

The Lens

FOR FACULTY AND SCHOLARS



A RICHER LIBRARY CATALOG EXPERIENCE

Book search results in the UCSB Library Catalog will soon be delivered along with cover images, tables of contents, reviews from *The New York Times*, and other enriched descriptive data. By having access to detailed information within the online catalog, Library users can make more informed decisions before visiting the Library to obtain a book or to request a title from one of our off-site annexes. The enhanced catalog should be especially useful while the main building is under construction. This new catalog add-on product is being implemented in response to last summer's Library Collections Space Planning Survey of faculty and graduate students and as part of our ongoing efforts to provide the best possible information discovery experience for the UCSB community. Please note that not every title will contain the additional features. If you have any questions or comments about the Library Catalog experience, please contact Michael Kim, Head, Cataloging and Metadata Services at (805) 893-2866 or mkim@library.ucsb.edu.

COUNTDOWN TO JUNE 17 GROUNDBREAKING

As we move closer to the start date for construction, the pace of preparations is picking up. Groundbreaking is scheduled for June 17th, immediately following Commencement. As a reminder, at that time the east entrance and two-story building will close for the duration of the two-and-a-half year renovation. Library staff is currently busy redistributing as many materials and furnishings within the remaining buildings as can be accommodated, and measuring and marking collections to be moved offsite. Additionally, more than fifty staff members are preparing to move their offices elsewhere on campus.

Science and engineering (SEL) materials are currently located in the two-story Library building slated for renovation, along with the Map and Imagery Laboratory, Government Information Center, Curriculum Lab, and Interlibrary Loan. While the majority of the SEL collection will be boxed and sent to a temporary offsite storage facility, where it will remain inaccessible during the project, a high-use subset will stay in the building. Moreover, inaccessible materials can be requested from other libraries via Interlibrary Loan. We will continue to support retrieval services for specialized items from storage, like maps and microform materials. Service points for the Map and Imagery Laboratory, Government Information Center, Curriculum Lab, and Interlibrary Loan will be relocated within the Library during construction. To view floor plans of the Library under construction, visit www.library.ucsb.edu/building.

All of the decisions about collection materials were informed by the UCSB Library Collections Survey that was distributed to faculty and graduate students last year. Similarly, decisions about the outfitting of key spaces in the new Library will be made based on faculty and student engagement over the next few months. Only by truly understanding the academic and scholarly outcomes that our users desire can we provide the furniture, technology, and services that best support these objectives.

A major Library renovation taking place in a single phase while the building and services remain fully operational is almost unheard of. We are confident we can carry it off but also recognize that there will be major disruption – especially during the first six to eight months of the project. As always, please contact us at project@library.ucsb.edu with any questions or concerns.

MESSAGE FROM THE UNIVERSITY LIBRARIAN

THINGS ARE BUSY AROUND HERE

If you've stepped through the doors of the UCSB Library recently, there is one thing that's undeniable: the place is packed with people! As evidenced by the gate count numbers in the chart below, UCSB Library's building traffic exceeds that of many of our peer institutions. Those numbers have continued to climb, and we are well on our way to reaching two million visitors this year. Therefore, we are excited to be breaking ground on June 17 on the long-awaited Addition and Renovation Project (see cover story).

TAKING THE PULSE OF THE CAMPUS

Thank you to everyone who took the time to complete our recent LibQUAL+ survey on library service quality. We are now examining that data and will be reaching out to you in the coming months, as part of our strategic roadmapping process, to gain more qualitative feedback on how the Library can best support research and learning at UCSB. In particular, we want to hear your thoughts on how we should design key spaces for faculty and scholars in the new Library (see story p.8).

BALANCED CHANGE

While the building project will deliver additional and revitalized physical space, it is also a catalyst for serious consideration of how we use space. Libraries designed as

predominantly book repositories no longer reflect the complex, diverse, and changing needs of academic communities. In anticipation of the relocation of print materials, the UCSB Library is embracing the challenge of finding the right balance between printed and digital content. In addition to engaging faculty to understand the role and importance of print materials in research and teaching, we have been investing in building a stronger digital content environment. Recently, we added thousands of science and engineering e-books and will soon launch an enriched online catalog with images, tables of contents, and reviews (see cover story).

