

The Lens

FOR FACULTY AND SCHOLARS

WINTER 2013



UCSB Reads in the Classroom

Tim Dewar (Teacher Education Program, Gevirtz Graduate School of Education) and graduate students look for ways to integrate contemporary non-fiction, like this year's UCSB Reads book, *Moonwalking with Einstein: The Art and Science of Remembering Everything*, into secondary English Language Arts classes. The teacher candidates above are developing lessons and units to share at the California Teachers of English convention. More examples of UCSB Reads in the Classroom appear in this issue.

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CREATING A LIBRARY STRATEGIC ROADMAP WITH FACULTY INPUT

The UCSB Library will devote much of 2013 engaging the campus community in strategic planning. Several factors come together to make this a time of great opportunities and challenges: a major capital project, rapidly changing information technology tools, evolving and diverse user preferences, numerous scholarly content alternatives, increasingly collaborative learning behaviors, and the growth of interdisciplinary research. Your voice, along with the voices of our students and community users, is essential to our understanding of how to best invest and develop our resources.

Last summer, UCSB faculty, researchers, and graduate students helped inform important decisions about access to Library collections during the upcoming Addition and Renovation project. Your responses to the Library Collections Survey provided us with critical data about collection use and preferences, and will continue to guide us in space planning efforts.

In April, the Library will administer LibQual+, a service quality survey that will allow us to assess where we are today, compare the UCSB Library to other research libraries, and prioritize future directions. Developed by the Association of Research Libraries, LibQual+ is used by libraries around the world to evaluate user perceptions of Library resources, services, and spaces. The Library will distribute "LibQual+ Lite," which takes less than ten minutes to complete, to all faculty members and a random sampling of students and staff.

In the latter part of the year, we will seek your active participation in focus groups in order to gain more depth from our survey data. Alan Grosenheider, the Library's Associate University Librarian for Organizational Development and Effectiveness, will lead this effort. We look forward to presenting our findings and emerging strategic directions via the formal governance structure, this newsletter, and the Library's website.

Please take the time to complete the LibQual+ survey and get involved in the Library's other strategy-setting activities this year. Your input will help to guide the future of the UCSB Library.

MESSAGE FROM THE UNIVERSITY LIBRARIAN

The winter is a busy time for the Library every year, and this one in particular is a flurry of activity.

UCSB Reads is now complete and the 2013 book generated unprecedented interest. Half an hour before the book giveaway was set to begin, hundreds of students lined the Library's halls waiting to receive a copy of *Moonwalking with Einstein*. We are very excited that so many faculty incorporated this year's book into their curricula.

Our exhibits program has accelerated, and you can read more about the collaborations that engendered our current and upcoming exhibits in the following pages. Be sure to stop by the Library soon to visit our Special Collections exhibit, *Who Freed the Slaves: Emancipation as a Social Movement*, curated by history professor John Majewski and Ph.D. candidate Maria Fedorova (see page 4).

Behind-the-scenes, our Special Collections staff is working to catalog early 20th century Latin American and European 78 rpm discs as part of a recent \$239,600 grant (see page 7). We are proud

to be contributing original cataloging so that these sound recordings can become known to scholars.

We want to thank the faculty that participated in our data curation survey (see page 3). The response rate was incredible and we are learning so much about the challenges you face in managing data while we investigate the various ways we might assist.

This is a pivotal time as the Library prepares for a June groundbreaking on our building project while simultaneously engaging in a strategic planning process. We look forward to sharing this journey with you.

Denise Stephens
University Librarian



Chancellor Yang with a student during the UCSB Reads book giveaway. Over 2,500 copies of *Moonwalking with Einstein* were distributed during the program.

We want to hear from you!

The Lens is published by the Office of the University Librarian at UCSB. *The Lens* is part of our commitment to building partnerships with faculty, researchers, and the campus community. If you have questions or experiences to share with the Library, or concerns or issues that might be addressed in this newsletter, please let us know. You may contact us at lens@library.ucsb.edu.



