Message from the University Librarian

Welcome to the first issue of THE LENS: a library newsletter for faculty and scholars.

I am excited to launch this publication and to share ideas and regular updates with you about the evolving landscape shaping our services and collections. I chose the name LENS because of the symbolic qualities—a lens can help focus, magnify, or illuminate content, which is precisely the role of the library. The wide array and easy availability of content and supporting resources makes this is an exciting time to be a scholar. With the proliferation of resources, web tools, and mobile devices such as ebook readers and tablets, there has never been a more promising time to be a researcher. More than ever before, there is enormous potential to discover, access, analyze, share, and create information. This bountiful landscape can also lead to overload, which is where the research library fits in. One of our top priorities is to build the UCSB Library's capacity to support your success in an information environment full of possibilities and complexity.

Capacity-building includes expanding the expertise of our librarians and other professionals, expanding the extent of our collections and access to licensed content, designing spaces and services to facilitate collaborative research and learning, and becoming the intellectual commons for community engagement.

It is important that we embed the library into your work-cycle, striving to meet your needs and provide you with the necessary tools for teaching, learning, and research. Central to this goal is the invigoration of our relationship with the research and scholar communities through meaningful engagement and shared thinking about the future.



Over the next year we'll be heading into a strategic planning cycle intended to

position the UCSB Library to be a premier scholarly resource and an information leader ready to engage and partner in advancing this university's mission. As we plan for the future, expect to hear from us regularly—every quarter through this newsletter and through other periodic communications—about your evolving library.

Denise Stephens University Librarian

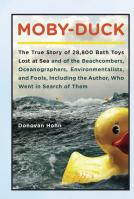
LIBRARY ADDITION AND RENOVATION UPDATE

The library's upcoming building addition and renovation project is a critical advancement that will provide us with more space and technical infrastructure to deliver the services necessary for 21st century scholarship. Our objective is not simply to create more room for book stacks or study tables—although we will be doing that—but to enhance the library's ability to fulfill a campus leadership role in scholarly resource and information management. Over the next year we will be working to align and design learning outcomes with new learning spaces and scholarly services. We want to ensure that these spaces advance your needs. Your input and engagement with students and faculty is critical for our success.

Groundbreaking is scheduled for 2012. We are now in the final phase of developing the construction documents and will be moving forward in the Spring. The project is slated to take two and a half years, so we expect a grand opening in 2014.

One of the key challenges we face is the need to vacate the two-story section of Davidson Library, which holds the science and engineering collections, the map and imagery laboratory, government information center, media collections, curriculum lab, and numerous staff workspaces. This is going to be a disruptive period for both library users and library employees. We are doing everything possible to maintain access to information needed by you and your students, study spaces, and services. We have had many people ask if the library is going to be closed during construction and just to be clear—we are definitely going to be open and operating.

As we consider all the possibilities for the new and renovated space, we are particularly excited about an area that we have designated as the faculty collaboration studio. We imagine this as a welcoming workspace that is both comfortable and equipped with the latest technology. We envision additional spaces where you can bring colleagues or students together for scholarly projects, as well as gallery and exhibit spaces. We want the library to be a laboratory for learning on our campus. We looking forward to developing an environment that will help advance teaching and facilitate learning. For more information please visit: http://guides.library.ucsb.edu/building



UCSB READS

Moby-Duck sets sail in Winter Quarter

We launch the sixth annual UCSB Reads program this Winter with Moby-Duck: The True Story of 28,800 Bath Toys Lost at Sea and of

the Beachcombers, Oceanographers, Environmentalists, and Fools, Including the Author, Who Went In Search of Them, by Donovan Hohn. The author is a former English teacher and currently serves as features editor for *GQ* magazine. We are excited to bring him to campus for a free lecture in late February 2012.

The book's appeal is in part due to the wide range of issues that it covers, from oceanography to water supply, from plastics to pollution. It supports and engages the cross-disciplinary approach to scholarship that UCSB cultivates, as the author investigates the issues of sustainability, global manufacturing, trade, service and personal responsibility.

The theme of the 2012 UCSB Reads program is "Making an Impact. What's Yours?" We plan to explore this question through a variety of events, lectures, panels, exhibits, and other activities. This program allows UCSB to extend into the Santa Barbara community at public libraries and at SBCC. This is a great opportunity to have a positive impact!