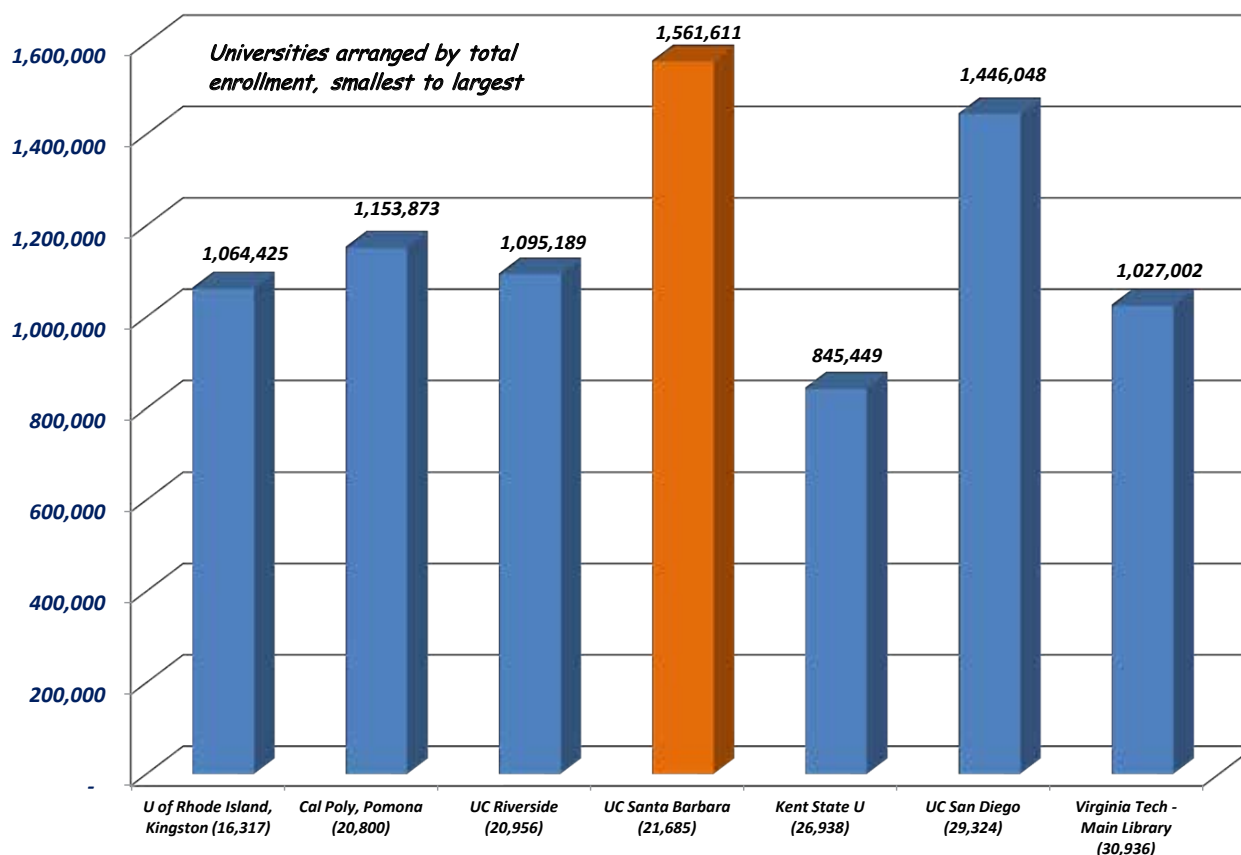
HERE WE GO!

I want to be the first to say what you will hear many times over the next two-and-a-half years: "Please pardon the mess while we build a better Library." For detailed construction updates, bookmark this website: building.library.ucsb.edu.