Elysia Nelson

New Staff

ELYSIA NELSON, DEVELOPMENT ASSISTANT

Elysia received a bachelor's degree in Sociology and a master's degree in Public Administration from University of Vermont, where she also worked for several years as a research assistant. She brings internship experience in the areas of development, marketing, and event production from her work with Burlington City Arts. Elysia will be supporting the Library's development efforts.

CHRISSY RISSMEYER, METADATA LIBRARIAN

Chrissy comes to UCSB from the Boston Public Library where she served as the Digital Projects Metadata Coordinator. Prior to that, she worked as Metadata Cataloger for the John F. Kennedy Presidential Library's Digital Archive program. She received her MS in Library and Information Science from Simmons College in Boston. Chrissy will provide leadership in planning, managing, and reviewing metadata for Library digital projects, and Library-led digitization and data management efforts.



Chrissy Rissmeyer



ADDITION AND RENOVATION PROJECT UPDATE

Since late fall, we have been working closely with the construction management firm, C.W. Driver, to devise a phasing plan that will minimize disruption to Library operations. Keeping the Library open and maintaining services are key objectives in this process. Work will start on the 8-story tower in June and a surge of effort during the relatively quiet summer will enable all seismic work to be completed by the end of this year, with most of it taking place during the hours of 12am-8am. At the same time, the 2-story building will close for renovation and excavation will begin on the 3-story addition. Over 30 invitations for bid documents will be issued within the next two weeks.

During the winter break, many trees were removed from around the building. Where possible, these have been boxed for relocation on- and off-site; in other cases, the wood is being preserved for future re-use in Library fixtures and fittings. The timing of this work was guided by a number of considerations, especially safety.

Preparations are also underway inside the Library. With the expanded coffee cart, now called The Study Bean, and new Overnight Study services both in full swing and very popular, attention has turned to identifying material that will have to be moved at the start of construction.

Recently we learned that the proposed off-site West Stacks facility will not be available. In the short term this is undoubtedly a blow – it means we will have to reconsider “dark” storage for some material during the project. Looking further ahead, it does provide an opportunity for the Library and campus to truly consider the longer term requirements for storage, possibly allowing us to accelerate digitization efforts. During construction, we will endeavor to ensure that any item in the Library catalog can be retrieved using ILL and existing mechanisms.

As ever, your comments and questions are welcome via project@library.ucsb.edu.

DATA CURATION @ UCSB PILOT PROJECT GETS UNDERWAY WITH FACULTY SURVEY

As the amount of digital research data has risen in recent years, long-term preservation (or “curation”) of that data has become a concern. Adding to the challenge are new expectations that data be online and publicly available, independently citable, cross-linked with scholarly literature, and often treated as a publication in its own right.

Discipline-specific data repositories, federations of preservation institutions, and other systems have been erected to address data curation, but the landscape is uneven. The Library’s Data Curation @ UCSB pilot project recently surveyed campus faculty and researchers to better understand data creation and management issues across disciplines and to identify responsibility and placement of data curation support services. It is particularly important to understand UCSB’s local data curation activities in the context of a complex data management environment that includes granting agencies, UC, and other efforts.

With one-third of the faculty responding, the survey feedback was ample and informative. Virtually every campus department, institute, and center reported having a data curation issue. Researchers universally identified themselves as being personally

responsible for the data they produce, as well as sharing that responsibility with other entities like research partners and external archives. The survey showed that researchers want help in many areas, from obtaining and interacting with archival storage, to acquiring funding for curation support, to obtaining information on data management best practices.

Simply providing expertise may be one of the most immediate and cost-effective ways the Library can address data curation at UCSB. Survey comments reveal that one of the largest hurdles in addressing data curation is efficiently gathering and assembling the necessary descriptions (or “metadata”) to go along with the data. The Library has been engaged with metadata issues for many years, and hence is in a good position to provide such assistance.

The Data Curation @ UCSB pilot project is being led by the UCSB Library in partnership with the Office of Research and with support from the Office of the Executive Vice Chancellor.

