	<a href="#">VALUE HEALTH</a>	1098-3015	3929	2.891	3.174	0.691	139	4.7	0.01452	1.065

# 2012

- AERE revisits decision to start new journal
- Multi-year discussion
- Bids solicited from a number of publishers
- University of Chicago Press selected
- JAERE started in 2014
- Dumps JEEM
- JAERE owned by AERE
- Material for first issues solicited from highly visible members of profession
- Seems to be successful (150+ submissions so far this year—compared with 400 in JEEM)



# Lessons

- Risks, particularly in the short run, are high from a new journal
- Associations, more than individuals, should have long-term horizons
- If you have the membership and following, starting new journal can be effective
- Try to get cited early on – come out with a bang