Denise Stephens
University Librarian



University Library Gate Count FY 2011-2012



JANET MARTORANA WINS NYHOLM PRIZE

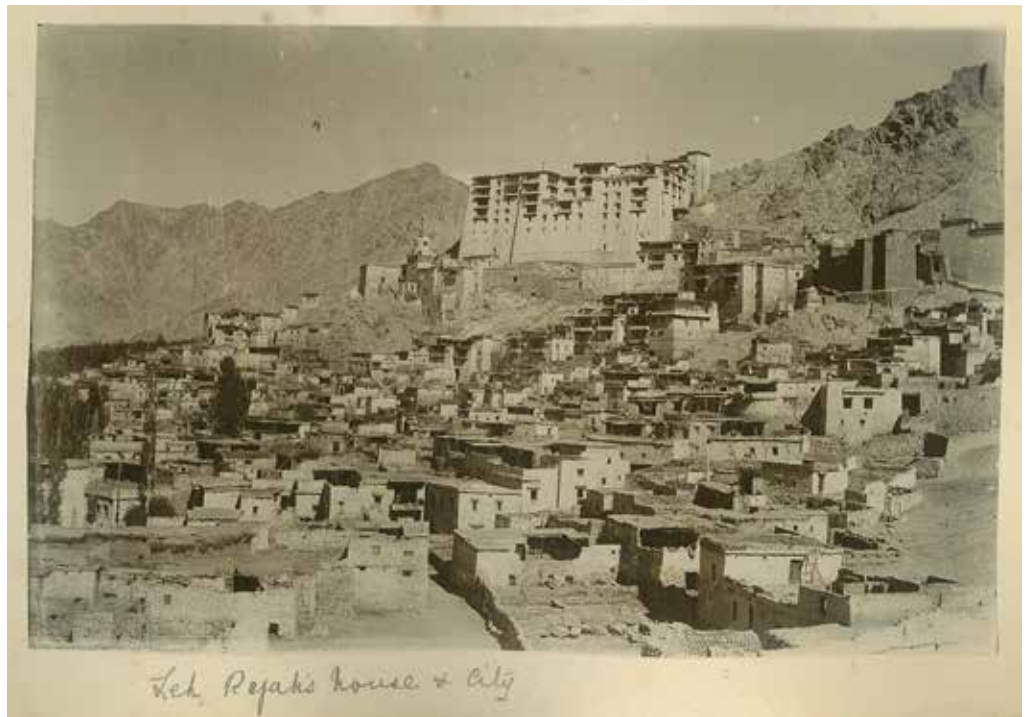
Janet Martorana — Head, Collection Development — has been selected as the recipient of the 2012 Amy and Jens Nyholm Prize, awarded to a librarian who has made “an outstanding contribution to librarianship” during the past year. Janet’s citation from University Librarian Denise Stephens indicates that she has provided “creative and energetic leadership” for the Library Collection Space Planning Initiative. Janet led the process to develop, analyze, and report the Library Collections Survey and laid the groundwork to relocate over 100,000 volumes from the 8-story tower as part of the Addition and Renovation Project.

Jens Nyholm was a university librarian at Northwestern University before retiring to Santa Barbara. He served as a consultant to the Department of Special Collections and president of the Friends of the UCSB Library from 1971 to 1976.



FROM THE DEVELOPMENT DEPARTMENT

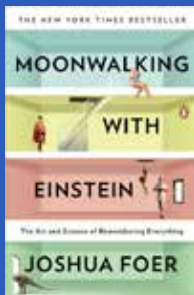
The Library is engaging with the local and extended community to raise necessary funds beyond the Addition and Renovation Project supported by state revenue bonds. As critical stakeholders dependent on our success, we invite your ideas about how to continue to move the Library forward and achieve our necessary objectives. Collections, technology, equipment, and infrastructure needs are numerous. Naming and other opportunities are available to support the Library, which stands at the heart of campus and serves the scholarly endeavors of our entire community. For further information or questions, please contact Julie Sperling, Director of Library Development, at (805) 893-5732 or jsperling@library.ucsb.edu.