The survey will be followed up with additional faculty interviews and exploration of select, in-depth case studies.



Exhibit

WHO FREED THE SLAVES?: EMANCIPATION AS A SOCIAL MOVEMENT

Conceived as a pragmatic measure to hasten the end of a bloody civil war, the Emancipation Proclamation—which became law 150 years ago—declared millions of slaves to be “forever free.” Americans identify this momentous event with Abraham Lincoln, who became widely known as “The Great Emancipator.” While Lincoln played a key role in ending slavery,

were political figures alone responsible for this momentous event? Historians have come to see emancipation as the result of a broader social movement which worked tirelessly to force Americans to consider the moral and economic consequences of slavery. The slaves themselves were a key part of this movement. This exhibit, co-

curated by Ph.D. student Maria Fedorova and History professor John Majewski, relies on documents and artifacts from the William Wyles Collection—a treasure trove of original nineteenth-century materials held in Special Collections. It will remain on view through April 30.

Co-curators
Maria Fedorova
and John Majewski



UCSB Reads in the Classroom

A number of instructors in the Writing Program used Foer's book in their winter courses. Robert Krut (above) says that, aside from simply reading *Moonwalking with Einstein* for pleasure, students in his Writing 1: Academic Writing course wrote two papers in response to the book. First, they wrote a persuasive essay based on issues raised in the text; second, they wrote an in-depth review of the book itself.

OPEN ACCESS 101

Open Access (OA) literature is defined as being online, free of charge, and free from most copyright and licensing restrictions. Most often, the term is used to refer to articles in OA journals or OA repositories. The UCSB Library supports open access publishing as a way for faculty to retain the rights to their work and to distribute their work quickly and globally.

OA Journals ("Gold OA")

As with many scholarly print journals, many open access journals are peer-reviewed. Peter Suber, a former philosophy professor at Earlham College and a long-time advocate of OA, compares open access to television or radio: production costs are paid up front by those who want to disseminate the content, which is then made available free of charge to those who wish to access it. To cover their expenses, OA journals sometimes receive a subsidy from a university or professional society, or they may charge a publication fee for accepted articles, to be paid by the author or author's sponsor. The California Digital Library (CDL) and UC Libraries recently launched an OA Fund Pilot Program to help UC scholars with these author fees. To learn more about the fund at UCSB, visit the Library's Scholarly Communication website at <http://www.library.ucsb.edu/scholarly-communication> or contact Sherri L. Barnes at barnes@library.ucsb.edu or (805) 893-8022.

OA Repositories ("Green OA")

Traditionally, when authors sign publication agreements, they have been required to transfer their copyright and future rights to the publisher. This has resulted in a system whereby universities

themselves are compelled to pay – sometimes at exorbitant subscription prices – to view and distribute published work by their own scholars.

OA repositories generally host articles that have been peer-reviewed elsewhere. A repository may include preprints (an article before its final, edited, published version) or postprints of journal articles, dissertations, and data files. The University of California's eScholarship program, hosted by CDL, is an example of an institutional repository. Many disciplines have also created their own OA repositories, such as arXiv, PubMed, and the Social Science Research Network.

Because most publishers and journals now give blanket permission for self-archiving in repositories, the burden is on authors to take advantage of this opportunity. This means that authors may publish in nearly any journal that will accept their work (OA or traditional) and still provide a version of the peer-reviewed text to the public through an OA repository.

Surprisingly, the compatibility of green OA (self archiving) with publishing in traditional journals is still one of the best kept secrets of scholarly publishing. The UCSB Library hopes to change that.

