



Writing 50: Consumerism and Global Research Sources and Strategies

<http://www.library.ucsb.edu/classes/writing50consumer.pdf>

Prepared by Sally Willson Weimer

1. Begin in UCSB Libraries Web <http://www.library.ucsb.edu>
2. **Social Sciences Research Gateway, UCSB** <http://www.library.ucsb.edu/subjects/socs/>
Global and International Research Guide, UCSB
<http://www.library.ucsb.edu/subjects/global/globalinter.html>
Economics: World Development Research Guide, UCSB
<http://www.library.ucsb.edu/subjects/econ/dvpmgt.html>
Statistics and Data in the Social Sciences Guide, UCSB
<http://www.library.ucsb.edu/subjects/datasources.html>
Writing 109ss Writing in the Social Sciences
<http://www.library.ucsb.edu/classes/writing109ssci.pdf>
UCSB Electronic Journals
http://ucelinks.cdlib.org:8888/sfx_ucsb/a-z/default?perform=textSearch
3. **UCSB PEGASUS System** - for books, government information, and journal holdings
<http://pegasus.library.ucsb.edu/F>
Search Strategies: Example
Keywords: **consumerism and global*** (* asterisk is truncation/wild card; **AND** is Boolean operator & retrieves an intersection of two sets/co-occurrence of both keywords); retrieves 24 records (citations), click on **entry number** in left column **or title.:** record number 8 Example: write down **location and call number:**
Example: Main Library: HB 801 .C623 2002 To learn if it is checked out, **click on Location and call number** If **Not Checked out** under **due date** column, that means it is **not checked** out and it should be on shelf or nearby.
Other helpful search terms: consumer* and global*
To Locate Journals, Periodicals, Serials
Search Journal Title Begins with....:exact journal title(example): **review of policy research**
Click on **review of policy research**; Click on **Main Library: H 97 .P66**
Learn location of current and bound volumes and if needed volumes are checked out or on Shelf. Usually Current (recent) issues for social science or humanities journals are located in Serials and Newspapers Reading Room, first floor north; some journals are also available or only in electronic format/electronic. For this specific journal article listed below, only 2002-2004 are available in PRINT (continues Policy studies review); Electronic journal. (Please note a few journals are embargoed, i.e., recent 12 months NOT available ONLINE).
4. **UCSB Libraries Indexes & Data Bases: To Locate journal and magazine articles**
<http://www.library.ucsb.edu/databases/>

Choose a data base for your research topic. Brainstorm keywords & concepts to create Search Statement, use synonyms. Suggested Data Bases:

A. Expanded Academic ASAP Data Base

Click on **Expanded Academic ASAP**; In **Advanced Search**

Keyword search example: **consumerism and global***;

Limit by date After 1 January 1998 **and limit to peer-reviewed publications**; Click **Search**; **50 journal article citations retrieved**. Scroll down screen of citations.

You may **Mark to select records**; Write down **complete bibliographic citation for citations** needed. Some citations also link to **full text of journal or magazine article**.

This citation below gives authors, date, article title, journal title, volume, beginning page number. **Citation Example # 3 :**

Raines, Susan Summers. (March 2006) Judicious incentives: international public policy responses to the globalization of environmental management. **The Review of Policy Research**, 23, p473(18).

Click on UC-eLinks to search California Digital Library /MELVYL Data Base to learn if UCSB Libraries own the journals/magazines you are interested in.

You may also search for exact journal titles in PEGASUS.

To **email** citations; **mark Citation**; Click top **Marked Items**, Click top **E-mail**, type your email address; select **Plain Text; Citations (or full text if available)**, **APA**, click **Send**. Click top **Previous Searches, Revise, and Search** to continue to **view and mark** citations. **This journal article is an Electronic journal/full text online.**

B. Sociological Abstracts Data Base on CSA

Sociological Abstracts in Advanced search

Keyword search, example: **consumer*and global*** **Limit to Journal Articles**;

limit to English; **Change Date to 1998 to 2007**, Click **Search**; Click **View Record** for full display of citation. To Print, email, or save : **mark** select records; click **Save/Print/Email**; indicate record format. 296 citations retrieved. Example number 5:

Collins, Patricia Hill. 2006. New commodities, new consumers: Selling blackness in a global marketplace. *Ethnicities* 6, (3) (Sept): 297-317.

