

The Lens

UC SANTA BARBARA LIBRARY NEWS

FOR FACULTY
AND SCHOLARS

WINTER 2015



Images from the book *Girls in Justice* by photographer and UCSB Art Professor Richard Ross are part of an exhibition at the Library (see Page 8) held in conjunction with UCSB Reads 2015 (see Page 3).

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Library Opens New Social Sciences Data Lab

A new, centralized lab to help students, faculty, and scholars find and analyze data is open on the Library's 8th Floor, in Room 8539 next to the Pacific View Room. The lab, which will be a key component of the new interdisciplinary research collaboration space we are planning, is open for walk-in help from 1-3pm Mondays through Fridays, and by appointment. The hours will expand from 1-5pm Mondays through Sundays later in the winter quarter.

The Social Sciences Data Lab features high-powered statistical software and computers that offer access to the Library's growing collection of data sets and resources. It's staffed by reference librarians who are trained to help people locate data, and by a student with specialized knowledge of the statistical software.

"More campuses are setting up services related to data as demand for numeric material grows, and as library expertise grows in this area," according to Stephanie Tulley, Economics, Business, and Social Sciences Data Librarian.

The lab features four workstations that provide access to the statistical computer programs R, Stata, SAS, SPSS, NVivo, and Stat/Transfer so that users can manipulate and run analysis on primary and secondary data.

The focus of the lab is social sciences data. Librarians will help people explore resources such as the Roper Center, the world's leading public-opinion data source, which the Library

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Message from the University Librarian



Denise Stephens (Jenny Pfeiffer)

During a recent hardhat tour of the Library's construction site, I could really get a sense of how some of the new spaces and programs to be housed there will advance the work of UCSB students, faculty, and scholars. It's exciting to begin to see clearly how the new Library will impact our campus. The paseo connecting the old and the new buildings will also connect people who are

engaged in creative and intellectual discovery, and serve as a major passageway between the humanities and the sciences. Even as we begin to close up the buildings with roofs and walls, inside we are opening up the world of information ever wider:

Our new Social Sciences Data Lab (see cover) on the 8th Floor, featuring statistical software and staff who specialize in data, is helping students and others find, sort through and analyze the dizzying array of statistics and other information now available digitally. We're launching this program now in anticipation of its pivotal role in the new building's interdisciplinary research collaboration space.

We've updated our online catalog to recognize the tremendous output of books by faculty and scholars here at UCSB, and we look forward to expanding this program to eventually reflect all scholarly output created at UCSB (see Page 5).

The Library is a hub for fostering interdisciplinary collaboration with faculty, whether it's providing primary research materials for a class (see Page 4), planning an exhibition (see Page 5), or through one of my favorite Library programs: UCSB Reads (see Page 3).

This year the UCSB and Santa Barbara communities are reading *Orange Is the New Black: My Year in a Women's Prison* by Piper Kerman. For 2015 we've extended UCSB Reads through two quarters, winter and spring, to provide faculty more opportunities to incorporate the book into their courses and participate in events. At the time of writing, we have 5 courses of 325 students assigned to the book.

And we continue to build our collections, purchasing new and highly requested databases and other research materials (see Page 6).

All these aspects of the Library take place and come to life mainly in a building, but what we're "building" is less tangible — a platform for the world of ideas.

A handwritten signature in blue ink, appearing to read "Denise Stephens".

Denise Stephens
University Librarian

Library Welcomes First Evolving Workforce Resident

As the UCSB Library evolves, so does its fellowship program for library graduates.

Since 1985, the Library has offered a two-year fellowship to new MLS graduates. Participants have moved on to positions at academic libraries around the country, including Stanford, the University of Michigan, and here at UCSB. This year the Library Fellowship Program has been reinvented, and will be called the Evolving Workforce Residency.

According to Alan Grosenheider, UCSB Deputy University Librarian, the residency encourages participants to "imagine the academic library of the future, and provides resources and freedom to experiment and explore new models." The program is designed to test new services, conduct forward-thinking projects, and introduce new roles for 21st-century libraries.