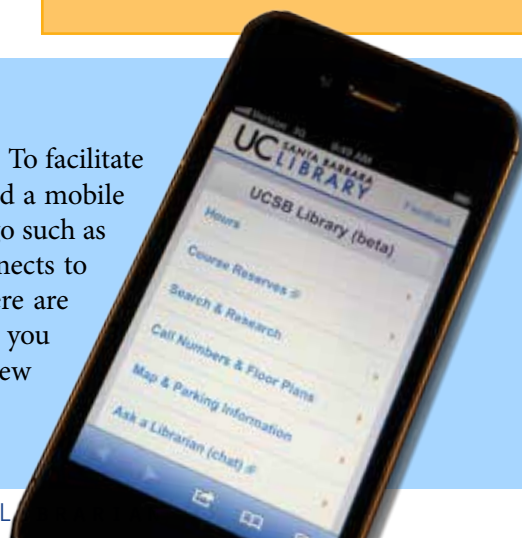


UCSB Reads in the Classroom

Professors Ken Kosik (MCDB) and Dominique Jullien (above, French and Comparative Literature) co-taught "*Memory: A Bridge between Neuroscience and the Humanities*," a course cross-listed as FR40X/MCDB 27/ CL 27. The course reader included chapter 5 of Foer's book, which focuses on the specifics of memory-enhancing techniques. Neuroscientist Kosik discussed various chemical ways to enhance memory, while Jullien introduced students to art of memory techniques developed in Greek and Roman antiquity and described in Foer's book. These techniques rely on spatialization and visual images, and are of interest to cognitive scientists and neuroscientists today because they appear to corroborate new findings on brain functions.

MOBILE WEBSITE ENABLES RESEARCH ON THE GO

Every day we see people using their mobile devices on campus and in the Library. To facilitate easier use of the Library website on smart phones and other devices, we have launched a mobile version of our site. It includes links to information you are most likely to need on the go such as hours, floor plans, and links to research assistance. A Search & Research section connects to the UCSB Library Catalog, the Melvyl Catalog, and research databases for which there are mobile versions. Every page on our mobile site includes a link to the full website, so you can easily switch over to locate more detailed information. We hope you will find the new mobile website convenient and useful as you navigate your way through the Library.





Comics artist and theorist **Scott McCloud** will present his Regents' Lecture, "Understanding Comics and Visual Communication" on April 10 at 8:00 pm in UCSB Campbell Hall.

GRAPHIC NARRATIVES FIND A HOME IN THE LIBRARY

Over the past several years the UCSB Library has received a collection of nearly 100 graphic narratives from Professor Miriam Wattles of the History of Art and Architecture Department. Wattles frequently teaches courses focusing on this unique genre of art and literature.

Graphic narratives broadly encompass such formats as comic strips, comic books, graphic novels, and manga (Japanese graphic narratives) from a variety of time periods and cultures. Graphic narratives also cover a variety of fields and offer unique perspectives into various cultures. The genre can provide writers a more comfortable forum for discussing difficult topics. Examples include Art Spiegelman's classic *Maus: A Survivor's Tale*, which deals with the Holocaust using mice and cats as surrogate characters, and Joe Sacco's works on Palestine and Bosnia.

The Comics Collection is a curated collection based on Professor Wattles' donation and other materials from the Library. It is shelved in the reading area on the first floor of the Arts Library to enable browsing. Materials from the collection may be checked out for a one-week loan period.

The Library is currently collaborating with Wattles' seminar class to present an exhibit on graphic narratives in the Spring. The exhibit will coincide with a campus visit and lecture by Regents' Scholar Scott McCloud scheduled for April 10. McCloud is a graphic narrative artist/author, and a scholar in the field. He is most notable for his non-fiction books about comics: *Understanding Comics: The Invisible Art*; *Reinventing Comics: How Imagination and Technology Are Revolutionizing an Art Form*; and *Making Comics: Storytelling Secrets of Comics, Manga and Graphic Novels*.



Comics Collection reading area in the Arts Library



UCSB Reads in the Classroom

Ilene Miele asked her Writing 1 students to begin their inquiry process by writing about their own experiences with memory. She states: "As they moved into writing papers that explore problems and make claims, we considered questions the book raises about human memory, imagination, and learning. The book and other related materials provided a rich supply of ideas and background knowledge so that they had plenty of material to draw from and expand upon to develop their own writing."