For Libraries holdings for journal records, Click **UC-eLinks**. **Journal articles may be electronic and or print form if Libraries own. Click See if a UC campus has this, to search UC MELVYL, click Details Locations for Libraries holdings and formats. For some electronic journals, : Full text available from... Check Libraries holdings : years and volumes, to know that Libraries have volume And Issues you need; for print journals, write down Library Call number and Location.**

Use **Library Locations** <http://www.library.ucsb.edu/help/locguide.pdf>

Use this Data Base's **Bibliographic Management system QuikBib** **Mark records; to save, print email: Create citations in Chicago 15th. Style, choose MS word format for bibliographies. Use Also UC-eLinks to other Full Text data bases including SAGE Sociology Full Text Collection, Urban Studies and Planning SAGE Full Text collection; JSTOR. You may Return to view record and Return to Results.**

C. Social Sciences Citation Index (Web of Science/ISI Web of Knowledge)

In **Social Sciences Citation Index**, De-select **Science** and **Arts** Data Bases; **Change Date** coverage to 1998-2007, click **General Search**, search in **Topics**: example: **consumerism* and global*** ; at lower left search screen **limit to English**, **Limit to Articles**. **Search**. **33** citations retrieved. Select number **3** as example. **Mark citation 3**. Click Article Title for more information. Use **UC-eLinks** for Libraries **Holding** information. Use **EndNote Web, Bibliographic Management System**, available to UCSB Students and Faculty only; (**this Export to Reference Software** available only). To **Create an account**, perform **Topics Search**, **Mark Selected Records** (citations), then, In **Output Records**, Click **Sign In to Access EndNote Web**. To **Register**, Fill in form, type your email address, insert a **Password** you Create (must contain 8 or more Characters (no spaces), at least one digit, & at least one Special Character (!@#\$%^*()~{}|[])) (not your user name or your previous 4 passwords)).

D. Additional Data Bases:

ScienceDirect Elsevier

Google Scholar: <http://scholar.google.com> Select Advanced Search

Some journal articles – you may need to search : journal title begins with... in UCSB PEGASUS system to locate electronic journals Libraries Own or subscribe to.

5. Reference and Other Sources

2006 Information and communications for development: global trends and policies.
HC 59.72 .I55 .A17 2006

Consumer culture: a reference handbook. Main Reference HC 79 .C6 .G665 2004

Encyclopedia of the third world. Main Reference HC 59.7 .K87 1992 vols. 1-3

Globalization and civilizations. CB 430 .G58 2002

Globalization and labour markets. HD 5710.7 .G5476 2001 vols. 1-2.

Handbook of global social policy. HN 17.5 .H336 2001

High skills : globalization, competitiveness, and skill formation.
HD 5701.55 .B77 2001

International encyclopedia of the social and behavioral sciences.
Main Reference H 41 .I58 2001 vols.1-26

Popular culture in a new age. CB 430 .F576 2002

Race in 21st century America. E 184 .A1 .R29 2001

World consumer spending. Main Reference HC 79 .C6 .W67 2004/2005

World development report. Main Reference HC 59.7 .W659 2007

World economic and social survey. Main Reference HC 59 .A169 2006

World guide., a third world guide. Main Reference HC 59.69 .W662 2006/2007

6. UCSB Libraries Research Writing Sources

Writing, Research & Composition: Library
And Internet Resources

<http://www.library.ucsb.edu/subjects/writing/writing.html>

7. Use Library Locations - salmon handout To find call numbers, floors, service collections, and service desks

8. Bibliographic Style Guides

Chicago Manual of Style Main Reference Index Table Z 253 .U69 2003

MLA Handbook for Writers of Research Papers

Main Reference Index Table LB 2369 .G53 2003

For Help in formatting your citations & bibliographies: <http://citationmachine.net>

plagiarize:UCSB regulations on student academic conduct, see Chapt. VII, A. 2.
<http://www.sa.ucsb.edu/Regulations/index.aspx?page=conduct>

9. For **Off Campus Access** to UCSB Libraries Data Bases & Electronic Journals, go to
A. UCSB Off Campus Provides remote access to data bases and electronic journals for UCSB students, faculty & staff only, using Proxy Server and Virtual Private Network
<http://www.library.ucsb.edu/help/offcampus.html>; Students use Umail/UCSB NetID and password.

10. Access and Assistance

New: More than 36 Open Ports and Wireless Network access – online now in Davidson Library, 4th floor south, first floor; PORTS and instruction handouts on 4th floor south & 24 hour room. Wireless also Ethnic & Gender **Studies Library & Science Engineering Library computing area**; Bring your laptop. No printers available.

Printers and copy machines are self service; purchase copy card at copy card machine on First Floor South and Second Floor Central.

For Assistance, Please ask **Reference Librarian** at **Main Reference & Information Desk**, First Floor South, or me. Reference librarians available regular schedule: Mon-Thurs. 9 am-9 pm, Fri. 10 am-5 pm, Sat. & Sun., 1-5 pm; phone 893-3133.

Prepared by Sally Willson Weimer
Sociology, Global & International Studies, Global Peace & Security Collections Librarian

weimer@library.ucsb.edu

805-893-3454