The first Evolving Workforce Resident is Kyra Folk-Farber, who holds the title of assistant music librarian.

Folk-Farber said she'll continue to research musicians' attitudes toward copyright law and intellectual property

policies as music libraries start to digitize their score collections. She's also working on an acquisition-and-streaming model that would provide long-term access to digital sound files.

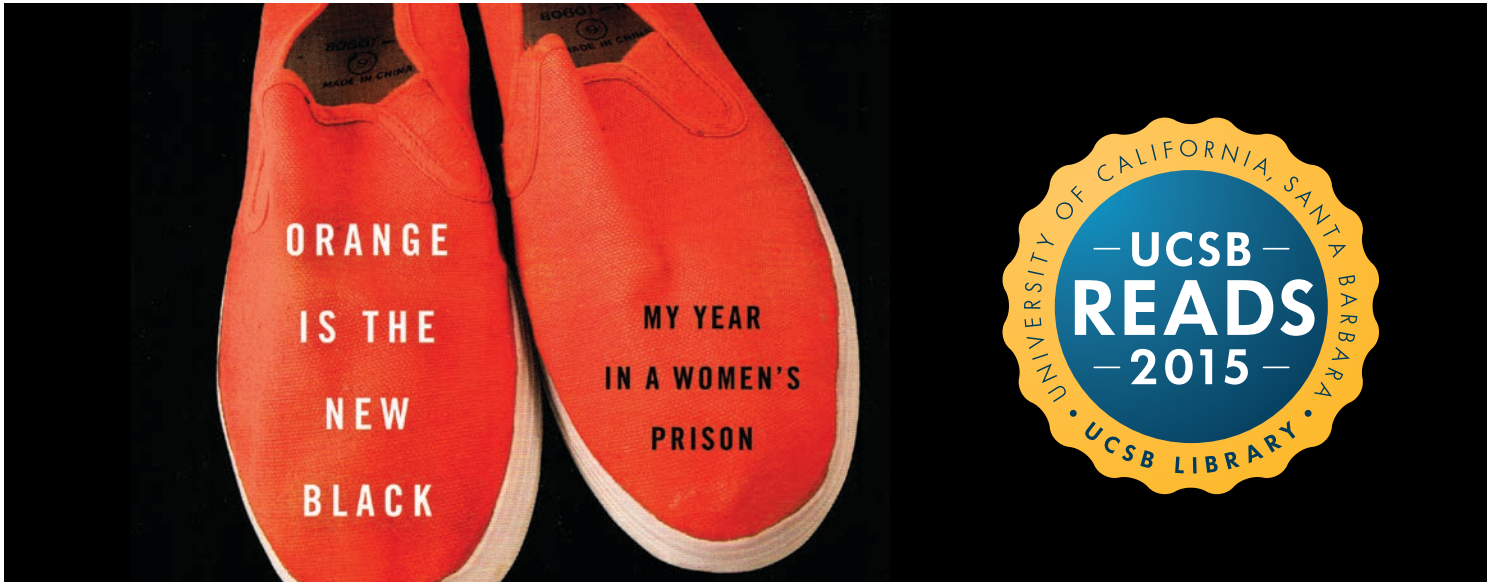
Folk-Farber has a doctorate in vocal music from the University of Montreal and received her Master of Information degree from the University of Toronto.

She said that "the opportunity to teach and help develop the music collection at a research university with a forward-thinking library system and its own music department" is her "dream job."