The Stuart L. Bernath Memorial Endowment allowed the Library to recently acquire a folio of 320 exquisitely detailed early 20th century photographs of the Indian states of Kashmir and Ladakh, including this one of the Himalayan city of Leh and the abandoned royal palace, ca. 1903. The Bernath Collection contains hundreds of items broadly related to international relations, including photograph albums and scrapbooks created by individuals while engaged in travel, diplomacy, exploration, colonialism, and war around the world.

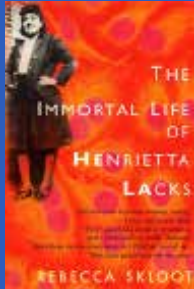
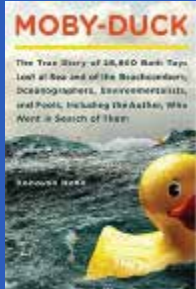
We want to hear from you!

The Lens is published by the Office of the University Librarian at UCSB. *The Lens* is part of our commitment to building partnerships with faculty, researchers, and the campus community. If you have questions or experiences to share with the Library, or concerns or issues that might be addressed in this newsletter, please let us know. You may contact us at lens@library.ucsb.edu.



NOMINATE BOOKS FOR THE NEXT UCSB READS

The UCSB Library wants your book suggestions for the 2014 UCSB Reads program. The ideal book is intellectually stimulating, interdisciplinary, appeals to a wide range of readers both on campus and in the community, and presents issues that generate discussion on broad themes. It should also be by a living author whom we can invite to speak on campus. The UCSB Reads selection committee – made up of faculty, library staff, and students – will be meeting over the coming months to read and consider books. The final selection will be made by the end of summer.



PAST UCSB READS TITLES

2013: *Moonwalking with Einstein* by Joshua Foer

2012: *Moby Duck* by Donovan Hahn

2011: *The Immortal Life of Henrietta Lacks* by Rebecca Skloot

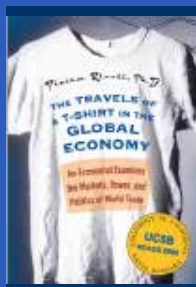
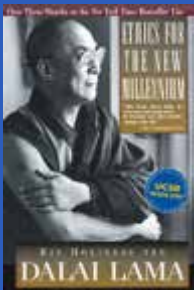
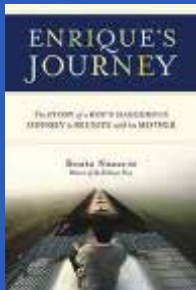
2010: *Enrique's Journey* by Sonia Nazario

2009: *Ethics for the New Millennium* by Dalai Lama

2008: *The Travels of a T-shirt in the Global Economy* by Pietra Rivoli

2007: *Field Notes from a Catastrophe* by Elizabeth Kolbert

Send your book nominations to UCSBReads@library.ucsb.edu.



UC DISCONTINUES TAYLOR & FRANCIS JOURNAL PACKAGE

After months of negotiations with the publisher, the University of California Libraries recently discontinued its subscription to a large journal package provided by Taylor & Francis. Taylor & Francis publishes titles primarily in the social sciences, and the electronic package contained approximately 1000 journals. The decision to terminate access was made after a careful review process that determined the Taylor & Francis package delivered the least value – in terms of quality, utility, and cost – of all UC journal packages. We reported in the fall 2012 issue of *The Lens* on the California Digital Library's new value-based methodology for serials review ("UC Librarians Maximize Value of Journal Subscriptions").

Individual UC campuses are now at liberty to selectively license titles of local importance from the Taylor & Francis list. Systemwide, campuses are retaining approximately seventy percent of the original package, meaning that a majority of the journal articles will still be available for quick turnaround via Interlibrary Loan. At UC Santa Barbara, we have chosen to retain access to the current content of at least seven percent of the journal package. We will also maintain perpetual online access to back-issues of the previously-subscribed titles.

We are still gathering feedback about the Taylor & Francis titles you deem essential to your research and wish to retain. To provide input, please contact your subject librarian.