UCSB Reads in the Classroom

Don Lubach (Associate Dean of Students and Lecturer in the Gevirtz Graduate School of Education), once again used the entire book in ED 118: The Research University and the Transfer Student Experience. The class studied the research university as an institution and as a place where students can be successful as scholars. Lubach says that “this year’s Reads selection was a great fit for our class... the author demonstrates the power of curiosity and hard work, and the entire class enjoyed every page. I like to refer to them as the biggest book club in Santa Barbara County.”

UCSB READS 2013

BY THE NUMBERS

- 2500: Books distributed on campus
- 1255: Audience members at various UCSB Reads events
- 900: Attendees at author lecture
- 475: Students enrolled in courses reading the book

The Library would like to thank all the faculty, staff, and students who were involved in making UCSB Reads 2013 a success.

LIBRARY RECEIVES “HIDDEN COLLECTIONS” GRANT

The UCSB Library has received a grant of \$239,600 through the “Cataloging Hidden Special Collections and Archives” program funded by the Andrew W. Mellon Foundation and administered by the Council on Library and Information Resources (CLIR). The grant will fund new staff in Special Collections to catalog its European and Latin American 78 rpm recordings of popular, vernacular, and ethnic music from the first decades of the recording industry, focusing on recordings from Iberia, France, and Latin America.

“Hidden Collections” grants are highly competitive, and are evaluated primarily on the “potential national impact on scholarship and teaching” and on innovative and efficient approaches to describing uncataloged collections. The UCSB Library was one of only 22 funded projects for the 2012 grant cycle. David Seubert, Acting Head of Special Collections, is principle investigator for the grant.

Historical recordings are used in the study of a variety of humanistic disciplines, and are important to an increasingly global and interdisciplinary scholarly community. The 18,000 discs to be cataloged are primarily from Argentina, Brazil, Cuba, France, Mexico, Peru, Portugal, and Spain and date from 1900 to 1960. The discs are from several recently-acquired collections, including the Bruce Bastin/Interstate Music collection, the Edouard Pecourt collection, as well as smaller collections such as the Roberto Eyzaguirre collection of Peruvian 78 rpm recordings.

With this grant, the Library will hire two new catalogers for the two-year project—one responsible for cataloging Spanish and Portuguese recordings and the second for French and other recordings.

“As Cadeirudas” by the Banda do Corpo de Bombeiros. Odeon 78 rpm disc recorded in 1911 in Rio de Janeiro. (Bruce Bastin/Interstate Music Collection)





Poster by Favianna Rodriguez

Exhibits

FAVIANNA RODRIGUEZ: ART OF THE ACTIVIST IMAGINATION

Rodriguez's bold posters and digital art deal with social issues, such as immigration, globalization, economic injustice, patriarchy, racism, and war. Whether handmade or printed en masse, her prints portray the impact people can have on their conditions. Rodriguez has founded several organizations dedicated to training communities and artists in the use of political graphics, murals, and the Internet for social change. She lectures widely on the use of art in civic engagement and the work of artists who, like herself, are bridging the community and museum, the local and international. Posters in this exhibit are on loan from the artist.

PICTURING COMMUNITY: POSTERS, PHOTOGRAPHY, AND POETRY FROM THE KEARNY STREET WORKSHOP ARCHIVES.

Poster art has long been a popular and accessible medium for oppositional art on topics ranging from the threat of nuclear war to unfair housing practices and health care. It also is a vehicle through which cultural affirmations and a spirit of community are expressed. Founded in 1972 in San Francisco's Chinatown, Kearny Street Workshop is the nation's oldest Asian Pacific American multidisciplinary arts organization. The posters in *Picturing Community* illustrate the creative energy that emanated from this community in the 1970s and 1980s. Images in this exhibit are replicas from the Kearny Street Workshop Archives found in the California Ethnic and Multicultural Archives (CEMA) in the Department of Special Collections.



UCSB Reads in the Classroom

Ingrid Bowman (Lecturer, English for Multicultural Students Program, Linguistics) used the book in her Linguistics 3C: Academic Writing course. She says that her students "read the entire book to expand their fluency in academic vocabulary and achieve more linguistic independence in their academic writing."

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