Kyra Folk-Farber is the Library's new assistant music librarian and Evolving Workforce Resident. (Sundari Photography)

Book Time for UCSB Reads 2015



For UCSB Reads 2015, the UCSB campus and greater Santa Barbara are reading Piper Kerman's memoir *"Orange Is the New Black,"* which also inspired the Netflix series. The book was selected by a panel of faculty, students, staff, and community members. (Spiegel & Grau)

What's "orange," "black," and read all over? Piper Kerman's best-selling memoir *Orange Is the New Black: My Year in a Women's Prison* (Spiegel & Grau, 2010), this year's selection for UCSB Reads. Now in its ninth year, UCSB Reads, presented by the UCSB Library and Office of the Executive Vice Chancellor, brings the campus and Santa Barbara community together for a common reading experience. The book was selected by a panel of faculty, students, staff, and community representatives. On Jan. 12, UCSB Chancellor Henry and Dilling Yang, Executive Vice Chancellor David Marshall, and Associated Students President Ali Guthy and Internal Vice President Angela Lau distributed free books to students in the Library. Print and electronic copies of the book are available to check out from the Library.

During the winter and spring quarters, the Library is sponsoring book-related events on campus and at local public libraries, from panel discussions to book groups and screenings, culminating in a free lecture by Kerman in Campbell Hall on April 15.

In *Orange Is the New Black*, Kerman chronicles the 13 months she spent at a federal women's minimum-security

prison for laundering drug money. Blond and blue-eyed, with a supportive family, a good lawyer and a college education, Kerman realized she was more fortunate than many of her prison peers. She endured invasive searches, and abuse or indifference from staff, but also found friendship, generosity, wisdom, and acceptance in relationships with fellow inmates.

Kerman's book, described by reviewers as "harrowing and hilarious," is the basis for the Emmy-winning Netflix series *"Orange Is the New Black."* Since her release, Kerman has served on the board of the Women's Prison Association, and was called as a witness by the U.S. Senate to testify on women prisoners.

The Library welcomes ideas and participation from faculty for UCSB Reads 2015. If you have suggestions for events, or would like to speak on a panel or incorporate *Orange Is the New Black* into your winter or spring courses, please contact Rebecca Metzger, Assistant University Librarian for Outreach & Academic Collaboration, at (805) 893-2674 or UCSBReads@library.ucsb.edu.

For up-to-date information about UCSB Reads events, visit www.library.ucsb.edu/ucsbreads2015.

Library Opens New Social Sciences Data Lab *(continued from page 1)*

recently became a member of, as well as free data from organizations including the World Bank and International Monetary Fund.

Both novice and advanced researchers will be able to use the lab, Tulley said. Some researchers might need help simply searching for data, while more advanced scholars might want to run one of the statistical programs.

Instructors in any discipline are welcome to collaborate

with the lab, Tulley said. She has already worked with an economics honors thesis course in which students were assigned to find data sets, then to run analysis on that data to answer research questions.

UCSB affiliates can use the lab during walk-in hours or email Tulley directly at datalab@library.ucsb.edu to set up an appointment. For more information, visit www.library.ucsb.edu/data-lab.

Art Class Studies Special Collections

Some books must be seen, touched, and held.

Bern Porter's *Isla Vista*, for example.

Poet-artist-physicist Porter's visual poem spells "isla vista," one letter to a page, in black and gold, hand-inked on Rives heavyweight paper. It's a book of poetry that's also a work of art, and nearly impossible to understand without seeing.

The elegant, minimalist book, printed by UCSB Art Professor Harry Reese's Turkey Press, and one of only 49 signed copies, is available for viewing in UCSB Library's Special Research Collections. It's part of the Library's Skofield Printers Collection, which contains more than 30,000 volumes related to the history of the book, printing, and book arts.

In fall 2014, it was part of a class called "Collections" taught by Reese.

Seven UCSB students from the College of Creative Studies spent two hours one day with Reese in Special Research Collections poring over *Isla Vista* and other examples of concrete poetry — poems that create meaning via their shape, typography and other visual means.

Like the books themselves, the class, ART CS 107, was interdisciplinary: part literature, part art, part history.

The class explored the question, "What do our finest public and private libraries collect, and why one particular work rather than another?"

Reese created the course, he said, so students could "observe, touch, experience, report on, and write about particular collections of books and related materials and discuss their relative importance and use."