COMPLY WITH NIH'S PUBLIC ACCESS POLICY OR RISK FUNDING DELAYS

The NIH (National Institutes of Health) Public Access Policy was instituted in 2008 to ensure the public has access to the published results of NIH-funded research. The policy requires scientists to submit final peer-reviewed journal manuscripts that arise from NIH funds to PubMed Central (PMC), the NIH's free digital archive of biomedical and life sciences journal literature. Starting in July 2013, NIH will delay processing of non-competitive renewal funding if researchers do not comply. To ensure compliance, authors must:

1. **Address copyright.** Before you sign a publication or copyright transfer agreement, make sure it allows your paper to be posted to PMC no later than 12 months after the official publication date. UC authors should enclose a copy of the Tucker Letter, which can be found at <http://www.ucop.edu/raohome/cgmemos/08-05a.pdf>.
2. **Submit the article to NIH.** Manuscripts must be posted to the NIH Manuscript Submission (NIHMS) system *upon acceptance for publication*, whether by you or your publisher.
3. **Cite the article correctly.** You must include the PubMed Central reference number (PMCID) in NIH applications, proposals, or progress reports when citing an article that falls under the policy and was authored or co-authored by you or that arose from your NIH award.

More detailed information about the NIH Public Access Policy and compliance can be found at <http://publicaccess.nih.gov>. If you have any questions, please contact Kristen LaBonte, Life Sciences Librarian, at (805) 893-2689 or klabonte@library.ucsb.edu.