We are grateful for the generous sponsorships from the Office of the Executive Vice Chancellor, UCSB Associated Students Coastal Fund, and the Plastic Pollution Coalition.

We have also received contributions from campus sponsors: Arts & Lectures, Bren School of Environmental Science & Management, College of Creative Studies, College of Engineering, College of Letters & Science Division of Humanities & Fine Arts, Division of Social Sciences, and Division of Mathematical, Life, and Physical Sciences, Gevirtz Graduate School of Education, Graduate Division, Office of First-Year Programs, Office of Research, and the UCSB Alumni Association.

Get Involved with UCSB Reads

- Encourage your students to participate in the program by reading the book and attending the author's lecture and other events.
- Use the book in your classes and discuss the interdisciplinary themes.
- Volunteer to speak on a panel at one of the campus or community events.

For more information, contact Janet Martorana, martoran@library.ucsb. edu, (805) 893-8724 or Jane Faulkner, faulkner@library.ucsb.edu, (805) 893-5380.

COLLECTION NEWS

17th and 18th Century Burney Collection Newspapers

The newspapers and news pamphlets gathered by the Reverend Charles Burney (1757-1817) represent the largest single collection of 17th and 18th century English news media and are made available from the British Library. The collection includes more than 1000 pamphlets, proclamations, news books and newspapers from the period.

19th Century U.S. Newspapers

This primary source newspaper collection from the 19th century features full-text content and images from numerous newspapers representing a range of urban and rural regions throughout the U.S.

SIAM Ebooks

SIAM (Society of Industrial and Applied Mathematics) books have been a leading source of knowledge for the world's applied mathematics and computational science communities. This library of 400 books is the complete text of SIAM books in all 14 of SIAM's book series.

Springer Protocols (1980-2011)

Springer Protocols is the largest subscription-based electronic database of reproducible laboratory protocols in the Life and Biomedical Sciences.

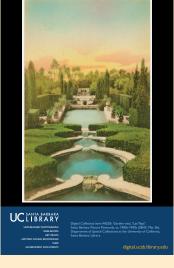
Wiley Online Library Ebook Collection, 2011

The Wiley Online Library Ebook Collection includes 950 books. The collection will serve a wide range of research needs in the life, health and physical sciences, social science, and the humanities.

DIGITIZED COLLECTIONS

Thousands of rare photographs, documents, and audio and video materials from the Special Collections have been added to the library's website as part of an ongoing effort to make materials easily accessible to scholars around the world. Highlights of the newly digitized collection include postcards of historic Santa Barbara, photos of film composer Bernard Herrmann, audio recordings from the Center for the Study of Democratic Institutions, photos from Santa Barbara's historic Flying A movie studio, and posters by artists from San Francisco's Kearney Street Workshop.

View these and many other materials online at: http://digital.library.ucsb.edu/



UC3: UC CURATION CENTER

"Solutions to ensure the long-term viability and usability of curated digital content"

A major part of the UCSB Library's mission has always been the acquisition, management and preservation of information resources for the UCSB community. In the digital era, that focus continues. While the UCSB Library routinely provides researchers of all levels access to a variety of digital information and resources, we are also aware that students and faculty are producing their own digital resources. In partnership with the California Digital Library, UC Libraries, and others, the UC Curation Center (UC3) was developed to meet the digital content management needs of the scholarly community.

UC3 is a suite of digital curation services established to assist researchers in sharing, managing, and preserving their digital content. The Center defines digital curation as "the set of policies and practices focused on maintaining and adding value to trusted digital content for use now and into the indefinite future. Curation encompasses preservation and access, and can be applied to the humanities, social sciences, and sciences." Notable UC3 services include:

Merritt, a cost-effective repository service that lets the UC community manage, archive and share its digital content across disciplinary communities. Annual fees for storage are only \$1/GB. Features include an easy-to-use interface for deposits and updates, access via persistent URLs, tools for long term management, and permanent storage.

EZID, a service that makes it simple for digital object producers to obtain and manage long-term identifiers for their digital content. Identifiers can be assigned to anything: scientific databases, technical reports, audio files, digital photographs, and non-digital objects.

Data management planning consultation services and resources for creating data management plans for research projects and funding agencies. Get information about format, agency, and discipline-specific guidelines. Learn about the general principles for managing data, and the much anticipated online tool for generating data management plans.