They began with books on campus in UCSB's libraries, museums, and archives, then took field trips to the Karpeles Manuscript Library in Santa Barbara and other venues.



UCSB Art Professor Harry Reese shares books of concrete poetry from the Library's Special Research Collections during his "Collections" class. (Library/Karen Lindell)

During the class devoted to concrete poetry, Reese said several times that a book, collection, or manuscript he shared from Special Research Collections was "a research project waiting to happen." Many of the items in the Printers Collection are unorganized and/or unexplored. He encouraged the students to examine something in the collection further for their individual class projects.

Rose Spanbock, a second-year student, said the class helped her "get more comfortable with the process of doing research. The Internet has taken

the place of other research; it's important to have access to first-hand materials like this."

If you would like to learn more about incorporating materials from Special Research Collections into your courses, please send an email to special@library.ucsb.edu.

Collaboration at Work in New 'Indigenous' Exhibition



Gerardo Aldana (left), UCSB professor of anthropology and Chicana/o studies, and Sal Güereña, director of the California Multicultural and Ethnic Archives, hold a facsimile of the Cospí Codex, a pre-Columbian Mesoamerican pictorial manuscript featured in a Library exhibition. (Library/Callie Bowdish)

When Sal Güereña, director of UCSB Library's California Ethnic and Multicultural Archives (CEMA), talks about the Library's newest exhibition, *Indigenous Peoples of the Americas: Roots, Resistance, and Resurgence*, his excitement is infectious. He's eager to share the story that links the objects in the exhibition together: a Chumash canoe called a *tomol*, pre-Columbian artifacts, Chicana/o and Latina/o graphic art, medicinal herbs, and photographs of Indigenous resistance movements in Latin America. Many of these treasures are from CEMA's collection; others are on loan.

But Güereña, the exhibition's curator, is equally excited about another aspect of the exhibition: the interdisciplinary team of people from UCSB and beyond who have been working with him on the project.

"UCSB faculty and graduate student collaboration with CEMA is an important part of the work we do," Güereña said.

The exhibition, on display in Special Research Collections on the 3rd floor from February 10 through June 30, not only points us back to our Indigenous past, but also illustrates its influences on our present culture and society. For example, the *tomol*, which will be on display on the Library's first floor, is a visual metaphor for Chumash resurgence and self-determination as the local tribe has in recent years re-enacted historical canoe crossings from the mainland to the Channel Islands.

Contributors and consultants to the exhibition include UCSB professors Gerardo Aldana and Francisco Lomelí of the Department of Chicana and Chicano Studies, and Lynn Gamble of the Department of Anthropology. Graduate students Ana Barba (Chicana/o studies) and Christina Friber (anthropology) are also lending their expertise.

Community contributors include a group of Chumash elders and a local Indigenous healer.

Aldana, pictured here with Güereña, is a leading scholar on Maya hieroglyphic history, Mesoamerican arts, and indigeneity. He provided context and interpretive texts for the exhibition's pre-Columbian artifacts and facsimiles of Mexican codices.

Barba's research on the intersection of feminism and activism in the Zapatista Movement of Chiapas, Mexico "was of great value to the project and strengthened the exhibition," Güereña said.

According to Aldana, he and Güereña are considering a publication that will connect graduate student research on indigeneity to the exhibition.

The Library, Aldana said, "is changing its role in academic institutions, moving from a repository for books and individual engagement with them, to a meeting place for the exchange of knowledge."

Faculty Authors: You're Noted

The Future of Global Currency by UCSB Political Science Professor Benjamin J. Cohen has it.

So does *Illegal Migrations and the Huckleberry Finn Problem* by UCSB Asian-American Studies Professor John S.W. Park.

The UCSB Library's online catalog records for these two books – and more than 2,000 others – now include a notation that they are written by UCSB faculty.