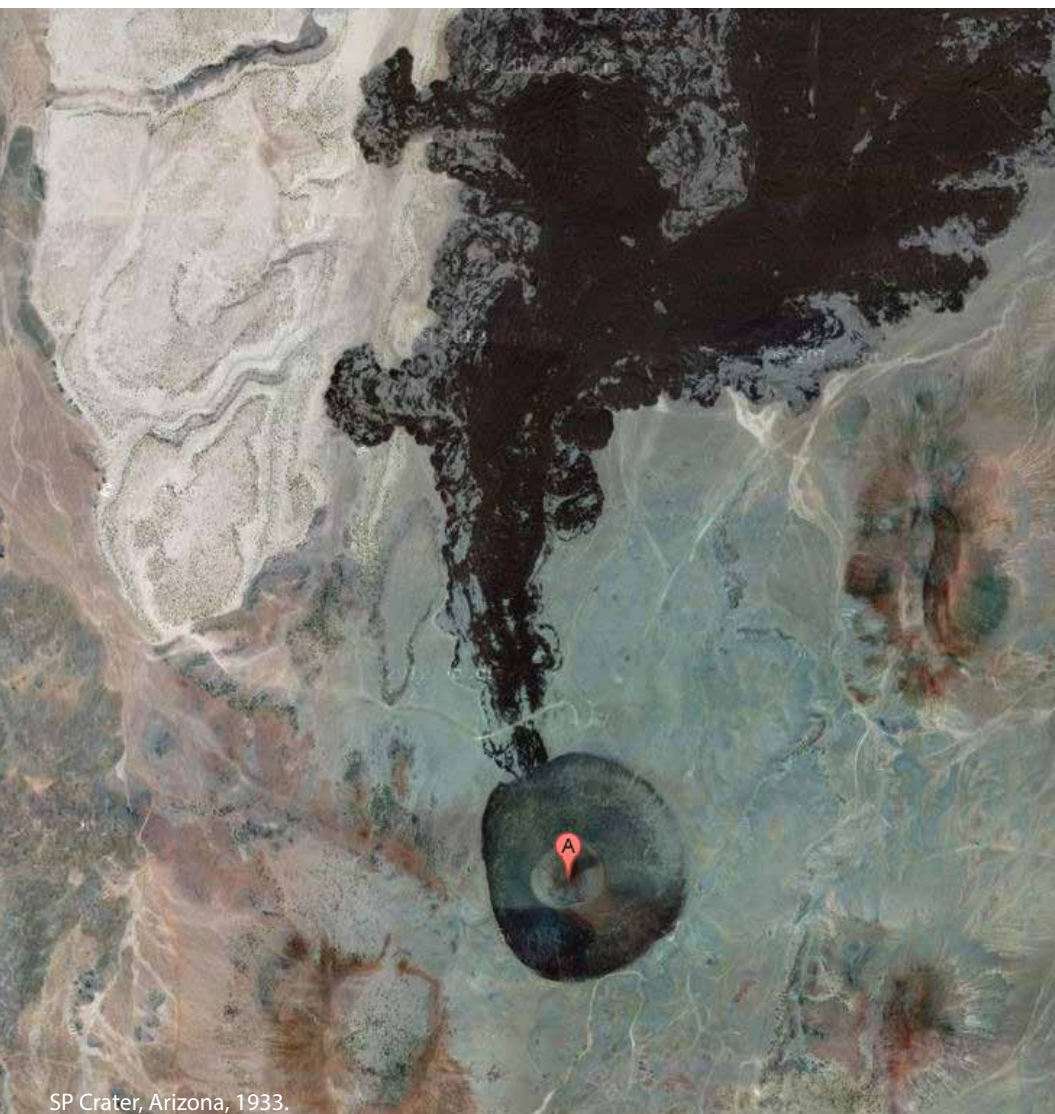
LIBRARY HOSTS POPULAR GRAD SLAM EVENT



As part of the Graduate Division's week-long Graduate Student Showcase in April, the Library hosted one of the preliminary rounds of Grad Slam, a campus-wide competition for the best three-minute research talk. More than sixty people crowded into the Library's third floor Mary Cheadle Room to hear presentations on topics from snail parasites to unicorn horns. Congratulations to Peter Mage (above), who won the Grad Slam preliminary round in the Library and went on to win the top prize in the finals of \$2500 in research funds!



Graduate student presenters at the Library-hosted Grad Slam event.



SP Crater, Arizona, 1933.

LIBRARY ACQUIRES SIGNIFICANT COLLECTION OF AERIAL PHOTOGRAPHS

The Map & Imagery Laboratory (MIL) recently acquired a significant collection of aerial photographs from Whittier College. These 750,000 photographs taken between 1927 and 1965 originate from Fairchild Aerial Surveys. They offer a rich portrait of Southern California from the Great Depression to the post-WWII population explosion, and include photographs from around the world.

Sherman Fairchild is famous for having developed a camera during WWI with the shutter located inside the lens, significantly reducing distortion problems. His design became the standard for aerial camera systems used for military and commercial purposes over the next fifty years. Fairchild created the first aerial survey of Manhattan Island by piecing together 100 aerial photographs and his cameras were carried aboard Apollo 15, 16, and 17 to map the moon.

The bulk of Fairchild imagery was scattered between UCLA, Whittier College, and CSU-Northridge when Fairchild Aerial Surveys ceased operations in the 1960s. UCSB received a significant portion of the collection as part of a gift in 1986 and, with this recent acquisition, now holds the vast majority of Fairchild's vertical imagery of California.

MIL expects the collection to be fully ready for use in the 2013-14 academic year.

SURVEY OF INFORMATION-SEEKING BEHAVIORS IN CHICANA/O STUDIES

This spring, librarian Sal Güereña is conducting an online survey about the information seeking behaviors of faculty and graduate students in the Chicana and Chicano Studies Department. The goal is to better understand how this group of cross-disciplinary scholars carries out research.

The survey asks about the strategies this population uses to identify books, journal articles, and primary sources, and how familiar and comfortable they are in navigating information available through the UCSB Library.

The results of the survey will be utilized along with data gathered from one-on-one and focus group consultations to guide the Library in providing information services and collections to the Chicana/o Studies Department.

The Library intends to follow up this survey with a similar one to faculty and graduate students doing work in other departments that intersect with Chicano/a Studies. If you are interested in participating, please contact Sal Güereña at (805) 893-8563 or guerena@library.ucsb.edu.