For more information contact your department's subject librarian (online directory at http://www.library.ucsb.edu/subject-librarians); UCSB's UC3 liaison, Sherri L. Barnes, barnes@library.ucsb.edu; or email UC3 directly, UC3@ucop.edu

FACULTY EXHIBIT CURATORS

The Department of Special Collections mounts four exhibits of its holdings each year. Faculty members interested in discussing a collaborative exhibit are welcome to contact David Gartrell at 805-893-7912 or gartrell@library.ucsb.edu.

History professor Sharon Farmer and several undergraduate scholars worked on an exhibit of rare medieval and early printed bibles in Spring 2011.

PHOTO CREDIT: GEORGE FOULSHAM



Managing Your Intellectual Property

Do you have questions about the contracts that publishers require before publishing your article? Have you read and understood the contract fully? Do you have the right to post your article on your personal or department website?

The University of California "Reshaping Scholarly Communication" website (http://osc.universityofcalifornia.edu/) can help you navigate these issues. Topics include:

- why authors should consider retaining all or a portion of the copyright to their work
- how authors should manage the rights they assign to publishers
- what options authors have in negotiating contracts with potential publishers
- templates for changing the wording of publication agreements
- sample addenda that allow more freedom for use of your published work
- options for alternative forms of publishing, such as open access and self-archiving
- ways your colleagues can influence the scholarly publishing system by wielding influence with societies and publishers.

Managing your intellectual property can maximize the reach and impact of your work. The UCSB Library is here to help. If you have questions about your rights as an author, or about any facet of publishing and scholarly communication, please contact your subject librarian (online directory at http://www.library.ucsb.edu/subject-librarians) or Sherri L. Barnes, barnes@library.ucsb.edu.

Data Management Plan Tool

Some funding agencies, such as the NSF and the NIH, require researchers to provide Data Management Plans.

DMPTool can help you create ready-touse data management plans:

https://dmp.cdlib.org/

OTHER LIBRARY NEWS

NEH Grant for Thoreau Edition

The National Endowment for the Humanities (NEH) has awarded a \$245,000 grant to The Writings of Henry D. Thoreau, a projected 28-volume series of the work of the 19th-century American naturalist and social philosopher. The grant will support the editing of three volumes of letters from and to Thoreau. The Thoreau Edition, which has been headquartered at several universities across the country since its inception in 1966, is now located in the UCSB Library.

American Discography Project

The Packard Humanities Institute of Palo Alto, Ca. has awarded a \$600,000 grant to the Special Collections Department to establish the American Discography Project (ADP), a database and free website that documents the early sound recording activities of several U.S. companies. Initial work of the American Discography Project will include acoustical (pre-1925) recordings of Columbia Records and Okeh Records.

The Project is an expansion of the department's Encyclopedic Discography of Victor Recordings (victor.library.ucsb. edu). As with the Victor discography, the ADP will be the source of cataloging information in the Library of Congress National Jukebox website.



HIGHLIGHTS OF RECENT ACQUISITIONS
FROM THE DEPARTMENT OF SPECIAL COLLECTIONS
UNIVERSITY LIBRARY - UC SANTA BARBARA
AUGUST 22 -NOVEMBER 10, 2011

Special Collections New Acquisitions Highlights

Through November 10, the Special Collections exhibit highlights recent acquisitions such as the Marjorie Kellogg Papers, Isaac Bonewits Papers, production scripts from the "Law & Order" television series, and the Federico and Bertha Claveria Collection. The next exhibit will feature 19th and 20th century trade catalogs from the Lawrence B. Romaine Trade Catalog Collection, and will run from December through February. Special Collections is located on the 3rd floor of Davidson Library.

New Life Sciences Librarian

Our new Life Sciences Librarian, Kristen LaBonte, comes to us from California State University, Channel Islands, where she served as the digital resources and GIS librarian for 7 years. She earned her Bachelor's Degree in geography from UCSB in 1999 and a Master of Library Science from Southern Connecticut State University in 2004.





Kristen LaBonte

SUZANNE IM

New Library Fellow

Suzanne Im has assumed the role of UCSB Library Fellow after graduating with her MLIS in spring 2010 from the University of Illinois at Urbana-Champaign. She will be tackling projects in the Map and Imagery Laboratory, Cataloging, and the California Ethnic and Multicultural Archive during her time here.





Visit the *Lens* webpage to sign up for news updates or to read or share articles online

HTTP://WWW.LIBRARY.UCSB.EDU/LENS