"We want to make sure our faculty members' research output is searchable and findable in the local catalog," said Michael Kim, UCSB Library's head of Cataloging and Metadata Services. "Or a student doing Library research could discover that the author is on campus, and contact that person directly."

A total of 505 faculty author names were identified in the library catalog, with 2,281 notes inserted into corresponding records.

To search for all publications by UCSB faculty (books only), use the keyword "UCSB faculty author" in the "Search Catalog" box on the Library's home page, www.library.ucsb.edu. The full record will say "UCSB Faculty Author" in the "Local Note" field.

This project is a work-in-progress. If you're a faculty member with a book in the Library's holdings that has not been recognized in the online catalog, please send a request to catmaint@library.ucsb.edu.

Addition and Renovation Project Update



This photo taken Dec. 12 from the top of South Hall shows the west side of the Library's new three-story building (left) and renovated two-story structure (middle). (Library/Jonathan Rissmeyer)

We anticipate a fall 2015 opening for the Library's new three-story addition and renovated two-story structure.

Committees are selecting furniture and defining the new spaces, and the Library is forming partnerships around an interdisciplinary research collaboration space and Writing Studio. Many staff who were temporarily moved to other areas during construction have returned. Outdoor landscaping has begun.

Meanwhile, you might notice signs of a non-Library construction project nearby. Fencing has been set up at the southeast corner of our four-story building that represents the construction zone for a future Bioengineering building. The 27-month project broke ground early this year. While we don't anticipate any obstructions to our east entrance, we do expect that construction will cause a distraction. We'll do our best to help mitigate any problems by working with the project manager.

Thank you for your patience as the Bioengineering project begins and the Library's renovation nears the finish line.

New Databases and Journals



These pages from a travel diary written by an anonymous author in the early 1800s, from Yale University's Beinecke Rare Books and Manuscripts Library, can be viewed in UCSB Library's newly acquired digital collection "The Grand Tour." (Adam Matthew Digital Ltd.)

The UCSB Library has recently purchased access to the following databases:

The Grand Tour: A digital collection of manuscripts, visual and printed works on the history of travel during 1550-1850 from libraries and archives around the world. Topics include European political and religious life; British diplomacy; material culture; everyday life; and life at court.

Entertainment Industry Magazine Archive (1880-2000): Holds complete runs of major trade and consumer magazines that cover film, music, broadcasting, and theater, plus film fan magazines and music press titles including *Billboard*, *Boxoffice*, *Broadcasting & Cable*, and *Variety*.

Jewish Studies Archive Collection: Contains journals dating back to 1889 that cover a range of historical and regional aspects of Jewish studies, including key publications of the Association for Jewish Studies, Rabbi Isaac Elchanan Theological Seminary, Hebrew Union College, Rabbinical Council of America, and National Association of Professors of Hebrew.

Sixth National Population Census of China Database: This database, in Chinese and English, contains all data officially released by the Statistics Bureau of China for the 2010 census, including population data of the whole country, 31 provinces and centrally administered municipalities, and 2,872 counties.

Statista: This statistics portal integrates data on more than 60,000 topics from over 18,000 sources into charts and graphs that can be reused without licensing restrictions. It is especially well-suited to undergraduates in need of quick authoritative statistics.

Women and Social Movements International, 1840 to Present: This collection of primary sources includes conference proceedings; publications of international women's organizations; letters, diaries and memoirs of women activists; scholarly essays; and photographs and videos.

The Library also has paid for three highly requested journals from Nature Publishing: *Nature Chemistry*, *Nature Climate Change* and *Nature Communications*.

Open Access: 'Repackaging Knowledge'



UCSB professors Charles Kolstad, Dorothy Chun, and Helen Morales lead a panel on scholarly publishing during Open Access Week. (Library/Karen Lindell)

The debate about open access (OA) publishing — offering free, immediate, online access to academic research — has shifted. Scholars are no longer debating *if* open access will work, but *how*.