LA Basin, detail.

Current Exhibits



FALLOUT: IN THE AFTERMATH OF WAR

FIRST FLOOR GALLERY.

In conjunction with the Interdisciplinary Humanities Center-IHC series “Fallout: In the Aftermath of War,” the UCSB Library is currently exhibiting a large-scale mural that was co-created by artist-veteran Dominic Fredianelli and UCSB students Emmanuel Barragan, Natalia Cardenas, Ime Diaz, Jacky Martinez, and Bryan Orpinela. The piece reflects, through graffiti-like images, Fredianelli’s own experiences as a veteran of the War in Afghanistan and the experiences of UCSB student veterans.

Throughout the 2012-13 academic year, the Interdisciplinary Humanities Center has engaged scholars, public intellectuals, journalists, artists, and social workers in exploring the impact of war through topics like the psychological and social challenges confronting veterans and their communities; the diverse narratives and commentaries that circulate about war; the place of war in the social imagination; and the manifold forms of human aggression. The Library is pleased to partner with the Interdisciplinary Humanities Center in this effort.



WORLD COMICS

TOWER GALLERY.

Comics, caricature, graphic narrative, visual storytelling – whatever we call it, this medium has compelled readers for hundreds of years. Japanese woodblock-printed books and European broadsides could be considered the comics of their time. The development of the newspaper and magazine in 19th century Europe brought with it the rise of political cartoons and satirical caricatures, forms which soon spread to Japan, the Americas, and throughout the world. Called *comics* in the U.S. and U.K., *manga* in Japan, and *bande dessinée* in France and Belgium, these art forms began to modernize, and cultural icons emerged across borders and generations.

As comics grew darker and grittier in the political climate of the 1980s, a new generation of graphic narrative was born, concerned with the exercise of power, responses to authority, and experiences of freedom and individuality. At the same time, artists began to engage with the politics of self-identity, creating a new genre with family memoirs and personal narratives. Whatever comics mean to you, it is undeniably the centuries-old and still unfinished product of an intensely meaningful “dance,” as comics theorist Scott McCloud might say, between two of humanity’s most fundamental forms of communication: words and pictures.

This exhibit was curated by Art History Professor Miriam Wattles and her seminar 186RW students in conjunction with the recent Regents’ Lecture offered by Scott McCloud.



Special Collections Seminar Room

NEXT STEPS IN STRATEGIC PLANNING

In the winter issue of *The Lens*, we reported on the launch of the Library's strategic planning initiative and the various techniques we will be using to gather campus feedback. The following is an update on those efforts.

LIBQUAL+ SURVEY

During the early part of spring quarter, the UCSB Library administered LibQUAL+, a national web-based survey that libraries use to solicit, track, understand, and act upon users' opinions of service quality. All faculty and a random sample of undergraduate and graduate students were invited to participate. Many thanks to all of you who took the time to complete the survey.

LibQUAL+ measures user perceptions of service quality in three dimensions: Affect of Service, Information Control, and Library as Place. For each item, respondents indicate their minimum service level, desired service level, and perceived service performance. By analyzing the gaps between these levels, we can identify areas where the Library is not meeting minimum expectations and requires the greatest improvement. Such gap analysis provides data for informed planning and can be used to determine the success of corrective actions. We are currently examining the survey results as we prepare to take the next steps in the Library's strategic roadmapping process.

PROGRAM AND SPACE PLANNING

New spaces and programs serving our users comprise important components of the long-awaited Addition and Renovation. The Project has changed over the years in recognition of the increasingly collaborative and technological nature of scholarship. Shortly, we will assemble campus focus groups to identify user preferences and information services requirements. This data is essential to ensure that spaces and programs reflect current and anticipated needs. In particular, we will involve faculty and scholars in conversations about the Faculty Collaboration Studio, Special Collections Seminar Room, and 24-Hour Information Commons planned for the new Library. We look forward to collaborating with you to map the future of the UCSB Library.

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Visit the *Lens* webpage to sign up for news updates or to read or share articles online.

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