Scholarly communication experts reiterated that message throughout Open Access Week at the UCSB Library. During Open Access Week, a global event held annually in October, the Library hosted panels and speakers to raise awareness about trends in academic publishing.

The final panel in the series, “Survival of the Fittest: The Brave New World of Scholarly Publishing,” featured four UCSB professors who also edit

academic journals. They drew a near-capacity crowd.

Attendee Jon Cruz, UCSB associate professor of sociology, said he found the panel “eye-opening. What was most educational ... was the range of options that now appear as the larger OA enterprise unfolds. The panel made me think more clearly about research issues that I am steeped in, which have much to do with how the larger cultural sphere, but also knowledge, is being ‘repackaged.’”

According to Sherri Barnes, UCSB Library’s Scholarly Communication Program Coordinator, “Knowledge workers, both faculty and librarians, have very romantic and ideological

notions about the production and dissemination of scholarship. But these ideas are also in conflict with how people actually practice research and engage with content. We all love print material, but most of us aren’t consuming the entire journal; we’re retrieving and downloading articles from the Internet.”

Open access will not replace traditional subscription publishing, panelists said, but will exist alongside it.

“Historically, there’s been one model for traditional print publishing,” Barnes said. “Now there’s going to be multiple models for print, for online, and for open access, and I think that’s what people need to get used to and learn about.”

For more information, visit www.library.ucsb.edu/scholcomm.

A video from one of the Open Access Week talks, “What’s the Big Deal? Journal Pricing Secrets Exposed,” presented by UCSB economics professor Ted Bergstrom, is available on the Library’s YouTube channel at www.youtube.com/MyUCSBLibrary.

Librarian Sally Willson Weimer Retires



Sally Willson Weimer (Library/Tom Moon)

Sally Willson Weimer, who began working at UCSB when the Library still used a card catalog, retired in December with more than 38 years of service. She was a reference, instruction, and collections librarian at the Library since 1976. Sally was the first Women’s Studies Collections Librarian at UCSB; taught Interdisciplinary 1 and 100 courses; conducted guest lectures on library research; and over the years served as subject specialist for education, psychology, sociology, and

global and international studies. She held many leadership positions in the American Library Association and other organizations, and was the Association of College and Research Libraries’ first liaison to the American Sociological Association. At UCSB, she served several terms as the Academic Non-Senate Representative to the UCSB Academic Senate Faculty Legislature. She is a member of Beta Phi Mu, a library science honorary association, and received the Women in Education Award from the California Federation of Teachers. Sally earned a bachelor’s degree in sociology from UCSB, a teaching credential and MLS from San Jose State University, and a master’s in public administration from the Consortium of the California State University.

The subject librarians who will take over Sally’s duties are Angela Boyd, for sociology, and Jennifer Thompson, for global and international studies.

Exhibitions



A Chumash *tomol* (canoe). (Robert Schwemmer)

Indigenous Peoples of the Americas: Roots, Resistance, and Resurgence

Special Research Collections, Third Floor

February 10 through June 2015

This exhibition, which explores Indigenous peoples' heritage and identity, features ancient and modern objects from the Library's Special Research Collections, and items on loan, including a Chumash canoe called a *tomol*.

Opening Event: Tuesday, March 3, Chumash dance ceremony (4pm) and reception (5pm)

Panel: Tuesday, May 19, three Chumash will share how the exhibition relates to their community (4pm)



Photograph by Richard Ross, *Girls in Justice*.

Girls-in-Justice

Tower Gallery, First Floor

January 12 through May 29, 2015

For the last eight years photographer and UCSB Art Professor Richard Ross has gone behind the doors of American juvenile detention facilities to bring the public images of “the inside” and first-person stories of incarcerated youth. In his latest photographs, for the book *Girls in Justice*, Ross focuses on the often forgotten and misunderstood lives of girls in the juvenile justice system. A rare, multidimensional look at these vulnerable lives, his work brings light to the unique issues faced by young women in conflict with the law. Presented as part of UCSB Reads 2015.

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